

Suraj Mondal

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 08 June 2023 15:06
To: 'Grace Gao'; suraj.mondal@market-xcel.com
Cc: 'manishoberoi'; 'Amit Narula'; 'yu.qiao'; 'qiqi.shang'; 'shuang.zhou'; rfp@market-xcel.com; 'Hailey Li'; 'Chun Gao'; 'Qiong Chen'
Subject: RE: RE: Interventional cardiology and lower limb vascular interventions. _R72753

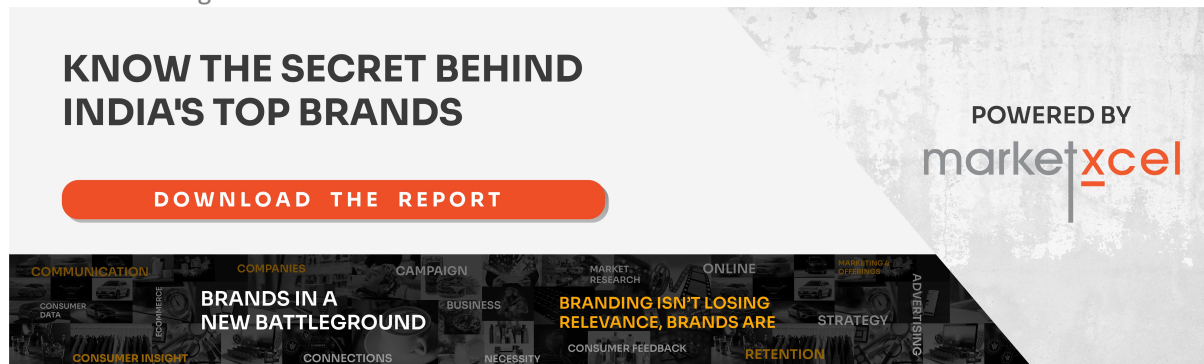
Dear Grace,

Hi! Thanks a lot for the go ahead. We will have Suraj Mondal take this up from our end.

[@suraj.mondal@market-xcel.com](mailto:suraj.mondal@market-xcel.com) Please go through the below email and plan the study in accordance.

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services



Market Xcel Data Matrix Private Limited
Extension: 553 / Direct Line: +91 11 42343553
Mobile: +91 9953166976

From: Grace Gao <ruifu_gao@cathayaresearch.com>
Sent: Thursday, June 8, 2023 2:01 PM
To: shilpa.gupta@market-xcel.com
Cc: manishoberoi <manishoberoi@market-xcel.com>; 'Amit Narula' <amit@market-xcel.com>; 'yu.qiao' <yu.qiao@141data.com>; qiqi.shang <qiqi.shang@141data.com>; shuang.zhou <shuang.zhou@141data.com>; rfp@market-xcel.com; Hailey Li <jiaping.li@cathayaresearch.com>; Chun Gao <chun.gao@cathayaresearch.com>; Qiong Chen <qiong.chen@cathayaresearch.com>
Subject: Re: RE: Interventional cardiology and lower limb vascular interventions. _R72753

Hi Shilpa,

We would like to bring you on board for this one, we would like to launch today.

I have kept our project manager Hailey
<jiaping.li@cathayaresearch.com> in the loop, she will manage this study
on our end.

Please send us redirects soon.

Confirmation:

PO# R72753

Final Scope:

Market: India

Methodology: Online survey in English

LOI: 20mins

Sample Criteria & Quota :

Administrator - Manager / Director /Head of department (Please refer to screener)

Project Timeline: Fieldwork: Deadline-12th, June, 2023

Deliverables: Sample only.

Quotation: CPI USD 40.

Payment terms: 100% of the total Fee within sixty (60) days after receipt of the invoice, which shall be submitted by SUPPLIER upon Cathaya Research's acceptance of all the deliverables.

