

## Shadab Ansari

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**From:** Pratiksha Yadav <Pratiksha.Yadav@ipsos.com>  
**Sent:** 12 January 2023 14:23  
**To:** shadab.ansari@market-xcel.com; Omkar Sapkal; Manu Johnson  
**Cc:** shilpa.gupta@market-xcel.com; Vrushali Bugde; Lilly David; Annu Swami; manishoberoi@market-xcel.com; 'Amit Narula'; 'Kapil Narang'; Aaliya Shaikh  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Fieldwork Update

Hi Shadab,

The below cost is approved.

Thanks,  
Pratiksha

---

**From:** Shadab Ansari <shadab.ansari@market-xcel.com>  
**Sent:** 12 January 2023 13:07  
**To:** Omkar Sapkal <Omkar.Sapkal@ipsos.com>; Manu Johnson <Manu.Johnson@ipsos.com>  
**Cc:** shilpa.gupta@market-xcel.com; Vrushali Bugde <Vrushali.Bugde@ipsos.com>; Pratiksha Yadav <Pratiksha.Yadav@ipsos.com>; Lilly David <Lilly.David@ipsos.com>; Annu Swami <Annu.Swami@ipsos.com>; manishoberoi@market-xcel.com; 'Amit Narula' <amit@market-xcel.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>; Aaliya Shaikh <Aaliya.Shaikh@ipsos.com>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Fieldwork Update

### CAUTION: EXTERNAL

Dear Omkar,

Hi! Thanks for your time over the call. Basis our discussion please find below updated cost of additional n-3 interviews for your reference. We would request you to share your kind approval on the same.

#### Additional n-3 interviews cost

| Specialty  | LOI         | N | CPI  | Total Cost INR |
|------------|-------------|---|------|----------------|
| CP         | 30-35 Mints | 1 | 3000 | 3000           |
| CP         | 45 Mints    | 2 | 3500 | 7000           |
| Total Cost |             | 3 |      | 10,000 /-      |

Taxes Additional\*

Thanks & Regards

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**Shadab Ansari**  
Executive - Client Services



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Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** 09 January 2023 18:10

**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Fieldwork Update

Hi Manu,

It is approved, kindly share the invite.

Regards,

Omkar

---

**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Sent:** Monday, January 9, 2023 5:22 PM

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Fieldwork Update

Hi Shadab,

Thank you for sharing the profile sheet.

@Omkar Sapkal can you look into the sheet and share us your feedback.

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

*Ipsos India*- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

*'Enable the business to be more client centric with more agility and enhance productivity through specialist skills in project management'*

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Monday, January 9, 2023 5:19 PM

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Fieldwork Update

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Thanks for your patience. Please find attached updated matrix having n-1 appointment for tomorrow interview at 5:00Pm.

Thanks & Regards

**Shadab Ansari**  
Executive - Client Services



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**From:** Omkar Sapkal [Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)  
**Sent:** 09 January 2023 12:58  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Manu Johnson [Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde [Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com); Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Fieldwork Update

Hi Shadab,

Thanks for the update, kindly try and close it today.  
About the Exhibit will share it as early as possible.

Thanks,  
Omkar

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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Monday, January 9, 2023 12:37 PM  
**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Fieldwork Update

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Confirming the receipt of your mail. We would like to update you that we have Identified one doctor but yet to get confirmation on his availability for the interview. We will try to share last appointment by today at the earliest possibility.

Also we would request you to kindly share shared exhibit so we can share the same to our team commercials.

Thanks & Regards

**Shadab Ansari**  
Executive - Client Services



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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Sent:** 09 January 2023 11:10  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

Hi Shadab,

Hope you are doing well

Can we have update on the pending recruitment, can we try to schedule the respondent and complete the interview as soon as possible.

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

*Ipsos India*- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

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---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Thursday, January 5, 2023 10:38 AM  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Thanks for your time over the call. Basis our discussion please find attached matrix having one appointment for today at 2:00PM. We would request you to kindly share invite link for the interview.

