

SUPPLIER Market Xcel Data Matrix Pvt Ltd

Contact

17, Okhla Industrial Estate Phase 3

New Delhi 30 110020

India

Phone: +91 911142343560

Vendor Tax ID 07AAECM5086D1ZI

Vendor TIN Number

DELIVERY ADDRESS

8th & 11th Floor, Tower A. Int

TRIL COMMERCIAL CENTRE Sector-72

Gurugram 07

122101

India Vendor BIN Number

Comments

Vendor TIN Address

Vendor BIN Address

122101

8th & 11th Floor, Tower A, Int

TRIL COMMERCIAL CENTRE Sector-72

Payment Terms Net 30 days - from entry date

India

Gurugram 07

NielsenIQ Tax ID

BILL TO

GfK Mode Pvt Ltd

TOTAL AMOUNT 3,800,000.00 INR

Terms and Conditions

- 1) This PO is legally valid even without signature.
- 2) Vendor invoice / delivery note must state NielsenIQ's PO reference number. NielsenIQ may reject any invoice submission without a valid PO number.
- 3) The NielsenIQ Purchase Order terms and conditions govern the terms of this order. (https://nielseniq.com/global/en/legal/purchaseorder-terms-and-conditions/)
- 4) If supplier and NielsenIQ (or any of its affiliates) have entered into a separate contract covering this order, such contract terms and conditions will prevail.

NOTE:

- i) Taxes will be applicable as per regulations
- ii) With-holding Tax will be applicable as per regulations

Invoicing Terms And Conditions of Purchase

To submit invoice in ARIBA please follow this guideline (https://support.ariba.com/Adapt/Ariba_Network_Supplier_Training/#/id /61ba0576dd5c4ccbf26bda61). Please send original invoice to NielsenIQ Legal entity name and address shown above

Line Item Details (1 Line Item)

No	. Need-by Date	Supplier Part Number	Quantity	Description	Price	Amount	Discount
1	Wed, 30 Apr, 2025		1.00	Mxcel_Data_Collection_April'25	3,800,000.00 INR	3,800,000.00 INR	
Unit of Measure Each Full Description Data Collection for the April'25 FW Delivery Contact Person Bhaskar Kol							