

RE: 2094426-MarketXcel (P22-65389)



Anshika Chugh <anshika.chugh@market-xcel.com>

To: Shivam Dubey; Lalitesh Chaudhary; Deepti Verma; pm@market-xcel.com

Cc: APACOSS; Soonho Lee; Mark Xu; raaj.dharmani@market-xcel.com; APAC.FM

You replied to this message on 16-11-2022 14:38.

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Wed 16-11-2022 14:20

From: Bids XOS <bids@market-xcel.com>

Sent: 16 November 2022 13:01

To: Lalitesh Chaudhary <Lalitesh.Chaudhary@Toluna.com>

Cc: APACOSS <APACOSS@Toluna.com>; Soonho Lee <Soonho.Lee@Toluna.com>; Shivam Dubey <Shivam.Dubey@Toluna.com>; Mark Xu <Mark.Xu@Toluna.com>; raaj.dharmani@market-xcel.com

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Hi Lalitesh,

Thanks for your patience here. With IR being quite lower, we would be needing 8-10 days to achieve the sample of 120 completes. The CPI would be USD 6, and we would be able to deliver the entire sample. Here is our detailed proposal:

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Geography	IR (in %)	LOI (in mins)	Sample Size	CPI (USD)	Timelines	Device
India	4%	14 mins	120	USD 6.00	8-10 days	DA

Kindly let us know in case of any queries.

**The CPI is exclusive of taxes, and it will vary in case of any change in IR. Also, in case of rejections more than 15%, we would be needing raw data from your end.

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Wed 16-11-2022 14:20

From: Lalitesh Chaudhary <Lalitesh.Chaudhary@Toluna.com>

Sent: 16 November 2022 13:06

To: bids@market-xcel.com; Shivam Dubey <Shivam.Dubey@Toluna.com>

Cc: APACOSS <APACOSS@Toluna.com>; Soonho Lee <Soonho.Lee@Toluna.com>; Mark Xu <Mark.Xu@Toluna.com>; raaj.dharmani@market-xcel.com; APAC.FM <APAC.FM@Toluna.com>

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Hi Team,

Lets go ahead with this job.

@Shivam Dubey will manage this from our end.

Thanks!

Regards,
Lalitesh Chaudhary