

## Shadab Ansari

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**From:** Manish Oberoi <manishoberoi@market-xcel.com>  
**Sent:** 14 October 2022 16:21  
**To:** 'Dipika Singh'  
**Cc:** 'Ankit Misal'; 'Kapil Narang'; amit@market-xcel.com; 'Lakhimi Sarmah'; shilpa.gupta@market-xcel.com; shadab.ansari@market-xcel.com; 'Vipin Sharma'  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

Thank you Dipika for the confirmation, kindly share the PO within today as we need to update the commercials in order to proceed with the FW for these locations.

Thanks & Regards

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**Manish Oberoi**  
Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

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**From:** Dipika Singh <dipika.singh@course5i.com>  
**Sent:** 14 October 2022 16:18  
**To:** manishoberoi@market-xcel.com  
**Cc:** Ankit Misal <ankit.misal@course5i.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>; amit@market-xcel.com; Lakhimi Sarmah <lakhimi.sarmah@course5i.com>; shilpa.gupta@market-xcel.com; shadab.ansari@market-xcel.com; Vipin Sharma <vipin.sharma@course5i.com>  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

Hi Manish,

Revised cost is approved, please go ahead.

Regards  
Dipika

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 14 October 2022 13:17  
**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Cc:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

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Dear Dipika,

Sure, let's push this to close within today as team is already in field and more than half of the sample is also covered.

Thanks & Regards

**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Sent:** 14 October 2022 13:44  
**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Cc:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

Hi Manish,

I have shared the cost to my sales team for approval, once we get the response, will update you.

Regards  
Dipika

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 14 October 2022 13:11  
**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Cc:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

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Dear Dipika,

Please update on the shared cost so that we can move ahead in accordance.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 14 October 2022 12:03  
**To:** 'Dipika Singh' <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Cc:** 'Ankit Misal' <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'amit@market-xcel.com' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Lakhimi Sarmah' <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'shadab.ansari@market-xcel.com' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; 'Vipin Sharma' <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

Dear Dipika,

The list of cities is shared by course 5i PM team and yes below CPI includes travel cost component.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Sent:** 14 October 2022 12:00

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Cc:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

Hi Manish,

Could you please share the number of cities you are going to target. And the below cost is including travel cost.

Regards

Dipika

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 14 October 2022 11:26

**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Cc:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

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Dear Dipika,

Thank you for your patience on this. Post working around the given scope here is our updated proposal for the study. Kindly review and share your approval on the same. Any questions happy to connect and close this mutually 😊.

Also do share the PO number with your approval in below grid so that we can process the advance invoice. Last, for future studies would request PO number with study go ahead email as we need to update commercial team at our end.

29620 - tractors	
Sample Size	600
CPI - INR	1150
Total Cost - INR	690000
GST	Additional
Payment Terms	
50%	Advance
50%	Fieldwork Completion
PO Number	

Thanks & Regards

---

**Manish Oberoi**

Sr. Manager – Client Services



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**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Sent:** 14 October 2022 11:31

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Cc:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

**Importance:** High

Hi Manish,

As discussed over a call, kindly share the revised cost for approval asap.

Regards

Dipika

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 08 October 2022 12:29

**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Cc:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>

**Subject:** FW: - (P21-61830) - 29620 - tractors - updated proposal

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Dear Dipika,

Thank you for taking out time and coming on call yesterday. We look forward to hearing from you on the next steps on the shared points.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
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**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 28 September 2022 09:42  
**To:** 'Ankit Misal' <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>  
**Cc:** 'Bids' <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Lakhimi Sarmah' <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; 'shadab.ansari@market-xcel.com' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; 'Dipika Singh' <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; 'Vipin Sharma' <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

Dear Ankit,

Thank you for sharing the details.

Attached herewith this mail are the initial 2 mails in which its mentioned that every district will be covered with 2 cities at max. Post that when we received list of 6 states, we shared the possible list of cities that we can cover but no where it was mentioned that all will be covered in each state. At last, on 13 April, we shared more list of cities so that we can select from them in case if we fall short of covering sample in shared 2 cities.

