

Shadab Ansari

From: Amit Narula <amit@market-xcel.com>
Sent: 23 January 2023 12:26
To: 'Vartak, Shubhankar'
Cc: 'Deshraj, Avani'; 'Mulay, Anusharth'; 'Joshi, Nikita'; 'Pandey, Garima'; 'Malik, Anees'; 'P, Hema'; manishoberoi@market-xcel.com; Shadab.ansari@market-xcel.com; shilpa.gupta@market-xcel.com
Subject: RE: (P22-66511) Mega_2945278_HCP Recruitment & FW_RFQ

Hi Shubhankar,

Thank you for commissioning the study. We will have Shadab take this up from our end. He will be in touch over next steps.

Thanks & Regards,

Amit Narula
(AVP Client Services)



Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Vartak, Shubhankar <shubhankar.vartak@iqvia.com>
Sent: 23 January 2023 12:15
To: amit@market-xcel.com
Cc: Deshraj, Avani <avani.deshraj@iqvia.com>; Mulay, Anusharth <anusharth.mulay@iqvia.com>; Joshi, Nikita <nikita.joshi@iqvia.com>; Pandey, Garima <garima.pandey@iqvia.com>; Malik, Anees <anees.malik2@iqvia.com>; P, Hema <hema.p@iqvia.com>; manishoberoi@market-xcel.com; rfp@market-xcel.com
Subject: RE: (P22-66511) Mega_2945278_HCP Recruitment & FW_RFQ
Importance: High

Hi Amit,

The below costs are approved [I will write a separate email to raise the PO, considering all rate card points that you have mentioned]

Allocating the project to you and the team.

Please find attached the Screener and the DG for your reference.

Do let us know you who would be the POC for the study from your end.

From my end, Anees [marked on the mail] shall coordinate on the FW schedule.

I will also create a WhatsApp group with the POC from your side, moderators for the study and the IQVIA team for easier coordination.

Hope this is fine and looking forward to your revert.

Regards,
Shubhankar Vartak
Associate Consultant, PI

From: Amit Narula <amit@market-xcel.com>

Sent: Monday, January 23, 2023 12:05 PM

To: Vartak, Shubhankar <shubhankar.vartak@iqvia.com>

Cc: Deshraj, Avani <avani.deshraj@iqvia.com>; Mulay, Anusharth <anusharth.mulay@iqvia.com>; Joshi, Nikita <nikita.joshi@iqvia.com>; Pandey, Garima <garima.pandey@iqvia.com>; Malik, Anees <anees.malik2@iqvia.com>; P, Hema <hema.p@iqvia.com>; manishoberoi@market-xcel.com; rfp@market-xcel.com

Subject: RE: (P22-66511) Mega_2945278_HCP Recruitment & FW_RFQ

Good Morning Shubhankar,

Thank you for reaching out. Please find below our costs and understanding to some of the points we considered while working the costs-

TOWN-CLASS	CITY	DERMATOLOGISTS	CPI	Total	COSMETOLOGISTS	CPI
Metro	Delhi	2	4830	9660	1	5980
	Kolkata	1	4830	4830	1	5980
	Mumbai	2	4830	9660	1	5980
	Bangalore	1	4830	4830	1	5980
Tier-1	Lucknow	1	4830	4830	-	0
	Patna	1	4830	4830	-	0
	Pune	1	4830	4830	1	5980
	Coimbatore	1	5072	5072	-	0
TOTAL		10		48542	5	

- We have costs included for 45-60 minutes in the rate card. For 75 minutes, we have added additional 15% to it,
- For Cosmetologists, we do not have the same included in the rate card, and hence considered the same costs as Plastic Surgeon,
- Coimbatore will be a travel center for us, the costs included are in line with the same.

Thanks & Regards,

Amit Narula
(AVP Client Services)



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From: Vartak, Shubhankar <shubhankar.vartak@iqvia.com>
Sent: 23 January 2023 10:49
To: amit@market-xcel.com; manishoberoi@market-xcel.com
Cc: Deshraj, Avani <avani.deshraj@iqvia.com>; Mulay, Anusharth <anusharth.mulay@iqvia.com>; Joshi, Nikita <nikita.joshi@iqvia.com>; Pandey, Garima <garima.pandey@iqvia.com>; Malik, Anees <anees.malik2@iqvia.com>; P, Hema <hema.p@iqvia.com>
Subject: Mega_2945278_HCP Recruitment & FW_RFQ

Hi Amit & Manish,

Good morning.

We have a new project: Market Assessment for Dry / Irritated Skin

Please find the details of the project below-

- a. **Target respondent:** Dermatologists + Cosmetologists
- b. **Sample size:** 15 [QUALITATIVE]
- c. **Database:** No
- d. **Fieldwork duration:** 1 week
- e. **LOI:** Up to 75 mins
- f. **Methodology:** QUALITATIVE PHASE: Online MS Teams Interviews
- g. **Estimated FW start date:** **ASAP [preferably 24th Jan onwards]**
- h. **Sample Spread:** As below

TOWN-CLASS	CITY	DERMATOLOGISTS	COSMETOLOGISTS	TOTAL
Metro	Delhi	2	1	3
	Kolkata	1	1	2
	Mumbai	2	1	3
	Bangalore	1	1	2
Tier-1	Lucknow	1	-	1
	Patna	1	-	1
	Pune	1	1	2
	Coimbatore	1	-	1
TOTAL		10	5	15

Kindly let us know the feasibility and costing for this study.
Do reach out to me if you have any doubts/queries.

Regards,
Shubhankar Vartak
Associate Consultant, PI

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