Grace Gao
Cathaya Research
Phone: (+86) 134-2612-8236
Email: ruifu_gao@cathayaresearch.com
China: ruifu.gao@141data.com
International: ruifu_gao@cathayaresearch.com
Website: <http://www.cathayaresearch.com>
China Panel Site: <http://www.141data.com>

From: [Shilpa Gupta](#)

Date: 2023-06-08 16:36

To: 'Grace Gao'

CC: 'manishoberoi'; 'Amit Narula'; 'yu.qiao'; 'qiqi.shang'; 'shuang.zhou'; rfp@market-xcel.com

Subject: RE: RE: Interventional cardiology and lower limb vascular interventions. _R72753

Dear Grace,

Hi! Please find below the revised cost for your reference –

Interventional cardiology and lower limb vascular interventions. _R72753	
Speciality	Interventional Cardiologist, Vascular Surgeon, Interventional Radiologist
LOI	20 min
#N	8
CPI-\$	40
Total Cost - \$	320

Thanks & Regards

Shilpa Gupta

Associate Manager – Client Services

The banner features a dark, textured background with various marketing-related terms in small, light-colored text: COMMUNICATION, COMPANIES, CAMPAIGN, MARKET RESEARCH, ONLINE, MARKETING, ADVERTISING, CONSUMER DATA, TECHNOLOGY, BUSINESS, STRATEGY, CONSUMER INSIGHT, CONNECTIONS, NECESSITY, CONSUMER FEEDBACK, and RETENTION. The main headline in large, bold, white letters reads 'KNOW THE SECRET BEHIND INDIA'S TOP BRANDS'. Below this is an orange button with the text 'DOWNLOAD THE REPORT'. On the right side, the text 'POWERED BY marketxcel' is displayed, with 'market' in white and 'xcel' in orange.

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From: Grace Gao <ruifu_gao@cathayaresearch.com>

Sent: Thursday, June 8, 2023 1:25 PM

To: shilpa.gupta@market-xcel.com

Cc: manishoberoi <manishoberoi@market-xcel.com>; 'Amit Narula' <amit@market-xcel.com>; 'yu.qiao' <yu.qiao@141data.com>; qiqi.shang <qiqi.shang@141data.com>; shuang.zhou <shuang.zhou@141data.com>; rfp@market-xcel.com

Subject: Re: RE: Interventional cardiology and lower limb vascular interventions. _R72753

Hi Shilpa,

Many thanks for your reply. I am sorry, your cost is very higher than the competitors, Could you pls check if you can manage to CPI USD 35?

Grace Gao
Cathaya Research
Phone: (+86) 134-2612-8236
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International: ruifu_gao@cathayaresearch.com
Website: <http://www.cathayaresearch.com>
China Panel Site: <http://www.141data.com>

From: [Shilpa Gupta](#)
Date: 2023-06-08 16:17
To: 'Grace Gao'
CC: 'Manish Oberoi'; amit@market-xcel.com; 'yu.qiao'; qiqi.shang@141data.com; 'shuang.zhou'; rfp@market-xcel.com
Subject: RE: Re: Interventional cardiology and lower limb vascular interventions. _R72753
Dear Grace,

Hi! Please find below the cost for your reference –

Interventional cardiology and lower limb vascular interventions. _R72753	
Speciality	Interventional Cardiologist, Vascular Surgeon, Interventional Radiologist
LOI	20 min
#N	8
CPI-\$	60
Total Cost - \$	480

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services

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RETENTION

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From: 'Grace Gao' via rfp@market-xcel.com
Sent: Thursday, June 8, 2023 12:53 PM
To: manishoberoi@market-xcel.com

Cc: 'yu.qiao' <yu.qiao@141data.com>; qiqi.shang <qiqi.shang@141data.com>; shuang.zhou <shuang.zhou@141data.com>; rfp@market-xcel.com

Subject: Re: Re: Interventional cardiology and lower limb vascular interventions. _R72753

Hi Manish,

Good afternoon. Could you pls provide your cost?
We want to launch today.