Thanks & Regards

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**Shadab Ansari**  
Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 04 January 2023 10:37

**To:** 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

Dear Omkar,

Hi! Thanks for the go ahead. Below mail is well noted, we will recruit respondent accordingly.

Thanks & Regards

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**Shadab Ansari**  
Executive - Client Services



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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Sent:** 04 January 2023 10:32  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

Hi Shadab,

Kindly go ahead and start the recruitment process. As discussed, the respondent must be a prescriber of **Telpres TRIO, Telpres H and Telpres AMH**

Regards,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Tuesday, January 3, 2023 9:10 PM  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Thanks for your time over the call. Basis our discussion please find below cost for n-3 additional GP doctors interviews. We would request you to kindly confirm the same.

| Specialty | LOI         | N | CPI  | Total Cost |
|-----------|-------------|---|------|------------|
| CP        | 45-50 Mints | 3 | 3500 | 10,500/-   |

Taxes Additional\*

Secondly, Basis our discussion we will be sharing n-20 interviews invoice as an advance invoice and post completing these n-3 interviews we will raise final invoice for additional completes.

Lastly, We would request you to kindly update us on the status of singed exhibit.

Thanks & Regards

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**Shadab Ansari**  
Executive - Client Services



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 02 January 2023 16:30

**To:** 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

Dear Omkar,

Hi! Thanks for confirming the same. It would be really helpful if you can share the same with today so submit the same to our accounts team.

Thanks & Regards

---

**Shadab Ansari**

Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**

Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** 02 January 2023 15:55

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

Hi Shadab,

Waiting for internal clearance, will update you once done.

Thanks,  
Omkar



---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Monday, January 2, 2023 2:15 PM  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! We would request you to kindly share the signed copy of exhibit A as we need to submit the same to our team commercials.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** 30 December 2022 17:39  
**To:** 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

Dear Omkar,

Hi! Thanks for your time and confirming for raising final invoice. Basis our discussion we will look forward to get signed exhibit by Monday but we are raising invoice today.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services





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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 30 December 2022 15:58

**To:** 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

Dear Omkar,

Hi! We would request to kindly share signed exhibit of the study as we need to share the same to our team commercials.

Thanks & Regards

---

**Shadab Ansari**

Executive - Client Services



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 29 December 2022 18:02

**To:** 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>;

'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Exhibit

Dear Pratiksha,

Hi! Thanks for confirming on the shared cost.

@Omkar Sapkal Hi! Please find attached exhibit for your reference. We would request you to kindly share signed exhibit from your end as we need to submit the same to our team commercials.

Thanks & Regards

**Shadab Ansari**  
Executive - Client Services



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**From:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Sent:** 29 December 2022 12:10

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Study Revised Cost

Hi Shadab,

The below cost is approved. Please go ahead with the invoicing.

Thanks,  
Pratiksha

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 28 December 2022 18:20

**To:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Study Revised Cost

**CAUTION: EXTERNAL**

Dear Pratiksha,

Hi! Thanks for your time over the call. Basis our discussion please find below revised cost for your reference. We would request you to share your kind approval on the same.

|              | New Cost       |   |             |            |
|--------------|----------------|---|-------------|------------|
| Specialty    | LOI / Mints    | N | Revised CPI | Total Cost |
| CP           | 75-90          | 6 | 4250        | 25500      |
| Cardiologist | 60             | 8 | 4000        | 32000      |
| Cardiologist | 75-90          | 6 | 5250        | 31500      |
| Total Cost   |                |   |             | 89000      |
|              | GST Additional |   |             |            |

Thanks & Regards

**Shadab Ansari**  
Executive - Client Services



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**From:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Sent:** 28 December 2022 18:03

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Study Revised Cost

Hi Shadab,

The cost seems on higher side, can we please close on below cost.