Request you to kindly review and let us know the way forward so that we don't lose time on fieldwork. Having said that if you want us to go beyond 2 cities than there will be change in CPI which we can discuss and close anytime mutually.

PS Vipin – Let me know if we can connect and discuss this over the call and close on mutual front.

Thanks & Regards

**Manish Oberoi**  
Sr. Manager – Client Services



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**ESOMAR<sup>22</sup>**  
Individual



**SEE YOU AT** | **18 - 21 September**  
**BOOTH NO: 53** | **T O R O N T O**

**From:** Ankit Misal [ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)  
**Sent:** 28 September 2022 02:56  
**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Cc:** Bids [Bids@course5i.com](mailto:Bids@course5i.com); 'Kapil Narang' [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

Hi Manish,

Please find attached email for your reference, where your team have mentioned districts planning to do the fieldwork and I don't see any things mentioned like you stated in below email. Can you please re-check this.

**Ankit Misal**

Executive - Vendor Management

Course5 Intelligence

M: +91-9920409190

W: [www.course5i.com](http://www.course5i.com)

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>**Sent:** Tuesday, September 27, 2022 10:12 AM**To:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; Vipin Sharma <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

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Dear Ankit,

Kindly let us know on the below mail by today as team needs to plan the fieldwork in accordance.

Thanks &amp; Regards

---

**Manish Oberoi**

Sr. Manager – Client Services

**Market Xcel Data Matrix Pvt. Ltd.**

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**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 26 September 2022 12:20

**To:** 'Ankit Misal' <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>

**Cc:** 'Bids' <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Lakhimi Sarmah' <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; 'shadab.ansari@market-xcel.com' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; 'Dipika Singh' <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; 'Vipin Sharma' <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

Dear Ankit,

Hope you are doing good.

Wanted to check if you have any update for us on the below mail as team needs to start the fieldwork on the study.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 21 September 2022 22:15

**To:** 'Ankit Misal' <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>

**Cc:** 'Bids' <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Lakhimi Sarmah' <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; 'shadab.ansari@market-xcel.com' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; 'Dipika Singh' <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; 'Vipin Sharma' <[vipin.sharma@course5i.com](mailto:vipin.sharma@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal

**Importance:** High

Dear Ankit,

Thank you for coming on call a while back. Further to our discussion till the bid stage we were supposed to do 600 interviews across 6 states and basis that we assumed that sample of 100 interviews per state would be covered in 2-3 districts in each state.

But as we progress and both course 5i and market xcel PM team had KO call we have received the list of almost 48 districts in which n-600 sample has to be completed. As per our understanding the total district count was somewhere around 12-18 districts in 6 states has reached to n-48 which will have cost to it.

With keeping above points in mind, we will have a change in CPI, and updated cost is shared in below mail. Kindly review and let us know your thoughts and approval on the same. Also do share the PO for advance invoice ( let me know if you have shared and I have missed out ).

Proposal # 2 with 48 districts across 6 states	
Sample	600
CPI (INR)	1050/-
Total Cost	6,30,000/-
GST	Additional
<b>Payment Terms</b>	
50% at study commissioned stage	
50% at fieldwork completion stage	

Thanks & Regards

**Manish Oberoi**  
Sr. Manager – Client Services



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Individual



**SEE YOU AT** | **18 - 21 September**  
**BOOTH NO: 53** | **T O R O N T O**

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 22 August 2022 20:05

**To:** 'Ankit Misal' <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>

**Cc:** 'Bids' <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Lakhimi Sarmah' <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; 'shadab.ansari@market-xcel.com' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; 'Dipika Singh' <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated proposal and timelines

Dear Ankit,

Thank you for the email. Here is the proposal with Payment Terms, kindly confirm the same so that PM can take it ahead.

