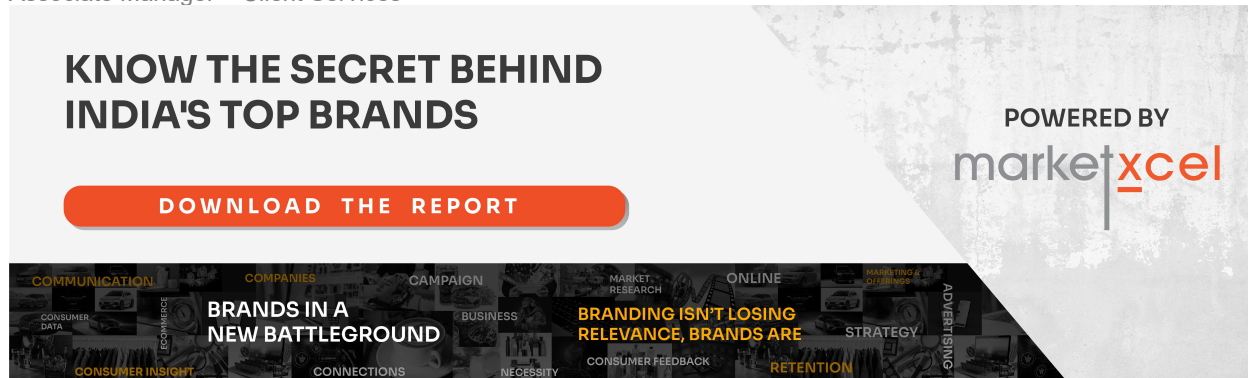


Shadab Ansari

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 24 April 2023 13:01
To: shadab.ansari@market-xcel.com
Subject: FW: Immersion_CLT study_23-021043_Quotation.

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services



<https://lnkd.in/dXdumnyln>



Market Xcel Data Matrix Private Limited
Extension: 553 / Direct Line: +91 11 42343553
Mobile: +91 9953166976

From: Akshaya Venkataraman <Akshaya.Venkataraman@ipsos.com>
Sent: Wednesday, March 15, 2023 11:36 AM
To: shilpa.gupta@market-xcel.com
Cc: Smriti Raj <Smriti.Raj@ipsos.com>; 'RFP@' <rfp@market-xcel.com>; 'Manish Oberoi' <manishoberoi@market-xcel.com>
Subject: RE: Immersion_CLT study_23-021043_Quotation.

Hi Shilpa,

Yes, sure. We can get in to a call anytime today. Please share an invite as per your convenience.

Regards,
Akshaya

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: Tuesday, March 14, 2023 10:17 PM

To: Akshaya Venkataraman <Akshaya.Venkataraman@ipsos.com>

Cc: Smriti Raj <Smriti.Raj@ipsos.com>; 'RFP@' <rfp@market-xcel.com>; 'Manish Oberoi' <manishoberoi@market-xcel.com>

Subject: RE: Immersion_CLT study_23-021043_Quotation.

CAUTION: EXTERNAL

Dear Akshaya,

Hi! Thanks a lot for the go ahead. Please let us know when can we connect for a call tomorrow first half.

Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.

Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

Follow us on



From: Akshaya Venkataraman <Akshaya.Venkataraman@ipsos.com>

Sent: Tuesday, March 14, 2023 5:32 PM

To: shilpa.gupta@market-xcel.com

Cc: Smriti Raj <Smriti.Raj@ipsos.com>; 'RFP@' <rfp@market-xcel.com>; 'Manish Oberoi' <manishoberoi@market-xcel.com>

Subject: RE: Immersion_CLT study_23-021043_Quotation.

Hi Shilpa,

Thank you for sharing the costs. We are pleased to commission this study to Market Xcel.

The final agreed CPI is INR 4,500.

I'll keep you updated once we have the screener finalized.

Regards,
Akshaya

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>

Sent: Monday, March 13, 2023 4:03 PM

To: Akshaya Venkataraman <Akshaya.Venkataraman@ipsos.com>

Cc: Smriti Raj <Smriti.Raj@ipsos.com>; 'RFP@' <rfp@market-xcel.com>; 'Manish Oberoi' <manishoberoi@market-xcel.com>

xcel.com>

Subject: RE: Immersion_CLT study_23-021043_Quotation.

CAUTION: EXTERNAL

Dear Akshaya,

Hi! Had already shared the cost but my bad, reverted on another mail. Please find below the same –

Dear Aishwarya,

Hi! Please refer to the cost below –

| Consumer Immersions – Mumbai – Saki Naka and Powai | |
|--|---|
| Methodology | Immersions (at respondent place) |
| Sample Size | 3 |
| LOI | 20-30 minutes |
| CPI-INR | 4500 |
| Total Cost-INR | 13500 |
| GST | Additional |
| Inclusions | Recruitment, Incentive & Project Management Fee |

Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



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Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

Follow us on



From: Akshaya Venkataraman <Akshaya.Venkataraman@ipsos.com>

Sent: Monday, March 13, 2023 3:59 PM

To: shilpa.gupta@market-xcel.com

Cc: Smriti Raj <Smriti.Raj@ipsos.com>; 'RFP@' <rfp@market-xcel.com>; 'Manish Oberoi' <manishoberoi@market-xcel.com>

Subject: RE: Immersion_CLT study_23-021043_Quotation.

Hi Shilpa,

Waiting for the costs and feasibility. Kindly share it at the earliest.

Regards,
Akshaya

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: Friday, March 10, 2023 5:41 PM
To: Akshaya Venkataraman <Akshaya.Venkataraman@ipsos.com>
Cc: Smriti Raj <Smriti.Raj@ipsos.com>; 'RFP@' <rfp@market-xcel.com>; 'Manish Oberoi' <manishoberoi@market-xcel.com>
Subject: RE: Immersion_CLT study_23-021043_Quotation.

CAUTION: EXTERNAL

Dear Akshaya,

Hi! Confirming the receipt of this mail and we will share the cost along with the feasibility by tomorrow.

Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.
Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

Follow us on



From: Akshaya Venkataraman <Akshaya.Venkataraman@ipsos.com>
Sent: Friday, March 10, 2023 5:30 PM
Cc: Smriti Raj <Smriti.Raj@ipsos.com>
Subject: Immersion_CLT study_23-021043_Quotation.

Hi Team,

Sharing the specs for a new study.

We need 3 consumer immersions - 2 confirmed and 1 back up to be done on 24th March – from 12pm to 3pm. .

Below are the time slots.

12:00-1:30 - 2 consumer immersions

1:30-2:15 - Lunch

2:15-3:00 - 1 consumer immersion + Retailer visit

LOI: Consumer immersion to be 20-30 min each.
Centre: Mumbai – Sakinaka and Powai area.

Profiles:

1. Dulcoflex Tab user. 55+ Male SEC B
2. Ayurvedic User (kayam churan or similar) - SEC A or B
3. Enterogermina User (Mother of a child who has used) SEC A (Can be used as back up)

It would be preferable if the respondent knows to speak in English.

Kindly let us know the feasibility and costs for the same.

Akshaya Venkataraman, Research Executive
Healthcare

Ipsos
Mobile: +91 9920409701
Akshaya.Venkataraman@ipsos.com



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GAME CHANGERS

