Hi Chanchal,

Good Morning!!

As discussed, we need to do one FGD, but it is a kind of mass gathering of respondents in Ahmedabad at the Vivo exclusive facility. Below are the TG for your reference:

**N**= Recruit 15 for seating 10

**Brand Series Coverage**: VIVO X Series (Premium category of customers)

**Model Coverage**: X70,80, 90 series models

**Respondent Mix**: Fair mix of 70,80 & 90 series users

**Consumer Profile**: Mix of Students, Working professionals, Businessman, Self Employed

**Gender**: Male

**Age**: 20-35 years

**Date & Time**: August 11, 2023 & 11:00 AM

**Purchase Channel**: Online/Offline

**Previous Brand**: Any brand

*Incentives will be provided in the form of Gift vouchers by the client at the venue: Amazon voucher (Total worth 3K) + Brand Merchandise, along with Lunch.*

As we have already run this same research in Gurugram and Dehradun, there is so much enlightened environment for customers and their inputs are very important for clients to understand the experience of respondents, so please make sure that we shall successfully run this study with all efforts.

**Please assign an EIC so that we can brief today at the earliest.**