

Anil Kaul

From: Kol, Bhaskar (GfK) <Bhaskar.Kol@gfk.com>
Sent: 07 June 2023 14:34
To: Anshuman Dwivedi; anilkaul@market-xcel.com
Cc: Verma, Manoj (GfK)
Subject: RE: RFQ_Home & Living Study
Attachments: HPS Town_Outlet List_UC List.xlsx; Active Store List_Source.xlsm; Retail Visibility Study-field brief note_06.06.2023.docx; Master Questionnaire_v1.00 - Luminous_Pricing_06.06.2023_V4.docx; Master Questionnaire_v1.00 - Luminous_Display & Promotion_07.06.2023_V2.docx

Hi Anshuman,

Sharing the shop list and the FBN along with the final Q'res

Active Store list source → Need to be attempted first- All 'A' classified to be attempted successfully, the list has more shops however we need to maintain the coverage as per the count given by us in the excel file.

HPS Town Outlet List _UC_List → you can use this list for remaining sample coverage

Each list has validation code that has to be update in survey correctly .

Best Regards,

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Bhaskar Kol

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From: Kol, Bhaskar (GfK)
Sent: Tuesday, June 6, 2023 12:08 PM
To: anilkaul@market-xcel.com; Anshuman Dwivedi <anshuman@market-xcel.com>
Cc: Verma, Manoj (GfK) <Manoj.Verma@gfk.com>
Subject: RE: RFQ_Home & Living Study

Hi Anshuman,

PFA the q're that are used for scripting may have few changes in the final script.

Best Regards,

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Bhaskar Kol

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From: Anil Kaul <anilkaul@market-xcel.com>
Sent: Friday, June 2, 2023 7:01 PM
To: Kol, Bhaskar (GfK) <Bhaskar.Kol@gfk.com>; Anshuman Dwivedi <anshuman@market-xcel.com>
Cc: Verma, Manoj (GfK) <Manoj.Verma@gfk.com>
Subject: RE: RFQ_Home & Living Study