

From: Vivek Bajaj <Vivek@koracap.com>

Sent: 07 October 2022 20:52

To: manishoberoi@market-xcel.com

Cc: shilpa.gupta@market-xcel.com; shadab.ansari@market-xcel.com; 'Kapil Narang' <kapilnarang@market-xcel.com>; 'Amit Narula' <amit@market-xcel.com>

Subject: RE: RE:-(P22-64694)- OFD discounting - Q4CY22-Proposal

Please go ahead with the study. Below costing looks good.

Thanks!

From: Manish Oberoi <manishoberoi@market-xcel.com>

Sent: 07 October 2022 17:22

To: Vivek Bajaj <Vivek@koracap.com>

Cc: shilpa.gupta@market-xcel.com; shadab.ansari@market-xcel.com; 'Kapil Narang' <kapilnarang@market-xcel.com>; 'Amit Narula' <amit@market-xcel.com>

Subject: RE: RE:-(P22-64694)- OFD discounting - Q4CY22-Proposal

Dear Vivek,

Thank you for coming on call, appreciate the time.

We are pleased to share our updated proposal for the study and hope we can move forward with this 😊.

Type	Sample	CPI-INR	Overall Cost-INR	Cities to be covered
OFD + Order history Detail Screenshot	320	1800	5,76,000/-	Delhi - N-100; Ludhiana - N-80; Ahmedabad-N-80; Bangalore - N-60
Grocery Survey-Q4	100	600	60,000/-	This will be finalized as per completed and delivered counts
Overall Study Cost			6,36,000/-	
GST			Additional	

Thanks & Regards

Manish Oberoi

Sr. Manager – Client Services



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