Grace Gao
Cathaya Research
Phone: (+86) 134-2612-8236
Email: ruifu_gao@cathayaresearch.com
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International: ruifu_gao@cathayaresearch.com
Website: <http://www.cathayaresearch.com>
China Panel Site: <http://www.141data.com>

From: ruifu_gao@cathayaresearch.com

Date: 2023-06-08 10:33

To: manishoberoi

CC: 'yu.qiao'; qiqi.shang; shuang.zhou; rfp@market-xcel.com

Subject: Re: RE: Interventional cardiology and lower limb vascular interventions. _R72753

Hi Manish,

The total sample size is N=8, pls update your cost accordingly.

Grace Gao
Cathaya Research
Phone: (+86) 134-2612-8236
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China: ruifu.gao@141data.com
International: ruifu_gao@cathayaresearch.com
Website: <http://www.cathayaresearch.com>
China Panel Site: <http://www.141data.com>

From: Manish Oberoi

Date: 2023-06-03 16:19

To: 'Grace Gao'

CC: 'yu.qiao'; 'qiqi.shang'; 'shuang.zhou'; 'RFP@'

Subject: RE: RE: Interventional cardiology and lower limb vascular interventions. _R72753

Dear Grace,

Kindly confirm on the below mail so that we can submit the proposal in accordance.

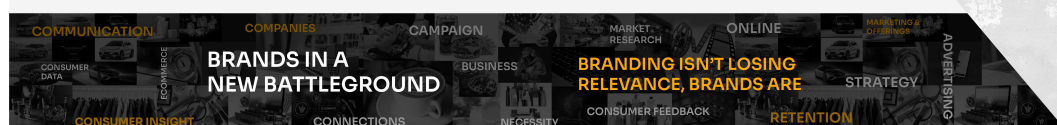
Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services

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From: Manish Oberoi <manishoberoi@market-xcel.com>

Sent: Friday, June 2, 2023 3:21 PM

To: 'Grace Gao' <ruifu_gao@cathayaresearch.com>

Cc: 'yu.qiao' <yu.qiao@141data.com>; 'qiqi.shang' <qiqi.shang@141data.com>; 'shuang.zhou' <shuang.zhou@141data.com>

Subject: RE: RE: Interventional cardiology and lower limb vascular interventions. _R72753

Thank you, Grace, for this.

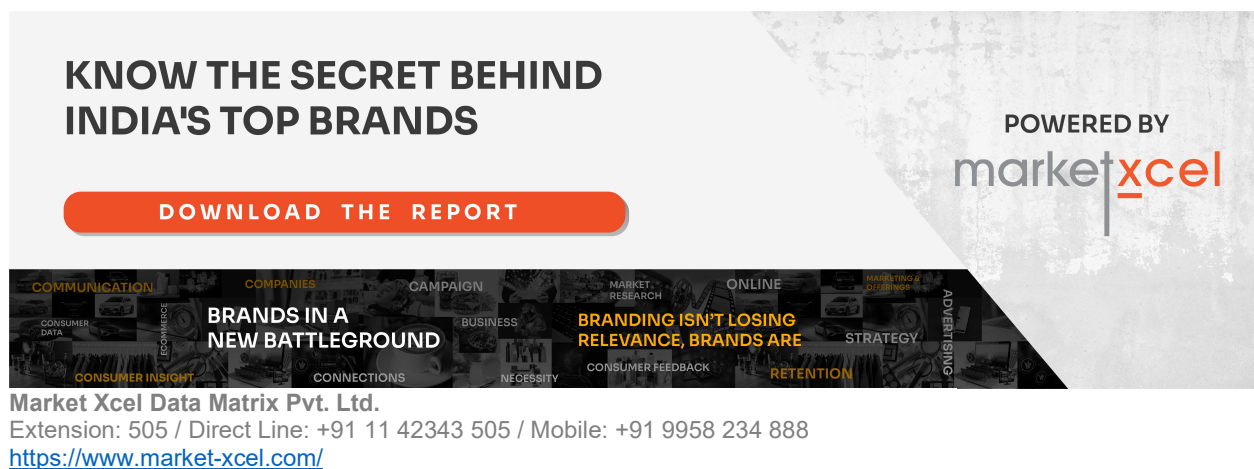
Also the screener is showing audience coverage please confirm the same so that we can share the cost accordingly.