Sample	600
CPI (INR)	786/-
Total Cost	4,71,600/-
GST	Additional
<b>Payment Terms</b>	
50% at study commissioned stage	
50% at fieldwork completion stage	

Thanks & Regards

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**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>  
**Sent:** 22 August 2022 19:59  
**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Shadab,

Please find attached updated screener for your reference and I hope we can hold the same cost here.

CPI ( Updated ) – INR 786/-

**Ankit Misal**  
Executive - Vendor Management  
Course5 Intelligence  
M: +91-9920409190  
W: [www.course5i.com](http://www.course5i.com)

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Wednesday, August 17, 2022 2:43 PM  
**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you can confirm the sender and know the content is safe.

Dear Dipika,

Hi! Hope you are doing well. We would like to take a moment and check if there is any update on the study commencement so we can plan the fieldwork accordingly.

Thanks & Regards

---

**Shadab Ansari**  
Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242

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---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 09 August 2022 13:38  
**To:** 'Dipika Singh' <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Cc:** 'Bids' <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Ankit Misal' <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Shadab

Ansari' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; 'Lakhimi Sarmah' <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Dear Dipika,

Attached is the updated document for your kind reference. Kindly review and let us know if you have any questions.

We look forward to have the final details on the study so that team can plan accordingly.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

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**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Sent:** 09 August 2022 11:46

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Shadab Ansari' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

In the case study pdf there are some typos. Could you please share the corrected version.

Regards  
Dipika

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 04 August 2022 12:53

**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Shadab Ansari' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

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Dear Dipika,

We can't remove company name due to company policy.

Let me know if we can help with anything else in order to make a success.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

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---

**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Sent:** 04 August 2022 13:00

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Shadab Ansari' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

Could you please remove your company name from the file and share the revised.

Regards  
Dipika

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 02 August 2022 15:33

**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; 'Amit Narula' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Shilpa Gupta' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'Shadab Ansari' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

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Dear Dipika,

Attached herewith this mail is the case studies for your reference.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

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---

**From:** Dipika Singh [dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)

**Sent:** 02 August 2022 11:04

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Cc:** Bids [Bids@course5i.com](mailto:Bids@course5i.com); 'Kapil Narang' [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); 'Amit Narula' [amit@market-xcel.com](mailto:amit@market-xcel.com); 'Shilpa Gupta' [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal [ankit.misal@course5i.com](mailto:ankit.misal@course5i.com); 'Shadab Ansari' [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Lakhimi Sarmah [lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)

**Subject:** Re: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

Could you please share the case study asap.

Regards  
Dipika

---

**From:** Manish Oberoi [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Sent:** Monday, August 1, 2022 6:38:29 PM

**To:** Dipika Singh [dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)

**Cc:** Bids [Bids@course5i.com](mailto:Bids@course5i.com); 'Kapil Narang' [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); 'Amit Narula' [amit@market-xcel.com](mailto:amit@market-xcel.com); 'Shilpa Gupta' [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal [ankit.misal@course5i.com](mailto:ankit.misal@course5i.com); 'Shadab Ansari' [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Lakhimi Sarmah [lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

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Sure Dipika, we will be sharing the same by tomorrow morning.

Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



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---

**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Sent:** 01 August 2022 18:06

**To:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; Kapil Narang <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Amit Narula <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

Could you please share any rural study which you have done in the past.

Regards

Dipika

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 26 July 2022 20:58

**To:** Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Cc:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; Kapil Narang <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>; Amit Narula <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Subject:** Re: - (P21-61830) - 29620 - tractors - updated

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Dear Lakhimi,

As shared with Dipika and in past communication emails as well having region wise timelines is something which is not feasible that's why we shared total study timelines.

What best we can do is to have equal distribution of total timelines across all regions.

Best Regards

Manish Oberoi

On Tue, 26 Jul, 2022, 9:03 pm Lakhimi Sarmah, <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)> wrote:

Hi Manish,

Can you please share the timeline at the earliest?

Regards,  
Lakhimi

---

**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Sent:** Tuesday, July 26, 2022 5:43 PM  
**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

It will be great, if you could provide the timelines according to region wise.