|              | New Cost    |   |      |             |            |         |
|--------------|-------------|---|------|-------------|------------|---------|
| Specialty    | LOI / Mints | N | CPI  | Revised CPI | Total Cost | Revised |
| CP           | 75-90       | 6 | 4750 | 4000        | 28,500/-   | 24,000  |
| Cardiologist | 60          | 8 | 4000 | 4000        | 32,000/-   | 32,000  |
| Cardiologist | 75-90       | 6 | 5750 | 5000        | 34,500 /-  | 30,000  |

|            |                |          |        |
|------------|----------------|----------|--------|
| Total Cost |                | 95,000/- | 86,000 |
|            | GST Additional |          |        |

Thanks,  
Pratiksha

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 28 December 2022 17:24

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Study Revised Cost

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! We would request you to kindly share your kind approval on below shared cost do we can close the same at our team commercials.

Thanks & Regards

**Shadab Ansari**  
Executive - Client Services



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 27 December 2022 15:38

**To:** 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Study Revised Cost

Dear Manu,

Hi! Thanks for sharing LOI for all the interviews.

@Omkar Sapkal Hi! Please find below revised cost for your reference. We would request you kindly review the same and share your kind approval for raising final invoice basis the same.

| New Cost       |             |   |      |            |
|----------------|-------------|---|------|------------|
| Specialty      | LOI / Mints | N | CPI  | Total Cost |
| CP             | 75-90       | 6 | 4750 | 28,500/-   |
| Cardiologist   | 60          | 8 | 4000 | 32,000/-   |
| Cardiologist   | 75-90       | 6 | 5750 | 34,500 /-  |
| Total Cost     |             |   |      | 95,000/-   |
| GST Additional |             |   |      |            |

Thanks & Regards

Shadab Ansari  
Executive - Client Services



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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Sent:** 27 December 2022 14:50  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Hope you are doing well.

Please find the attached excel sheet with missing respondents LOI.

Let us know if you have any questions or concerns.

**Best Regards,**  
**Manu Johnson - Senior Executive-Research Project Management**

Ipsos India- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

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## Files attached to this message

| Filename                                                                                | Size       | Checksum (SHA256)                                                |
|-----------------------------------------------------------------------------------------|------------|------------------------------------------------------------------|
| Rhythm_<br>HBP VA<br>Testing_22-<br>067331-<br>01_Profile<br>Sheet_V1 (1)<br>(004).xlsx | 15.9<br>KB | 30f362c58fbb5b063f06ae606001e799949a00ab327b44d2840fb6ccaa55d4ca |

Please click on the following link to download the attachments: <https://liquidfiles-au.ipsos.com/message/vn13IMYavEKbbRIZXA2LN>

This email or download link can be forwarded to anyone.

The attachments are available until: **Tuesday, 10 January.**

Message ID: vn13IMYavEKbbRIZXA2LN

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Tuesday, December 27, 2022 2:28 PM  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! We would request you to kindly update us on below request.

@'Omkar Sapkal' HI! We would request you to kindly support us in getting the interviews LOI so we can share study revised cost to close the same at our commercials.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 26 December 2022 12:59

**To:** 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde'

<[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>;

'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>;

'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Aaliya Shaikh'

<[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Dear Manu,

Hi! We would request you to kindly confirm below doctors' interview LOI so we can share the revised cost to close study on our commercials.

| Status    | LOI | Name of Doctor    |
|-----------|-----|-------------------|
| Completed |     | Dr. Sunil Dwivedi |
| Completed |     | DR.SANDEEP RUNGTA |
| Completed |     | DR. KAJAL GANGULY |
| Completed |     | Dr. Vivek mahajan |
| Completed |     | Dr. Anil Daxini   |

Thanks & Regards

**Shadab Ansari**

Executive - Client Services



Market Xcel Data Matrix Pvt. Ltd.

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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Sent:** 20 December 2022 16:09  
**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Manu,

We can good ahead with respondent.

Thanks,  
Omkar

---

**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Sent:** Tuesday, December 20, 2022 4:04 PM  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Thank you for sharing the respondent profile.

