

**Vendor Code:** 10511149  
**Vendor GSTIN** 07AAECM5086D1ZI

Market Xcel Data Matrix Pvt Ltd  
17, Okhla Industrial Estate Phase 3  
110020 New Delhi

**Purchase order**

**Description:** PO 012 Market Xcel Vendor  
**PO number:** 3000611920  
**Date:** 12.10.2022  
**Version:** 1  
**Contact person:** P2P TEAM  
**Telephone:** +91 22 66632862  
**Fax:**  
**Email:** P2P.NIELSENINDIA@NIELSENINQ.COM  
**Nielsen GSTIN:** 27AAACM9279L1ZS

**Goods recipient:**

Sonal chavan

**Terms of payment:** ND45

Net 45 days

**Bill-To Party:**

NielsenIQ (India) Private Limited  
BLOCK 'C', 6TH FLOOR, GODREJ IT PARK  
02  
GODREJ & BOYCE COMPLEX,  
PIROJSHANAGAR, VIKHROLI

**Send invoice to:**

Godrej IT Park,  
C block, 6th Floor,  
LBS Marg, Vikhroli (W)

| Item   | Internal Reference         |            | Description                                      | Supplier Reference   |
|--|----------------------------|------------|--|----------------------|
| Delivery Date                                      | Quantity                   | Unit       | Price per unit                                   | Net value            |
| HSC/SAC CODES                                      | TAX TYPE/TAX RATE          |            |  | TAX AMOUNT           |
| 1  |                            |            | BD2207209257<br>WASH4UP<br>INR/1                 | 0.00 INR             |
| 9983   | 9.00% CGST + 9.00%<br>SGST |            |  | 5,480.28 INR         |
| <b>Limit</b>                                       | <b>Timeframe</b>           |            | <b>Expected value<br/>Unplanned<br/>services</b> |                      |
| BD2207209257 WASH4UP<br>10511149 ~ OCT'22 ~ MUMBAI | 12.10.2022 - 12.10.2022    |            | 30,446.00  |                      |
| Item Description                                   | Qty                        | Unit Price | Currency   | Total Amt.           |
| BD2207209257 WASH4UP                               | 1                          | 30,446     | INR  | 30,446               |
| <b>Sub Total Value:</b>                            |                            |            |  | <b>30,446.00 INR</b> |


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|--|-------------------------|-------------------------|--|--------------------|
| Delivery Date  | Quantity                | Unit                    | Price per unit                                   | Net value          |
| HSC/SAC CODES  | TAX TYPE/TAX RATE       |                         |  | TAX AMOUNT         |
| 2  |                         |                         | BD2209141453<br>MSS_EBL<br>INR/1                 | 0.00 INR           |
| 9983   | 9.00% CGST + 9.00% SGST |                         |  | 5,480.28 INR       |
| Limit  |                         | Timeframe               | Expected value<br>Unplanned<br>services          |                    |
| BD2209141453 MSS_EBL<br>10511149 ~ OCT'22 ~ MUMBAI                 |                         | 12.10.2022 - 12.10.2022 |  | 30,446.00          |
| Item Description   | Qty                     | Unit Price              | Currency   | Total Amt.         |
| BD2209141453 MSS_EBL   | 1                       | 30,446                  | INR  | 30,446             |
| 3  |                         |                         | BD2204223942 Brand<br>Study_Bikroy_User<br>INR/1 | 0.00 INR           |
| 9983   | 9.00% CGST + 9.00% SGST |                         |  | 3,653.64 INR       |
| Limit  |                         | Timeframe               | Expected value<br>Unplanned<br>services          |                    |
| BD2204223942 Brand Study_Bikroy_User<br>10511149 ~ OCT'22 ~ MUMBAI |                         | 12.10.2022 - 12.10.2022 |  | 20,298.00          |
| Item Description   | Qty                     | Unit Price              | Currency   | Total Amt.         |
| BD2204223942 Brand Study_Bikroy_User                               | 1                       | 20,298                  | INR  | 20,298             |
| Sub Total Value:   |                         |                         |  | 50,744.00 INR      |