Regards  
Dipika

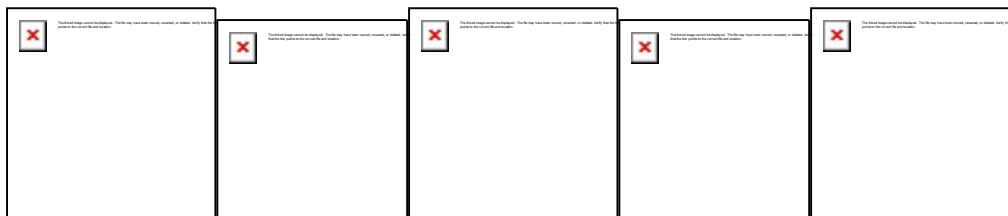
---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 26 July 2022 15:37  
**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

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Dear Dipika,

Region wise timelines would not be feasible but on overall level we will aim to complete n-600 in 6 weeks time.



Thanks & Regards

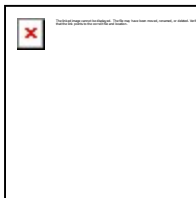
---

**Manish Oberoi**  
Sr. Manager – Client Services

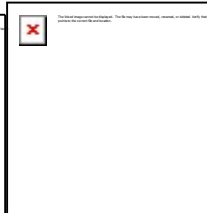
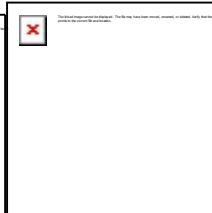


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**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Sent:** 26 July 2022 16:04

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

Detailed timelines for FW in each region?

Regards

Dipika

---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 26 July 2022 15:28

**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

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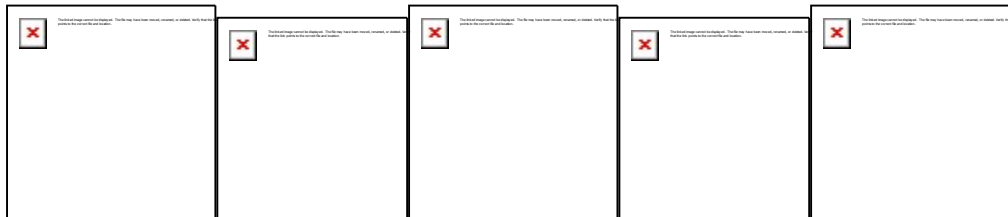
Dear Dipika,

Here is our updated proposal for the study.

Sample – 600  
CPI ( Updated ) – INR 786/-  
Total Cost – INR 4,71,600/-  
GST – Additional

**Payment Terms –**

50% at study commissioned stage  
50% at fieldwork completion stage



Thanks & Regards

---

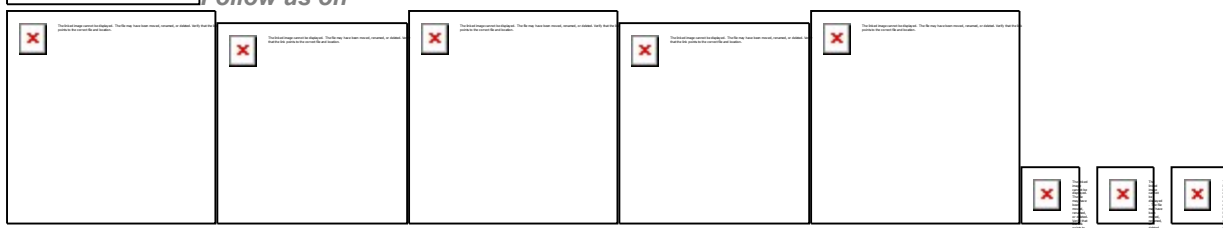
**Manish Oberoi**  
Sr. Manager – Client Services



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Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888



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**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Sent:** 26 July 2022 15:55  
**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapolnarang@market-xcel.com](mailto:kapolnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

Any update?