@Omkar Sapkal can you please check and share your feedback.

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

*Ipsos India*- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

*'Enable the business to be more client centric with more agility and enhance productivity through specialist skills in project management'*

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Tuesday, December 20, 2022 3:59 PM  
**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Apologies for the delay. Please find attached updated matrix having profile of one MD cardiologist doctor for your reference.

His 70% practice is in clinical cardiology. Below is the public profile of the doctor.

<https://www.practo.com/mumbai/clinic/daxini-heart-centre-mulund-west>

Thanks & Regards

**Shadab Ansari**  
Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Sent:** 20 December 2022 13:07

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Hope you are doing well!

Do we have an update on the last recruitment for the study? please expedite the process so we can complete this study on time.

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

*Ipsos India*- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Sunday, December 18, 2022 2:24 PM

**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

CAUTION: EXTERNAL

Dear Manu,

Hi! Thanks for your time over the call. The same is well received.

Thanks & Regards

**Shadab Ansari**  
Executive - Client Services



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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Sent:** 18 December 2022 14:08  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** Re: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Hope you are doing well.

I have shared the meeting invite as per schedule provided.

Regards,  
Manu Johnson

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---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Sunday, December 18, 2022 1:40:06 PM  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com) <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com) <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

CAUTION: EXTERNAL

Dear Omkar,

Hi! Thanks for sharing your kind approval on shared profile.

@Manu Johnson Hi! As discussed yesterday Dr. Anuj Sathe has shared his availability for tomorrow 2:30Pm. Please find attached updated profile sheet for your reference.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** 18 December 2022 13:28

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** Re: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Thankyou for confirming. @Manu Johnson kindly share the invite for the same and block the moderator too!

Thanks,  
Omkar

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---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Saturday, December 17, 2022 11:18:39 AM

**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com) <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>;

Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

<[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>;

Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Confirming the receipt of your mail. The same is well received.

[@Omkar Sapkal](#) Hi! We would like to update you that Dr.Anuj sethes' Primary practice is in Appollo Hospital CBD Belapur & his 70% practice would be in clinical practice.

Thanks & Regards

---

**Shadab Ansari**

Executive - Client Services



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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Sent:** 17 December 2022 10:54

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

I have shared the meeting invite for Dr. Vivek Mahajan.

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

*Ipsos India*- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

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---

**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Sent:** Friday, December 16, 2022 6:43 PM  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

We can go ahead with Dr. Vivek Mahajan. Can you confirm Dr. Anuj sethes' Primary practice.  
[@Manu Johnson](#) kindly share invite for Dr. Vivek and block moderator for the same.

Regards,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Friday, December 16, 2022 4:46 PM  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Please find attached n-2 appointment for tomorrow interview.

Dr. Anuj Sathe - <https://www.apollo247.com/doctors/dr-anuj-sathe-329851ba-1e22-44eb-9cf5-d3331dcdbe0b>

Dr. Vivek mahajan - <https://www.lybrate.com/thane/doctor/dr-vivek-mahajan-cardiologist>

Thanks & Regards

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**Shadab Ansari**  
Executive - Client Services



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**From:** Omkar Sapkal [Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)  
**Sent:** 14 December 2022 19:23  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Manu Johnson [Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde [Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com); Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

The profile fits the TG. [@Manu Johnson](#) Kindly share the invite & profile with the moderator.

Thanks,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Wednesday, December 14, 2022 6:53 PM  
**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav



<[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Please find attached updated matrix having n-2 appointment for your reference.

Below is the public profiles of share doctors.

DR. SANDEEP RUNGTA ( Clinical Cardio)

<https://www.lybrate.com/kolkata/doctor/dr-sandip-rungta-cardiologist>

DR KAJAL GANGULY ( MD DM)

<https://www.amrihospitals.in/doctor-profile/dr-kajal-ganguly>

Thanks & Regards

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**Shadab Ansari**

Executive - Client Services



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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Sent:** 13 December 2022 19:31

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David

<[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

I have shared the invites for the meeting.

