**Study - Rhythm**

Dear Team,

Hope you are doing well!

We are delighted to share a new study with you all, please find below the study related specs for your reference:

Methodology: Qualitative

Sample size: n-10 CP & n-10 Cardiologist

|  |  |  |  |
| --- | --- | --- | --- |
| **Centres** | **Cardiologists** | **CP** | **Total** |
| Mumbai  | 3 | 1 | 4 |
| Kolkata  | 2 | 1 | 3 |
| Delhi | 3 | 1 | 4 |
| Bangalore | 2 | 1 | 3 |
| Chennai  | 2 | 1 | 3 |
| Hyderabad  | 2 | 1 | 3 |
| **Total** | **14** | **6** | **20** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Specialty** | **Telpres** | **Telpres CT** | **Telpres AM** | **Telpres MT** |
| **Prescriber** | **Non Prescriber** | **Prescriber** | **Non Prescriber** | **Prescriber** | **Non Prescriber** | **Prescriber** | **Non Prescriber** |
| Cardiologists | 10 | 4 | 10 | 4 | 10 | 4 | 10 | 4 |
| CP | 4 | 2 | 4 | 2 | 4 | 2 | 4 | 2 |
| **Total** | **14** | **6** | **14** | **6** | **14** | **6** | **14** | **6** |

**Prescriber and Non Prescriber Quota**

**NOTE TO INTERVIEWER FOR ADVERSE EVENT REPORTING: Incase during the course of interview there is mention of adverse effects/side-effects for any of the products used either by the physicians for his patients or patient himself, it must be brought to the notice of the researcher in one business day.**

* Private Practitioner with more than 5 years of practice
* Sample Size: As per below grid 2 option
* **Mixed of DB & NDB**
* Methodology- Online DI
* LOI: 45 minutes

**Briefing Schedule** :- **29th Nov 2022 at 10:30Pm.**

**Fieldwork Launch** :- 2nd Dec 2022

**Fieldwork Closer** :- 8th Dec 2022