**Project A:**

Global delegates coming for Dulcoflex: Face to face meetings at consumer’s house. Preferably consumer who follows English.

**Date: 14th May 2024**

City: Mumbai

No of people from Sanofi: 5 people. These would travel in two groups. Group 1 & Group 2, both the groups will meet all of the profiles given below. So two consumers per profile.

Location Group 1: One in Andheri East / Marol,

Location Group 2: Powai, Hiranandani / Chandivali

Profile 1: User of Dulcoflex Tabs SEC A

Male, SEC A, age 30- 45 years, Suffering from constipation for 2-3 years, user of Dulcoflex

Profile 2: User of Dulcoflex Tabs SEC B

Male, SEC B, age 40- 55 years, Suffering from constipation for 2-3 years, user of Dulcoflex

Profile 3: User of Ayurvedic preparations

Male, SEC A, age 35- 45 years, Suffering from constipation for 2-3 years, user of Kayam Churna, Pet Safa, Nityam etc

Profile 4: Sufferer of constipation but not using Ayurvedic or Allopathic medicines

Female, SEC B, age 35- 45 years, Suffering from constipation for 1-2 years, Not using of either Ayurvedic or Allopathic medicines

Timing of consumer interview: 2:45 pm to 5: 30 pm

**Project B:**

Internal team for Allegra consumer immersions

**Date: 10th May to 18th 2024**

City: Mumbai, Online or face to face interviews, no recording reqd

No of consumers per profile : 2

Profile 1: User of Allegra Tabs

SEC A or B, Female, Suffering from Allergy ( Runny nose, sneezing etc) for 1 – 2 years, using Allegra for at least one year or so

Profile 2: User of Allegra Suspension

SEC A or B, Female, Child (age 6 – 10 years old) suffering from Allergy ( Runny nose, sneezing etc) for 1 – 2 years, using Allegra for at least one year or so

Profile 3: User of Allegra M

SEC A or B, Male, Suffering from Allergy for longer time ( Runny nose, sneezing etc) for 4 – 5 years, using Allegra M for at least 1-2 years

Profile 4: User of Allergy Nasal Spray preparations

SEC A or B, Male, Suffering from Allergy for longer time ( Runny nose, sneezing etc) for 3 – 4 years, using any one of the following:

Allegra Nasal spray /  Fluticone FT/ Furamist / Flomist F / Flutiflo FT / Metaspray / Momeflo / Metatop / Flomist / Fluticone / Flutiflo

Profile 5: User of Allergy Nasal Spray preparations

SEC A or B, Male, Suffering from Allergy for longer time ( Runny nose, sneezing etc) for 3 – 4 years, using any one of the following:

Allegra Duo spray / Duonase / Azeflo / Furamist AZ/ Nazomac AF/ COmbinase AQ/ Ezicas AZ/ Flomist AZ/ Duonase F

**Project C:**

Internal team for DePURA consumer immersions

**Date: 10th May to 18th 2024**

City: Mumbai, Online or face to face interviews, no recording reqd

Users of DePURA ( except one profile for user of competitor Profile #8

Profile 1: Mothers of kids consuming Depura Kids (new mothers/child below 2 years). **2 consumers**

Profile 2: Mothers of kids consuming Depura Kids (child 2-5 years) **2 consumers**

Profile 3: 55+ Post menopausal female with Osteoporosis/Osteoarthritis, user of Depura 60K

Profile 4: 60 + Male with any orthopedic trauma (eg recent fracture, joint pain,), user of Depura 60K

Profile 5: 40+ male using Depura (having no risk factors like osteoporosis, arthritis, fracture) user of Depura 60K

Profile 6: Pregnant Women in 2nd trimester, user of Depura 60K

Profile 7: Women with PCOS 30 -40 years, user of Depura 60K

Profile 8: female 40+ using competitor brand (Uprise, D Rise, Arachitol, Calcirol)