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

*Ipsos India*- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

*'Enable the business to be **more client centric** with **more agility** and enhance productivity through **specialist skills** in project management'*

---

**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** Tuesday, December 13, 2022 7:12 PM

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David

<[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula'

<[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav

<[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

The profile shared is approved. [@Manu Johnson](#) kindly share invites and block moderator.

Regards,

Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Tuesday, December 13, 2022 6:56 PM

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David

<[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula'

<[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav

<[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Onkar,

Hi! Please find attached updated profile for your reference.

Thanks & Regards

---

**Shadab Ansari**

Executive - Client Services



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Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

---

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---

**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** 13 December 2022 10:29

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

@Manu Johnson Kindly share the invite and profile of the doctor with moderator.

Thanks,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Monday, December 12, 2022 8:24 PM

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Please find attached updated matrix having one more profile for your reference.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Sent:** 12 December 2022 18:59  
**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Manu,

The below profiles are approved. Kindly share the profile & invite with moderator and MX.

Regards,  
Omkar

---

**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Sent:** Monday, December 12, 2022 6:14 PM  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula'

<[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Thankyou for sharing the document.

[@Omkar Sapkal](#) can you please check and share us your feedback.

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

*Ipsos India*- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

*'Enable the business to be **more client centric** with **more agility** and enhance productivity through **specialist skills** in project management'*

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Monday, December 12, 2022 6:14 PM

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Please find attached updated matrix having n-2 recruitments for tomorrow interview for your reference.

Thanks & Regards

---

**Shadab Ansari**

Executive - Client Services



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Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Sent:** 12 December 2022 16:30  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shahdab,

As per our telephonic conversation, please share us the respondent profile sheet for the interview scheduled for Tomorrow, before 6 PM Today, so we can get the approval and schedule the meetings.

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

*Ipsos India*- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

*'Enable the business to be more client centric with more agility and enhance productivity through specialist skills in project management'*

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Saturday, December 10, 2022 10:58 AM  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Please find attached updated matrix having one appointment for today's interview.

Thanks & Regards



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** 09 December 2022 11:15  
**To:** 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Dear Omkar,

Greetings! Confirming the receipt of your mail. We will check cardiologist doctors qualification from team and update the same in sheet.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services





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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** 09 December 2022 11:08

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Manu,

The same is approved, kindly share the invite and profile details with the moderator. Also [@shadab.ansari@market-xcel.com](mailto:@shadab.ansari@market-xcel.com) kindly back check the dr. qualification as we need MD, DM Cardiologists.

Regards,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Thursday, December 8, 2022 6:51 PM

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Please find attached updated matrix having the respondents details for tomorrow interviews. We would request you to kindly review the same and share invite links.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Sent:** 07 December 2022 19:01  
**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Manu,

The same is approved, kindly share the invite and profile details with the moderator.

Regards,  
Omkar

---

**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Sent:** Wednesday, December 7, 2022 6:22 PM  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Thank you for sharing the updated profile sheet.

@Omkar Sapkal Can you please look at the new recruits and give your feedback on it.

Best Regards,

**Manu Johnson - Senior Executive-Research Project Management**

Ipsos India- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

*'Enable the business to be **more client centric** with **more agility** and enhance productivity through **specialist skills** in project management'*

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Wednesday, December 7, 2022 5:55 PM  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Please find attached updated matrix having n-3 doctor's profiles for tomorrow interview.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Sent:** 06 December 2022 17:31  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Manu,

The profiles are approved kindly share the invite and profile with moderator.

Regards,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Tuesday, December 6, 2022 5:25 PM  
**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Please find attached updated matrix having n-2 more doctors' profiles for tomorrow interview. We would request you to kindly review the same and share invite link for the interview.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



Market Xcel Data Matrix Pvt. Ltd.

Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

---

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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Sent:** 06 December 2022 16:25

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Thank you for your response.

[@Omkar Sapkal](#) can you please take a look at the new recruits and share your feedback.

