

Shadab Ansari

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 11 May 2023 10:44
To: 'Malla, Ayush'; shadab.ansari@market-xcel.com
Cc: 'Shriyan, Swati'; amit@market-xcel.com; 'Rai, Priyanka'; manishoberoi@market-xcel.com; 'Kapil Narang'; shaheed.shaikh@market-xcel.com
Subject: RE: Project Speed_Market Assessment and Concept Check_Feasibility Check (P23-68432)
Attachments: Project Speed_Field Work (139 KB)

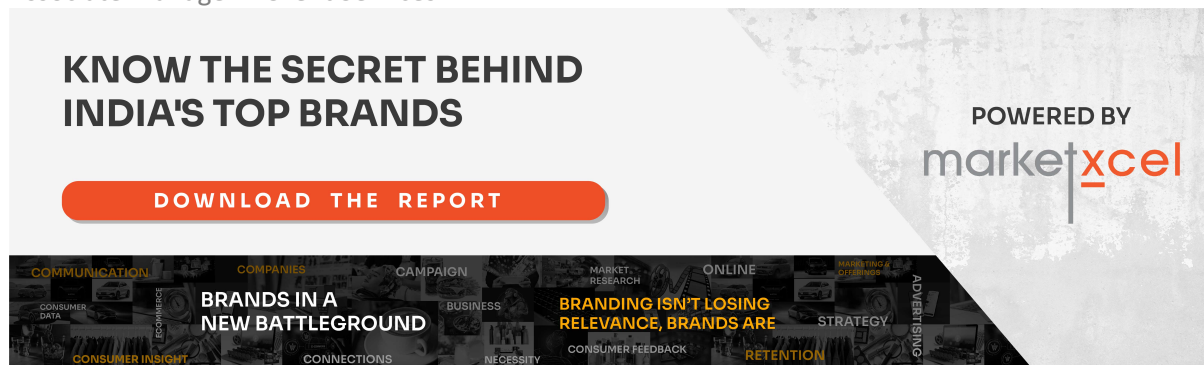
Dear Ayush,

Hi! Thanks a lot for the go ahead. We will have Shadab Ansari take this up from our end.

@ (shadab.ansari@market-xcel.com) Please go through the shared attachment for the database and screener for the study.

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services



Market Xcel Data Matrix Private Limited
Extension: 553 / Direct Line: +91 11 42343553
Mobile: +91 9953166976

Hi Shilpa,

Thank you for your quotation email. We would be willing to work on this project with you. I'm starting a new email chain for project's field work status and updates. Also, I'm attaching the screener and Dr. List for Delhi and Mumbai.

Note that, it is a very short turn around project and we would require your full support and collaboration to finish this project as soon as possible. Please start aligning the interviews as soon as you have gone through the doctor list. Also, feel free to add team members from your side who will be working on this project.

Feel free to reach out to me if there is any doubt.

Regards,
Ayush Malla
Analyst - PI



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Unit No. 902, B Wing, 9th Floor, Supreme Business Park, Supreme City,
Hiranandani Gardens, Powai, Mumbai, Maharashtra 400076
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From: Shilpa Gupta shilpa.gupta@market-xcel.com

Sent: Thursday, May 11, 2023 8:31 AM

To: 'Malla, Ayush' <ayush.malla@iqvia.com>

Cc: 'Shriyan, Swati' <swati.shriyan@iqvia.com>; 'amit@market-xcel.com' <amit@market-xcel.com>; 'Rai, Priyanka' <priyanka.indramanithakur@iqvia.com>; 'manishoberoi@market-xcel.com' <manishoberoi@market-xcel.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>

Subject: RE: Project Speed_Market Assessment and Concept Check_Feasibility Check (P23-68432)

Dear Ayush,

Hi! Please find below the revised cost for your reference –

Project Speed	
Methodology	Qualitative
LOI	Up to 60 min
Speciality	Neurologist
Sample	8
CPI	₹ 5,040.00
Total Cost	₹ 40,320.00

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services

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From: Malla, Ayush <ayush.malla@iqvia.com>

