

RE: APAC-OSS-2050206 -Project SCB Net Promoter Score - Wave 2 - IN (...)



Anshika Chugh <anshika.chugh@market-xcel.com>

To: 'Sara Yin'; 'Aditya Tewari'

Cc: 'APACOSS'; raaj.dharmani@market-xcel.com; 'Caryn Peh';
deepthi@market-xcel.com; pm@market-xcel.com

27-10-2022

Hope you are doing well!

Thanks for sending this request our way. Confirming we are feasible to deliver the completes after targeting age, gender, and region at estimated IR of 50%. The CPI would be USD 2.3

Here is our detailed proposal:

Project SCB Net Promoter Score (P22-65014)						
Geography	IR (in %)	LOI (in mins)	Sample Size	CPI (USD)	Timelines	Device
India	50%	13	1000	USD 2.30	7 days	DA

Kindly let us know in case of any queries.

****The CPI is exclusive of taxes, and it will vary in case of any change in IR. Also, in case of rejections more than 15%, we would be needing raw data from your end.**

Regards,

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Hi Anshika,

Cost is fine. Let's go ahead. Thanks!

Hi @Aditya Tewari,

Please launch IN with Market Xcel. Thanks!

Best Regards,

Sara Yin

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