

## Shadab Ansari

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**From:** Manish Oberoi <manishoberoi@market-xcel.com>  
**Sent:** 26 July 2022 07:59  
**To:** Juan Ma  
**Cc:** yu.qiao; ruifu.gao; qianhe.ma; jiayin.meng; Kapil Narang; Amit Narula; Shilpa Gupta; Shadab Ansari  
**Subject:** Re: Re:-(P22-63530)- RFQ-Physician/Nurse/Pharm Project {{1004542}} - India - B75880

Dear Juan,

Thank you for the kind revert.

With keeping below in mind we can go ahead with n-50 sample.

To begin with we shall aim for n-20 and once done will aim for rest of the sample.

Please note 31st July will be little tough but we can aim to complete the n-20 by 7th Aug as we are just left with 2 working days in this month.

From our end my colleague Shadab Ansari will be the PM on the study so please share the study field kit with him.

Best Regards

On Tue, 26 Jul, 2022, 7:46 am Juan Ma, <[juan.ma@cathayaresearch.com](mailto:juan.ma@cathayaresearch.com)> wrote:

Dear Manish,

The total sample is N=50, this is the first wave, could you finish this wave by 7/31?

We plan on being in field through the end of September with small quotas to achieve every two weeks.

---

Regards,

**Echo Ma**

Project Manager

Cathaya Technologies LLC

[juan.ma@cathayaresearch.com](mailto:juan.ma@cathayaresearch.com)

[www.cathayaresearch.com](http://www.cathayaresearch.com)

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**From:** [Manish Oberoi](#)

**Date:** 2022-07-26 10:35

**To:** [Juan Ma](#)

**CC:** [yu.qiao](#); [ruifu.gao](#); [qianhe.ma](#); [rfp](#); [jiayin.meng](#)

**Subject:** Re: RE:-(P22-63530)- RFQ-Physician/Nurse/Pharm Project {{1004542}} - India -B75880

Dear Echo,

Thank you for your email.

Wanted to check on the final sample that we need to target, as per initial mail the sample was 100 and then it came down to 50 and now what we can see is 20.

We agreed the CPI of \$30 for n=50 completes so do let us know the final sample and accordingly will allot the PM from our side on the study.

Best Regards

Manish Oberoi

On Tue, 26 Jul, 2022, 7:22 am Juan Ma, <[juan.ma@cathayaresearch.com](mailto:juan.ma@cathayaresearch.com)> wrote:

Dear Manish,

Nice to work with you. Unique links attached: please use test link to do test, and send back a complete test id & a screenout test id. Once they are captured at our end you may launch by using live links.

Please aim for the following by 7/31:

PCP's: n=5

Specialists: n=5

Nurses: n=5

Pharmacists: n=5

Kindly remind your respondents to give a proper answer to the open ended question to ensure they can go through client's data review.

---

Regards,

**Echo Ma**

Project Manager

Cathaya Technologies LLC

[juan.ma@cathayaresearch.com](mailto:juan.ma@cathayaresearch.com)

[www.cathayaresearch.com](http://www.cathayaresearch.com)

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**From:** [Manish Oberoi](#)

**Date:** 2022-07-25 21:59

**To:** [jiayin.meng@141data.com](mailto:jiayin.meng@141data.com)

**CC:** '[yu.qiao](#)'; '[ruifu.gao](#)'; '[qianhe.ma](#)'; '[rfp](#)'; '[juan.ma](#)'

**Subject:** RE: RE:-(P22-63530)- RFQ-Physician/Nurse/Pharm Project {{1004542}} - India -B75880

Dear Jiayin,

Thank you for the email and sharing the update on sample. Basis below note here is the updated proposal.

Also, we have shared that we would be requiring unique links for the fieldwork so please share the same in accordance.

|                  |      |
|------------------|------|
| Sample Size      | 50   |
| CPI - USD        | 30   |
| Total Cost - USD | 1500 |

## **Target Audience – N - 50**

- GP – 10
- Retail Pharmacist – 10
- Nurses – 10
- Mix of Specialist - 20

## **Important Notes –**

1. We shall recruit the respondents offline and online survey completion + we shall send our person to respondent place for survey completion
2. We would recommend sharing unique survey links for each respondent.
3. We shall require 2-3 days for set-up
4. For fieldwork we shall recommend 2.5 weeks

Thanks & Regards

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**Manish Oberoi**  
Sr. Manager – Client Services

**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

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**From:** [jiayin.meng@141data.com](mailto:jiayin.meng@141data.com) <[jiayin.meng@141data.com](mailto:jiayin.meng@141data.com)>  
**Sent:** 25 July 2022 18:06  
**To:** manishoberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Cc:** yu.qiao <[yu.qiao@141data.com](mailto:yu.qiao@141data.com)>; ruifu.gao <[ruifu.gao@141data.com](mailto:ruifu.gao@141data.com)>; [qianhe.ma@141data.com](mailto:qianhe.ma@141data.com); rfp <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>; [juan.ma@cathayaresearch.com](mailto:juan.ma@cathayaresearch.com)>  
**Subject:** Re: RE:-(P22-63530)- RFQ-Physician/Nurse/Pharm Project {{1004542}} - India -B75880

Hello Manish

Thanks for your support.

The number of Mix of specialists is N=20,total N=50.We will launch it now,and

Echo <[juan.ma@cathayaresearch.com](mailto:juan.ma@cathayaresearch.com)> will manage it in our end.

