ORDER NO. 8000051284
Issued Date Wed, 7 Jun, 2023

NIQ

SUPPLIER Market Xcel Data Matrix Pvt Ltd
Contact
17, Okhla Industrial Estate Phase 3
New Delhi 30
110020
India
Phone: +91 911142343560

Vendor Tax ID 07AAECM5086D1ZI

Vendor TIN Number

DELIVERY ADDRESS	BILL TO
Godrej IT Park, C Block, 6th F	NielsenIQ (India) Pvt Ltd
Mumbai 13	
400079	
India	Godrej IT Park, C Block, 6th F
Vendor BIN Number	Mumbai 13
Vendor TIN Address	400079
Vendor BIN Address	India
Comments	**Payment Terms** Net 45 days
	NielsenIQ Tax ID 27AAACM9279L1ZS

Line Item Details (1 Line Item)

No.	Need-by Date	Supplier Part Number	Quantity	Description	Price	Amount	Discount
1	Wed, 7 Jun, 2023		1.00	PO Raised For Project SPY	588,000.00 INR	588,000.00 INR	

Unit of Measure Each
Full Description Item Description   Qty Unit Price
Currency   Total Amt.

	Qty	Unit	Price	
Project SPY Main call- Profile,Observation,Exit and Traffic Count	576	1000	INR	576000
Project SPY Pre & Pilot Phase	12	1000	INR	12000

Delivery Contact Person Deepak Kumar

TOTAL AMOUNT 588,000.00 INR

Terms and Conditions
1) This PO is legally valid even without signature.
2) Vendor invoice / delivery note must state NielsenIQ's PO reference number. NielsenIQ may reject any invoice submission without a valid PO number.
3) The NielsenIQ Purchase Order terms and conditions govern the terms of this order. (https://nielseniq.com/global/en/legal/purchase-order-terms-and-conditions/)
4) If supplier and NielsenIQ (or any of its affiliates) have entered into a separate contract covering this order, such contract terms and conditions will prevail.
NOTE:
i) Taxes will be applicable as per regulations
ii) With-holding Tax will be applicable as per regulations
Invoicing Terms And Conditions of Purchase
To submit invoice in ARIBA please follow this guideline (https://support.ariba.com/Adapt/Ariba_Network_Supplier_Training/#/id /61ba0576dd5c4ccbf26bda61). Please send original invoice to NielsenIQ Legal entity name and address shown above