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**Email:** P2P.NIELSENINDIA@NIELSENINQ.COM  
**Nielsen GSTIN:** 27AAACM9279L1ZS

| Item                                     | Internal Reference      |                         | Description                              | Supplier Reference                   |            |
|--|-------------------------|-------------------------|--|--------------------------------------|------------|
| Delivery Date                            | Quantity                | Unit                    | Price per unit                           | Net value                            |            |
| HSC/SAC CODES                            | TAX TYPE/TAX RATE       |                         |  | TAX AMOUNT                           |            |
| 4  |                         |                         | BD2204223942 Brand Study_Bikroy_Non User |                                      |            |
|  |                         |                         | INR/1                                    | 0.00                                 | INR        |
| 9983                                     | 9.00% CGST + 9.00% SGST |                         |  | 3,653.64                             | INR        |
| Limit                                    |                         | Timeframe               |  | Expected value<br>Unplanned services |            |
| BD2204223942 Brand Study_Bikroy_Non User |                         | 12.10.2022 - 12.10.2022 |  | 20,298.00                            |            |
| 10511149 ~ OCT'22 ~ MUMBAI               |                         |                         |  |                                      |            |
| Item Description                         |                         | Qty                     | Unit Price                               | Currency                             | Total Amt. |
| BD2204223942 Brand Study_Bikroy_Non User |                         | 1                       | 20,298                                   | INR                                  | 20,298     |
| Sub Total Value:                         |                         |                         |  | 20,298.00                            | INR        |
| Total Tax:                               |                         |                         |  | 18,267.84                            | INR        |
| Total:                                   |                         |                         |  | 119,755.84                           | INR        |



| Purchase order         |                                 |
|------------------------|---------------------------------|
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| <b>PO number:</b>      | 3000611920                      |
| <b>Date:</b>           | 12.10.2022                      |
| <b>Version:</b>        | 1                               |
| <b>Contact person:</b> | P2P TEAM                        |
| <b>Telephone:</b>      | +91 22 66632862                 |
| <b>Fax:</b>            |                                 |
| <b>Email:</b>          | P2P.NIELSENINDIA@NIELSENINQ.COM |
| <b>Nielsen GSTIN:</b>  | 27AAACM9279L1ZS                 |

#### Item details

##### Item 1

##### Ship-To Address

NielsenIQ (India) Private Limited  
Godrej Business District,  
Phirojshangar,  
Mumbai Maharashtra 400079 India

##### Item 2

##### Ship-To Address

NielsenIQ (India) Private Limited  
Godrej Business District,  
Phirojshangar,  
Mumbai Maharashtra 400079 India

##### Item 3

##### Ship-To Address

NielsenIQ (India) Private Limited  
Godrej Business District,  
Phirojshangar,  
Mumbai Maharashtra 400079 India

##### Item 4

##### Ship-To Address

NielsenIQ (India) Private Limited  
Godrej Business District,  
Phirojshangar,  
Mumbai Maharashtra 400079 India

- 1) This PO is legally valid even without signature.
  - 2) Vendor invoice must state this PO reference number (in order to have legal ability to reject invoices which do not refer to PO numbers).
  - 3) Our general purchasing terms and conditions are applicable, a copy can be provided on request.
- Note
- i) Taxes will be applicable as per regulations
  - ii) With-holding Tax will be applicable as per regulations

Godrej IT Park,  
C block, 6th Floor,  
LBS Marg, Vikhroli (W)

### **NielsenIQ Integrity**

NielsenIQ's long-term business success and its ability to attract clients, talented employees and investors are dependent on high standards of ethics, integrity, and compliance. The NielsenIQ Integrity Programme was launched as a means to bring to notice any compromise in these values. The Integrity team is a dedicated point of contact to whom you can raise your concern anonymously and in confidence, around any kind of integrity breach.

Examples of Misconduct - Fraud, Loss of Confidentiality, Kickbacks, Bribery, Falsifying Expenses, Conflict of Interest, Discrimination, Harassment, Copyright Violations, Inappropriate Computer use, Data Integrity, Data Theft, Data Falsification, Panel Integrity issues, Other Legal Compliance issues, etc.

If you have questions or concerns about compliance or integrity, view the Speak up Policy, call the Helpline or write to us;

E-mail: [integrity@nielseniq.com](mailto:integrity@nielseniq.com) For more

details please refer:

<https://secure.ethicspoint.com/domain/media/en/gui/74158/index.html>

### **Prevention of Sexual Harassment at Workplace**

Keeping in line with NielsenIQ's commitment to provide a safe and conducive work environment to its employees, it is imperative to prevent and eliminate sexual harassment at the workplace.

NielsenIQ firmly believes in equal employment opportunity and is committed to creating a healthy working environment which would enable the employees of the company to function / work without any fear of prejudice, gender bias and sexual harassment. The company has formulated NielsenIQ India - Prevention, Prohibition and Redressal of Sexual Harassment at Workplace Policy and based on this policy, a Local Complaints Redressal Committee has been constituted.

In case of a concern, we would recommend the aggrieved associate to report to the committee or any of the committee members in writing.

For Complaints, write to : [integrity@nielseniq.com](mailto:integrity@nielseniq.com)

All queries and matters will be treated in strict confidence.

Based on the written complaint, the committee would conduct an enquiry and conclude before initiating action against the defendant (or the complainant in case of false complaints).

For **NielsenIQ India Private Limited**



**Anand Pandya**

**Executive Director, Human Resources**