Regards  
Dipika

---

**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Sent:** 26 July 2022 13:56  
**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapolnarang@market-xcel.com](mailto:kapolnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

We have got the revised screener, There are lots of changes in the screener, few quotas and criteria has been removed by the client. Kindly share the revised quote for the same, assuming the cost will go down.

Regards  
Dipika

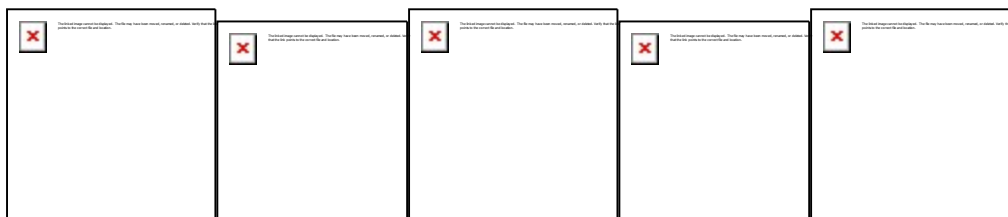
---

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 22 July 2022 14:58  
**To:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>  
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapolnarang@market-xcel.com](mailto:kapolnarang@market-xcel.com); Seema Singh <[seema.singh@course5i.com](mailto:seema.singh@course5i.com)>; [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; PM.APAC <[PM.APAC@course5i.com](mailto:PM.APAC@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

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Thank you, Dipika, as its ongoing study team will share the details for the same.

Shadab- Kindly take this up.



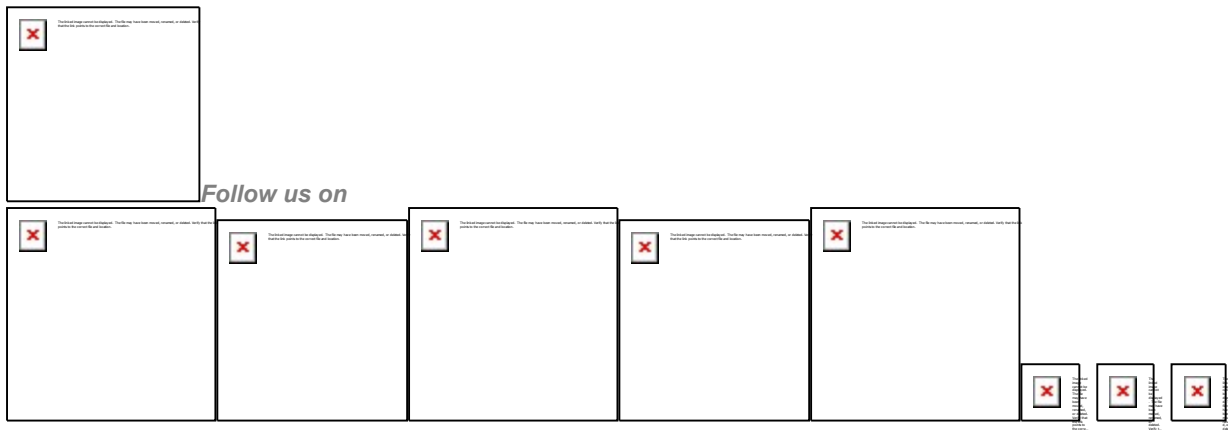
Thanks & Regards

---

**Manish Oberoi**  
Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd.



**From:** Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

**Sent:** 22 July 2022 15:26

**To:** [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); Seema Singh <[seema.singh@course5i.com](mailto:seema.singh@course5i.com)>

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; PM.APAC <[PM.APAC@course5i.com](mailto:PM.APAC@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Manish,

Could you please share, what all regions / district in each state are you planning to conduct field work?

