

Anil Kaul

From: Kanij Fatima <Kanij.Fatima@nielseniq.com>
Sent: 23 March 2023 12:34
To: Rakesh Mathur
Cc: Urmila Suke; 'Balkishan Kumar'; Anil Kaul
Subject: New SR Project Happiness Scripting
Attachments: Final_English_Bangladesh measures draft_20Mar2023_Nielsen.docx

Hi Rakesh,

We got a scripting request for SR project Happiness. Please find the attached questionnaire here.

CINTRAL ID: BD2302157505

BD_EAST_CI-Social_ Survey of Happiness in Bangladesh _UT_15022023J2.881606

Job No: J2.881608

Requesting to share it with Market-xcel for scripting and provide a timeline.

Thanks,

Kanij