



## PURCHASE ORDER

Hindustan Thompson Associates Private Limited Kantar IMRB  
Tower B, 5,6,7,8 Floor,DLF Cyber Park  
Udyog Vihar, Sector 20  
Gurgaon, Haryana, 122008

KANTAR IMRB

MARKET XCEL DATA MATRIX PVT LTD  
16 LGF SANT NAGAR  
EAST OF KAILASH  
NEW DELHI  
INDIA- 110065  
Kind Attn: SHAILENDRA SRIVASTAVA  
TEL: 011-42343500 FAX:  
EMAIL: SHAILENDRA@MARKET-XCEL.COM  
GST REG STATE: IN-DL  
Your PAN#: AAECM5086D

Your GSTN#: 07AAECM5086D1ZI

P.O. Number: 171127915  
Date: 4/21/25  
Vendor No: 171238186  
Place of Supply Address: Same as our office address above

State (Purpose)Code: IMI037

Our CIN#: U99999MH1938PTC002771  
Our PAN#: AAACH1463M  
Our STATE:: HR  
Our GSTN#: 06AAACH1463MSZU

| Description  | Our Ref                | Quantity | Unit of Measurement | Rate     | Amount.    |
|--|------------------------|----------|---------------------|----------|------------|
| Quant Survey with medical oncologist in Base location (del,lko, kol,mum,ahm,pun,hyd,che,koc) | 171451386-RET-positive | 42.00    |                     | 2,500.00 | 105,000.00 |
| Quant Survey with medical oncologist in outstation (Chandigarh, Bhubaneshwar, and Jaipur)    | 171451386-RET-positive | 8.00     |                     | 3,500.00 | 28,000.00  |
| Quant Survey with molecular pathologist  | 171451386-RET-positive | 5.00     |                     | 1,000.00 | 5,000.00   |
| Excluding Tax  |                        |          |                     |          | 138,000.00 |
| INR  |                        |          |                     |          | 138,000.00 |

Preparer: ANKIT KUMAR 171

Approver: SWAPNIL JAGANNATH GHAD

1. Invoice: You shall be entitled to invoice after completion of service/delivery of goods to our entire satisfaction. Our purchase order number and Job Number (if applicable) must be quoted in all invoices. We will not accept any liability for work carried out or goods delivered without an official PO.
2. Invoicing:100% on confirmation of delivery of goods/services to our entire satisfaction.
3. Payment: As per KANTAR Standard terms clause 3.1 unless agreed mutually and specified here.
4. WHT/TDS: The withholding taxes will be recovered as per applicable rates and tax rules in India
5. Goods and Services Tax[GST]: The GST as applicable will be paid extra subject to input credit available for us. Refer the website: <https://kclient.kantarsouthasia.com/Download/Files.aspx?tid=gV> for our standard T&C on GST for compliance.
6. GDPR: Compliance with the GDPR regulations as applicable to be complied as per KANTAR standard T&C.
7. Standard T&C: This Purchase Order is governed by the KANTAR Standard Supplier Terms & Conditions as amended from time to time and posted on its website:<https://kclient.kantarsouthasia.com/Download/Files.aspx?tid=Kp> . Any deviation to this is not valid unless agreed mutually in writing.

This is a computerised PO generated from systems and hence signature is not essential.