If we need to cover the following what will be the split of sample size across specialities

Interventional Cardiologist	Screen In
Vascular Surgeon	Screen In
Interventional Radiologist	Screen In

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services



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From: Grace Gao <ruifu_gao@cathayaresearch.com>
Sent: Friday, June 2, 2023 2:48 PM
To: manishoberoi <manishoberoi@market-xcel.com>
Cc: yu.qiao <yu.qiao@141data.com>; qiqi.shang <qiqi.shang@141data.com>;
shuang.zhou <shuang.zhou@141data.com>
Subject: Re: RE: Interventional cardiology and lower limb vascular interventions. _R72753

Hi Manish,

Sample size:N=8.

Grace Gao
Cathaya Research
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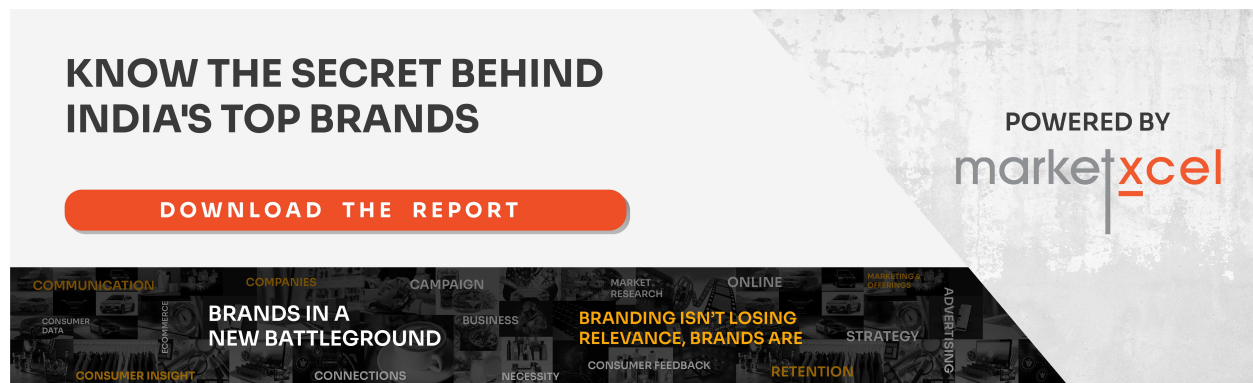
From: [Manish Oberoi](#)
Date: 2023-06-02 17:41
To: '[Grace Gao](#)'
CC: '[yu.qiao](#)'; '[qiqi.shang](#)'; '[shuang.zhou](#)'
Subject: RE: Interventional cardiology and lower limb vascular interventions. _R72753

Dear Grace,

What is the sample size for this.

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services



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From: Grace Gao <ruifu_gao@cathayaresearch.com>

Sent: Friday, June 2, 2023 2:33 PM

To: manishoberoi <manishoberoi@market-xcel.com>

Cc: yu.qiao <yu.qiao@141data.com>; qiqi.shang

<qiqi.shang@141data.com>; shuang.zhou

<shuang.zhou@141data.com>

Subject: Interventional cardiology and lower limb vascular interventions. _R72753

Hi Manish,

Hope you are doing well.

We have won this project and hope to launch today.

Could you pls check if it is feasible to you?

And provide us with your best rates and timeline.

Specs

Market: India

Methodology: Online survey in English

LOI: 20mins

Sample Criteria & Quota

Administrator - Manager / Director /Head of department (Please refer to screener)

Project Timeline: Fieldwork: Deadline- 12th, June, 2023

Deliverables: Sample only.

Grace Gao

Cathaya Research

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International: ruifu_gao@cathayaresearch.com

Website: ?

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