States	Regional Language
Rajasthan	Hindi
West Bengal	Bengali
Maharashtra	Marathi
Uttar Pradesh	Hindi
Telangana	Telegu
Madhya Pradesh	Hindi

Regards  
Dipika

**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>

**Sent:** 24 June 2022 12:04

**To:** Seema Singh <[seema.singh@course5i.com](mailto:seema.singh@course5i.com)>; Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>

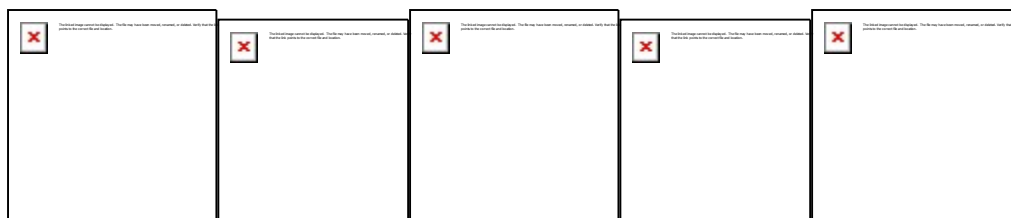
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; PM.APAC <[PM.APAC@course5i.com](mailto:PM.APAC@course5i.com)>; [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

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Dear Seema & Dipika,

Wanted to take a moment and check on the next steps on the study. Please let us know when we are planning to launch the fieldwork so that team can plan in accordance.



Thanks & Regards

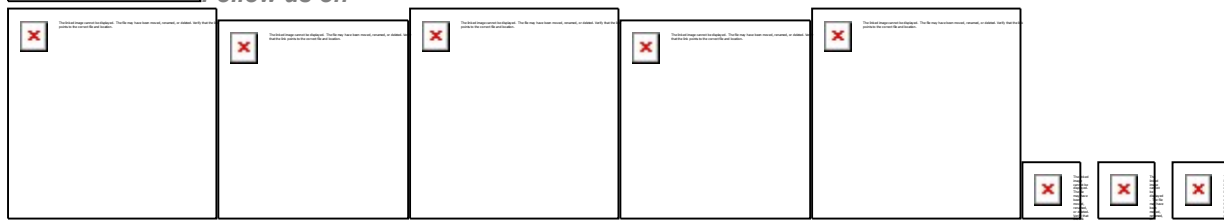
**Manish Oberoi**  
Sr. Manager – Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 17 June 2022 09:54

**To:** 'Lakhimi Sarmah' <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

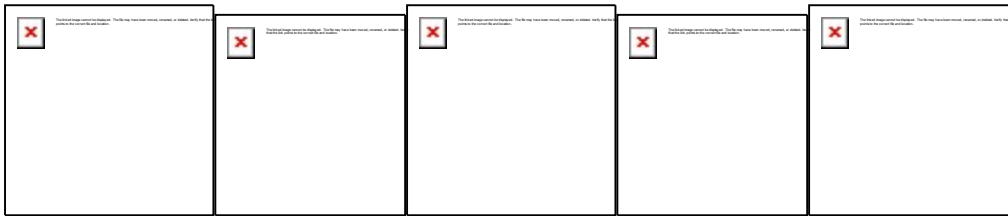
**Cc:** 'Bids' <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); 'Dipika Singh' <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); 'Ankit Misal' <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com); 'PM.APAC' <[PM.APAC@course5i.com](mailto:PM.APAC@course5i.com)>; 'Seema Singh' <[seema.singh@course5i.com](mailto:seema.singh@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Dear Lakhimi,

Hi! Hope you are doing well. Just wanted to take a moment and check if there is any update on the study commencement.



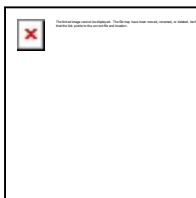


Thanks & Regards

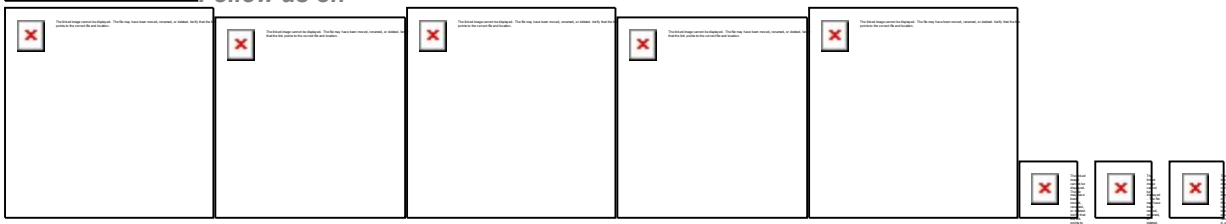
**Shadab Ansari**  
Executive - Client Services



