**For Multi Brand Outlets – Panel setup**

\*\* Do you sell Mufti clothes in your store? If No, skip such stores. If yes, continue to rest of the questions below. The below questions should be answered by the shop owner themselves.

1. Name of the outlet
2. Address of the outlet
   1. Please add a few images of the store (outside and inside both) clicked by your team member
3. City and State
4. Google map pinned location (your team member can add link)
5. Shop Owner Details
   1. Contact person (Shop Owner) name
   2. Contact person’s contact number
6. Scale of the store
   1. Annual turnover for FY24
   2. Last month’s turnover for full store
   3. Turnover from Mufti in March’24
7. Brand stocking
   1. Name Top 5 brands with highest monthly sales for your store.
      1. Write each brand and share of sales. (Example: Levi’s [20%], GAP [30%], US Polo [15%], Global Desi [20%], Mufti [15%] etc.)
8. Only ask below questions with respect to Mufti
   1. Do you have an SIS model or SIS counter for Mufti? **If no, please terminate**
      1. Click and add a photo, for Mufti sales counter.