Best Regards,

**Manu Johnson - Senior Executive-Research Project Management**

Ipsos India- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

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---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Tuesday, December 6, 2022 4:21 PM

**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Please find attached appointments for your reference.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
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**From:** Manu Johnson [Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)  
**Sent:** 06 December 2022 15:49  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde [Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com); Lilly David [Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com); Annu Swami [Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com); Omkar Sapkal [Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com); [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' [amit@market-xcel.com](mailto:amit@market-xcel.com); 'Kapil Narang' [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); Pratiksha Yadav [Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com); Aaliya Shaikh [Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)  
**Subject:** Follow up -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Hope you are doing well.

Please share us the respondent profile sheet with new recruits for the study.

**Best Regards,**  
**Manu Johnson - Senior Executive-Research Project Management**

**'Enable the business to be *more client centric* with *more agility* and enhance productivity through *specialist skills* in project management'**

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Sunday, December 4, 2022 12:06 PM

**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Thanks for your time over the call. Basis our discussion we would request you to kindly share the invite for 6:00Pm as doctor has requested to postpone the interview.

Thanks & Regards

---

**Shadab Ansari**

Executive - Client Services



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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** 04 December 2022 11:35



**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Manu,

Profile looks good. Kindly send invite with MX team and moderator, also share the profile of the doctor with the moderator.

Thanks,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Sunday, December 4, 2022 11:03 AM  
**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Thanks for your time over the call. Basis our discussion please find attached updated matrix having one appointment for today's interview for your reference. We would request you to review the same and share your feedback.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 03 December 2022 10:06

**To:** 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Dear Omkar,

Hi! Hope you are doing well. We would like to update you that we have completed n-2 interviews yesterday, but both the interviews have been ended approx. 1.5 hours hence we have to pay extra incentives to doctors as we have informed them that the interview LOI is 50mint to 1 hour only as the same was communicated to us in kick off call.

We will share revised cost with LOI of 1 hour & 1.5 hours in our next mail.

@Manu Johnson Hi! Thanks for sharing invite links the same is well received at our end.

Thanks & Regards

---

**Shadab Ansari**

Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**

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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Sent:** 02 December 2022 20:37  
**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>  
**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Omkar,

Thank you for providing the approvals.

[@shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com) I have shared the meeting invite for the new recruits.

Also, please maintain quota at your end in terms of prescriber and non-prescriber

**Best Regards,**

**Manu Johnson - Senior Executive-Research Project Management**

Ipsos India- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

*'Enable the business to be **more client centric** with **more agility** and enhance productivity through **specialist skills** in project management'*

---

**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>  
**Sent:** Friday, December 2, 2022 6:50 PM  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>  
**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Manu,

These profiles are approved.

Thanks,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Friday, December 2, 2022 3:51 PM  
**To:** Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>  
**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>  
**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Aaliya,

Hi! Thanks for your time over the call. Basis our discussion attached is the updated matrix prescribe & non prescriber column for your reference. We would request you to kindly review the same and share your feedback.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** 01 December 2022 19:08  
**To:** 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>  
**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula'

<[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Dear Manu,

Hi! Confirming the receipt of your mail. We would like to update you that all n-3 invites are well received at our end.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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**From:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Sent:** 01 December 2022 18:21

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Hi Shadab,

Hope you are doing well.

I have shared the meeting invites for all the 3 respondents.

Best Regards,

**Manu Johnson - Senior Executive-Research Project Management**

Ipsos India- Lotus Corporate Park | 1701, 17th Floor, F Wing | Off WE Highway, Goregaon (E) | Mumbai, 400063.

Mobile No- 7208681329

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---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Thursday, December 1, 2022 3:37 PM

**To:** Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

**CAUTION: EXTERNAL**

Dear Manu,

Hi! Thanks for your time over the call. Please find attached updated matrix having n-3 appointments for tomorrow interviews.

We would request you to kindly review the same and share invite links for the interviews.