Please share the redirects to us.

PO#B75880

Specs:

Market: India

Methodology: Online survey, LOI=15 min

Sample size: N=50

Targets:

N=10 GPs

N=10 Retail Pharmacists

N=10 Nurses

N=20 Mix of specialists

Deliverables: Sample

Timeline:

Fieldwork - full launch: 2-3 weeks

Cost:

CPI=\$30

Payment term:

Net 60 days after send invoice.

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[jiayin.meng@141data.com](mailto:jiayin.meng@141data.com)

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**From:** [Manish Oberoi](#)

**Date:** 2022-07-25 17:38

**To:** 'Wendy Meng'

**CC:** 'yu.qiao'; 'ruifu.gao'; 'qianhe.ma'; 'rfp'

**Subject:** RE: Re:-(P22-63530)- RFQ-Physician/Nurse/Pharm Project {{1004542}} - India - B75880

Sure Wendy, we can certainly support on the same.

|                  |      |
|------------------|------|
| Sample Size      | 100  |
| CPI - USD        | 30   |
| Total Cost - USD | 3000 |

#### **Target Audience – N - 40**

- GP – 10
- Retail Pharmacist – 10
- Nurses – 10
- Mix of Specialist - 10

#### **Important Notes –**

1. We shall recruit the respondents offline and online survey completion + we shall send our person to respondent place for survey completion

2. We would recommend sharing unique survey links for each respondent.
3. We shall require 2-3 days for set-up
4. For fieldwork we shall recommend 2.5 weeks

Thanks & Regards

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**Manish Oberoi**  
Sr. Manager – Client Services

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**From:** Wendy Meng <[jiayin.meng@cathayaresearch.com](mailto:jiayin.meng@cathayaresearch.com)>  
**Sent:** 25 July 2022 14:33  
**To:** manishoberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Cc:** yu.qiao <[yu.qiao@141data.com](mailto:yu.qiao@141data.com)>; ruifu.gao <[ruifu.gao@141data.com](mailto:ruifu.gao@141data.com)>; [qianhe.ma@141data.com](mailto:qianhe.ma@141data.com)>; rfp <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** Re: Re:-(P22-63530)- RFQ-Physician/Nurse/Pharm Project {{1004542}} - India -B75880  
**Importance:** High

Hello Manish

Have a nice day.  
Due to the dead line, we need your help in it.  
Could you go to in CPI=\$30?  
Looking forward to you.

Market: India  
Methodology: Online survey, LOI=15 min  
Sample size: N=50  
Targets:  
N=10 GPs  
N=10 Retail Pharmacists  
N=10 Nurses  
N=20 Mix of specialists  
Deliverables: Sample  
Timeline:  
Deadline: 31th July

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[jiayin.meng@cathayaresearch.com](mailto:jiayin.meng@cathayaresearch.com)

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**From:** [jiayin.meng@cathayaresearch.com](mailto:jiayin.meng@cathayaresearch.com)  
**Date:** 2022-07-21 09:19

**To:** [manishoberoi](#)  
**CC:** [yu.qiao](#); [ruifu.gao](#); [qianhe.ma](#); [rfp](#)  
**Subject:** Re: Re:-(P22-63530)- RFQ-Physician/Nurse/Pharm Project {{1004542}} - India -B75880  
Hi Manish

No problem.

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Best Regards

Wendy

**Cathaya Technologies LLC**

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**From:** [Manish Oberoi](#)  
**Date:** 2022-07-21 09:48  
**To:** [Wendy Meng](#)  
**CC:** [yu.qiao](#); [ruifu.gao](#); [qianhe.ma](#); [rfp](#)  
**Subject:** Re: Re:-(P22-63530)- RFQ-Physician/Nurse/Pharm Project {{1004542}} - India -B75880  
Thank you Wendy.

As per our previous discussion we have shared for the studies where you have budget at your end do let us know at the time of sharing the scope so that we can close it mutually and we don't loose out on opportunity.

Hoping to collaborate soon.

Best Regards

Manish Oberoi

On Thu, 21 Jul, 2022, 6:36 am Wendy Meng,  
<[jiayin.meng@cathayaresearch.com](mailto:jiayin.meng@cathayaresearch.com)> wrote:  
Hi Manish

Thanks for your support,However it's urgent for us, and I have choosed other partner who share the appropriate cost for us at first time yesterday.

Hope next time.

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Best Regards

Wendy

**Cathaya Technologies LLC**

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**From:** [Manish Oberoi](#)  
**Date:** 2022-07-21 09:13  
**To:** [Wendy Meng](#)  
**CC:** [yu.qiao](#); [ruifu.gao](#); [qianhe.ma](#); [rfp](#)  
**Subject:** Re: RE:-(P22-63530)- RFQ-Physician/Nurse/Pharm  
Project {{1004542}} - India -B75880

Dear Wendy,

Let me know your budget so that we can work around and close it accordingly.

Best Regards

Manish Oberoi

On Thu, 21 Jul, 2022, 5:53 am Wendy Meng,  
<[jiayin.meng@cathayaresearch.com](mailto:jiayin.meng@cathayaresearch.com)> wrote:

Hi Manish

Well received and thanks so much.  
However it's too high for us, hope next one.

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Best Regards

Wendy

**Cathaya Technologies LLC**

Email: [jiayin.meng@cathayaresearch.com](mailto:jiayin.meng@cathayaresearch.com) <