**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 521 / Direct Line: +91 11 42343 521 / Mobile: +91 9810 772 242



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**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Sent:** 08 June 2022 16:42

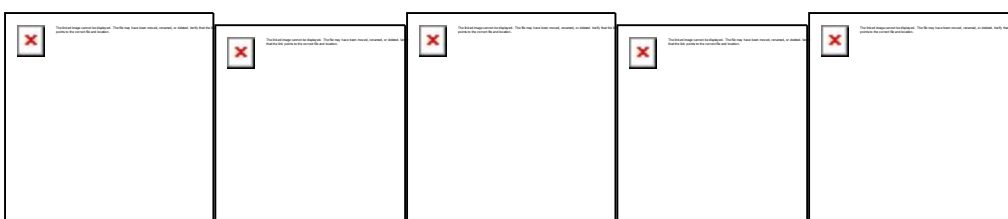
**To:** 'Lakhimi Sarmah' <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Cc:** 'Bids' <[Bids@course5i.com](mailto:Bids@course5i.com)>; 'kapilnarang@market-xcel.com' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>;  
'amit@market-xcel.com' <[amit@market-xcel.com](mailto:amit@market-xcel.com)>; 'Dipika Singh' <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>;  
'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>; 'Ankit Misal'  
<[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; 'manishoberoi@market-xcel.com' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>;  
'PM.APAC' <[PM.APAC@course5i.com](mailto:PM.APAC@course5i.com)>; 'Seema Singh' <[seema.singh@course5i.com](mailto:seema.singh@course5i.com)>

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Dear Lakhimi,

Hi! Thanks for the confirmation. We will look forward to receive RQ/MQ of the study.



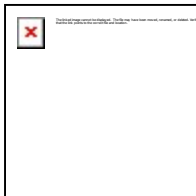
Thanks & Regards

**Shadab Ansari**

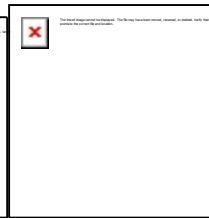
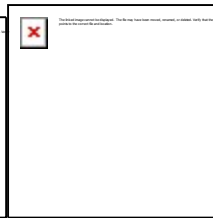


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**From:** Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>

**Sent:** 08 June 2022 16:21

**To:** [shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com); Seema Singh <[seema.singh@course5i.com](mailto:seema.singh@course5i.com)>; PM.APAC <[PM.APAC@course5i.com](mailto:PM.APAC@course5i.com)>

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Hi Shadab,

The revised cost is approved.

Looping our PM team, in the mail chain.

Regards,  
Lakhimi

---

**From:** Lakhimi Sarmah

**Sent:** Wednesday, June 8, 2022 3:30 PM

**To:** 'shadab.ansari@market-xcel.com' <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>

**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)

**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

Thank you Shadab.

Regards,  
Lakhimi

---

**From:** Shadab Ansari <[shadab.ansari@market-xcel.com](mailto:shadab.ansari@market-xcel.com)>  
**Sent:** Wednesday, June 8, 2022 3:28 PM  
**To:** Lakhimi Sarmah <[lakhimi.sarmah@course5i.com](mailto:lakhimi.sarmah@course5i.com)>  
**Cc:** Bids <[Bids@course5i.com](mailto:Bids@course5i.com)>; [kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com); [amit@market-xcel.com](mailto:amit@market-xcel.com); Dipika Singh <[dipika.singh@course5i.com](mailto:dipika.singh@course5i.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); Ankit Misal <[ankit.misal@course5i.com](mailto:ankit.misal@course5i.com)>; [manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)  
**Subject:** RE: - (P21-61830) - 29620 - tractors - updated

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**CAUTION:** Th

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