**Project Antifungal.**

Hi! It’s a pleasure to share the early warning note for study “Project Falcon Ped Flu”. This study is Pharma in nature. Kindly plan the resources accordingly.

* **Study Details**: -

Centers: -Delhi, Kolkata, Mumbai, Chennai

Objective: In depth understanding of perception, usage pattern of an Antifungal agent at GP, Derma and Gyn

**Methodology:** Qualitative approach (n=50, IDIs)

**LOI:** 40 Mins.

**Please note Database will be provided.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Cities** | **GP NON-MBBS (Candid B cream)** | **GPs- MBBS (Candid B cream)** | **Gynecs (Candid B cream)** | **Dermats (Candid B lotion)** |  |
| **Prescribers** | **Non - Prescribers** | **Sub Total** | **Prescribers** | **Non - Prescribers** | **Sub Total** | **Prescribers** | **Non-Prescribers** | **Sub Total** | **Prescribers** | **Non-Prescribers** | **Sub**  | **Total** |
|  |
| **Delhi** |   | 1 | **1** |   | 3 | **3** |   | 4 | **4** |   | 2 | **2** | **10** |  |
| **Kolkata** | 1 |   | **1** | 2 | 1 | **3** | 3 | 1 | **4** | 2 |   | **2** | **10** |  |
| **Mumbai** |   | 1 | **1** | 2 | 2 | **4** | 1 | 3 | **4** | 1 | 2 | **3** | **12** |  |
| **Chennai** |   |   | **0** | 2 | 2 | **4** | 3 | 1 | **4** | 1 | 1 | **2** | **10** |  |
| **Hyderabad** | 1 |   | **1** | 2 |   | **2** | 3 | 1 | **4** | 1 |   | **1** | **8** |  |
| **TOTAL** | **2** | **2** | **4** | **8** | **8** | **16** | **10** | **10** | **20** | **5** | **5** | **10** | **50** |  |

Briefing -14.11.23

Field Work date-15.11.23

Field Work End-1.12.23