Thanks & Regards

---

**Shadab Ansari**

Executive - Client Services



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 01 December 2022 11:03

**To:** 'Manu Johnson' <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519) - Interview Appointment

Dear Manu,

Hi! Thanks for your time over the call. Basis our discussion please find attached matrix having one appointment for today's interview at 3:00Pm. We would request you to kindly review the same and share your feedback.

Thanks & Regards

---

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Executive - Client Services



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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** 28 November 2022 16:12

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Manu Johnson <[Manu.Johnson@ipsos.com](mailto:Manu.Johnson@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

Hi Shadab,

Adding [@Manu Johnson](#) to the chain, he'll be sharing the Research Material and invite for tomorrows briefing.

Regards,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Friday, November 25, 2022 9:47 AM

**To:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

**CAUTION: EXTERNAL**

Dear Pratiksha,

Hi! Thanks for the confirmation. We would request you to kindly share the study materials of the study so we can go through with the same before briefing call.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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**From:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>

**Sent:** 25 November 2022 09:36

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>

**Subject:** Re: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

Hi Shadab,

Yes we would be starting the FW next week. Will have the briefing on Monday.

Team will update on the Time and further steps.

Thanks,  
Pratiksha

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Friday, November 25, 2022 9:18 AM

**To:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com) <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com) <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

**CAUTION: EXTERNAL**

Dear Omkar,

Hi! Hope you are doing well. We would like to check if there is any update on the below request so we can plan the same accordingly.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 15 November 2022 15:52

**To:** 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Cc:** 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

Dear Omkar,

Hi! Hope this mail finds you well. We would like to take a moment and check if there is any update on the study commencement so we can plan the same accordingly.

Thanks & Regards

---

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Executive - Client Services



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**From:** Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>

**Sent:** 14 October 2022 13:11

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>

**Cc:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

Hi Shadab,

We will update you next week regarding the same as we're finalizing the research material.

Regards,  
Omkar

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** Friday, October 14, 2022 10:45 AM

**To:** Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>

**Cc:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

**CAUTION: EXTERNAL**

Dear Lily,

Hi! Hope this mail finds you well.

We would like to take a moment and check if there is any update on the study commencement so we can plan the same accordingly.

Thanks & Regards

---

**Shadab Ansari**  
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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** 07 October 2022 17:47  
**To:** 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>  
**Cc:** 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>  
**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

Dear Lily,

Hi! Pleased to e-meet you. We would you to kindly confirm your availability for Monday for kick off call.

Also, we would request you to kindly share study screener for recruitments.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>

**Sent:** 07 October 2022 16:46

**To:** 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Cc:** 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

Dear Lily,

Hi! Thanks for the go ahead. We will have Shadab Ansari working on this along with me.

[@shadab.ansari@market-xcel.com](mailto:@shadab.ansari@market-xcel.com) Please go through the mail below and plan the fieldwork.

Thanks & Regards

---

Shilpa Gupta  
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.  
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Individual



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**From:** Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>  
**Sent:** Friday, October 7, 2022 4:22 PM  
**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Cc:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

Hi Shilpa,

Thanks for sharing the cost.

We would like to go ahead with this study with you. Will share the timelines soon for this.

Regards

Lilly David  
9971905569

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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>

**Sent:** 07 October 2022 15:44

**To:** Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>

**Cc:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

**CAUTION: EXTERNAL**

Dear Lily,

Hi! Please find below the revised cost for your reference –

| Specialty    | N  | CPI  | Total Cost |
|--------------|----|------|------------|
| CP           | 12 | 3500 | 42,000/-   |
| Cardiologist | 8  | 4000 | 32,000/-   |
| Total Cost   |    |      | 74,000/-   |
| GST          |    |      | Additional |

Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

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**ESOMAR<sup>22</sup>**  
Individual



SEE YOU AT  
BOOTH NO: 53 | 18 - 21 September  
T O R O N T O

**From:** Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>

**Sent:** Friday, October 7, 2022 2:46 PM

**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)

**Cc:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

Hi Shilpa,

Can you please share revised cost as per the below TG at the earliest.

