* Purchase Order Sheet ■

INFOBRIDGE Marketing & Promotions Co., LTD.

2-7-13, Kita-Aoyama, Minato-ku, Tokyo, JAPAN

TEL: 81-3-4572-0641

Project ID:　230017DM

Project Name: Logistics players pre-survey, quantitative

Project Summary:

|  |  |
| --- | --- |
| Target City | Delhi (preferable Old Delhi, but if difficult to correct, you can include New Delhi) |
| Method | * Quantitative (LOI = 10 min.)
 |
| Sample size | 34 samples (Employee / self-employed = 25, Owner = 9) |
| Target criteria | Those who are involved in Inner-city cargo / goods transportation (any products are applicable) |
| Target and quota | 1. Employee or self-employed, using **bike/scooter (2 wheelers)** by him/herself for commercial use (courier / delivery / send goods): 7
2. Employee or self-employed, using **auto-rickshaw (3 wheelers)** : 12
	* Using company-own vehicle: EV: 3 / ICE (petrol, CNG, diesel) 3
	* Using self-own vehicle: EV: 3 / ICE (petrol, CNG, diesel) 3
3. Employee or self-employed, using **non-auto-based car**: 6
	* Cart with puller: 3

269 Cart Puller Images, Stock Photos & Vectors | Shutterstock* + Cart with bicycle/cycle rickshaw: 3

Bicycle cart in india hi-res stock photography and images ... Cycle Rickshaw with Cargo in the Streets of Delhi Editorial Photo - Image  of panning, india: 41946356 Cargo Indian Bicycle Rickshaw Editorial Image - Image of indian, asian:  1304482251. **Owners of inner-city logistic company/business: 9**
	* Business owners who **own 3 to 10 auto-rickshaws (Either EV or ICE)** and intend to increase the # of auto-rickshaws: 3
	* **Motorbike / scooter based** courier service / last-mile delivery aggregator business - do not own any vehicles, connect bike/scooter drivers with customers who want to send good to others, or hire bike/scooter owners/users as a goods/cargo drivers: 3
	* Business owners of N**on-auto based** cargo/goods transportation (using puller, bicycle rickshaws): 3
 |
| Working items | - Recruitment and interview (data collection)- Data entry and cleaning |
| Deliverables | Rawdata |
| Contact Person | Etsuko Ishida |

Project total cost (USD):

|  |  |
| --- | --- |
| Total cost | Employee/self-employed: USD 22 X 25 = 550Owners: USD 40 X 9 = 360Totally 910 |

Signature: Date: 2023-3-10

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| --- | --- |
| INFOBRIDGE Marketing & Promotions Co., Ltd. | Market Xcel Data Matrix Pvt. Ltd. |
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Schedule

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| Recruitment | 10th of March, 2023 |
| FW (Owners) | 13th of March to 25th of March, 2023 |
| FW (Drivers) | 13th or 14th of March to 25th of March, 2023 |
| Data entry & cleaning | 27th to 30th of March |
| Rawdata delivery | 31st of March |