Methodology- Qual

LOI: 45 minutes

- Specialty: CPs & Cardiologist
- Private Practitioner
- Year of experience:
  - Cardiologist: 10-25 years
  - CP: 10-25 years

| Centers      | CP        | Cardiologist | Total     |
|--------------|-----------|--------------|-----------|
| Mumbai       | 4         | 2            | 6         |
| Kolkata      | 2         | 2            | 4         |
| Bangalore    | 2         | 2            | 4         |
| Pune         | 2         | 1            | 3         |
| Ahmedabad    | 2         | 1            | 3         |
| <b>TOTAL</b> | <b>12</b> | <b>8</b>     | <b>20</b> |

Regards

Lilly David

9971905569

*'The RPM Narrative: Enable the business to be more client centric with more agility and enhance productivity through specialist skills in project management'*



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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>

**Sent:** 22 September 2022 17:10

**To:** Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>

**Cc:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing (P22-64519)

**CAUTION: EXTERNAL**

Dear Lily,

Hi! Please find below the cost for your reference –

| Specialty    | N  | CPI  | Total Cost |
|--------------|----|------|------------|
| CP           | 10 | 3500 | 35,000     |
| Cardiologist | 10 | 4000 | 40,000     |
| Total Cost   |    |      | 75,000     |
| GST          |    |      | Additional |

Timelines- 2 weeks – 2.5 weeks

Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



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SEE YOU AT | 18 - 21 September  
BOOTH NO: 53 | T O R O N T O

---

**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>

**Sent:** Thursday, September 22, 2022 1:51 PM

**To:** 'Lilly David' <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>

**Cc:** 'Pratiksha Yadav' <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; 'Aaliya Shaikh' <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; 'Vrushali Bugde' <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; 'Omkar Sapkal' <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; 'Annu Swami' <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>

**Subject:** RE: Feasibility and cost -Rhythm\_ HBP VA Testing

Dear Lily,

Hi! Confirming the receipt of this mail. Allow us time to share the cost by today EOD.

Thanks & Regards

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Shilpa Gupta  
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

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Individual



SEE YOU AT  
BOOTH NO: 53 | 18 - 21 September  
T O R O N T O

**From:** Lilly David <[Lilly.David@ipsos.com](mailto:Lilly.David@ipsos.com)>  
**Sent:** Thursday, September 22, 2022 1:47 PM  
**To:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Cc:** Pratiksha Yadav <[Pratiksha.Yadav@ipsos.com](mailto:Pratiksha.Yadav@ipsos.com)>; Aaliya Shaikh <[Aaliya.Shaikh@ipsos.com](mailto:Aaliya.Shaikh@ipsos.com)>; Vrushali Bugde <[Vrushali.Bugde@ipsos.com](mailto:Vrushali.Bugde@ipsos.com)>; Omkar Sapkal <[Omkar.Sapkal@ipsos.com](mailto:Omkar.Sapkal@ipsos.com)>; Annu Swami <[Annu.Swami@ipsos.com](mailto:Annu.Swami@ipsos.com)>  
**Subject:** Feasibility and cost -Rhythm\_ HBP VA Testing  
**Importance:** High

Hi Shilpa,

Kindly share the cost if the below TG is feasible at your end.

Methodology- Online DI

LOI: 45 minutes

- Specialty: CPs & Cardiologist
- Private Practitioner with more than 5 years of practice
- Sample Size: As per below grid 2 option
- **Mixed of DB & NDB**

| Center       | CP        | Cardiologist | Total     |
|--------------|-----------|--------------|-----------|
| Delhi        | 2         | 3            | 5         |
| Mumbai       | 3         | 2            | 5         |
| Kolkata      | 3         | 2            | 5         |
| Chennai      | 2         | 3            | 5         |
| <b>Total</b> | <b>10</b> | <b>10</b>    | <b>20</b> |

Regards  
Lilly David  
9971905569

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