Sent: Wednesday, May 10, 2023 7:52 PM

To: shilpa.gupta@market-xcel.com

Cc: Shriyan, Swati <swati.shriyan@iqvia.com>; amit@market-xcel.com; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; manishoberoi@market-xcel.com; 'Kapil Narang' <kapilnarang@market-xcel.com>

Subject: RE: Project Speed_Market Assessment and Concept Check_Feasibility Check (P23-68432)

Hi Shilpa,

There is a slight change in the sample size. We would require you to do sample of 8 doctors. Sending the revised project details below:

Project Speed

Objective – Market Assessment and Concept Check

Methodology – Qualitative

LOI – 50-60 mins

Timeline - 1.5 weeks

Sample spread:

Centers	Neurologists
Mumbai	4
Delhi	4
Total	8

The respondents would be from the database and the same would be provided for recruitment. Request you to please confirm on your feasibility and costing for this project

Regards,
Ayush Malla
Analyst - PI

Ayush Malla
Analyst - PI



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Unit No. 902, B Wing, 9th Floor, Supreme Business Park, Supreme City,

Hiranandani Gardens, Powai, Mumbai, Maharashtra 400076
India

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From: Shilpa Gupta <shilpa.gupta@market-xcel.com>

Sent: Tuesday, May 9, 2023 8:18 AM

To: Malla, Ayush <ayush.malla@iqvia.com>

Cc: Shriyan, Swati <swati.shriyan@iqvia.com>; amit@market-xcel.com; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; manishoberoi@market-xcel.com; 'Kapil Narang' <kapilnarang@market-xcel.com>

Subject: RE: Project Speed_Market Assessment and Concept Check_Feasibility Check (P23-68432)

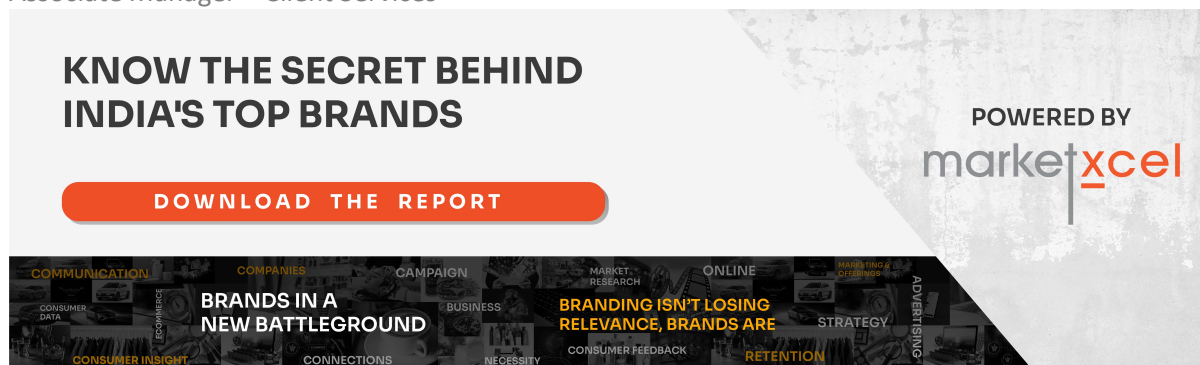
Dear Ayush,

Hi! Hope you are doing good. We would like to check if there is any update on the study and we stand a chance to collaborate on this project.

Thanks & Regards

Shilpa Gupta

Associate Manager – Client Services



Market Xcel Data Matrix Private Limited

Extension: 553 / Direct Line: +91 11 42343553

Mobile: +91 9953166976

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>

Sent: Wednesday, April 26, 2023 12:43 PM

To: 'Malla, Ayush' <ayush.malla@iqvia.com>

Cc: 'Shriyan, Swati' <swati.shriyan@iqvia.com>; amit@market-xcel.com <amit@market-xcel.com>; 'Rai, Priyanka' <priyanka.indramanithakur@iqvia.com>; 'manishoberoi@market-xcel.com' <manishoberoi@market-xcel.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>

Subject: RE: Project Speed_Market Assessment and Concept Check_Feasibility Check (P23-68432)

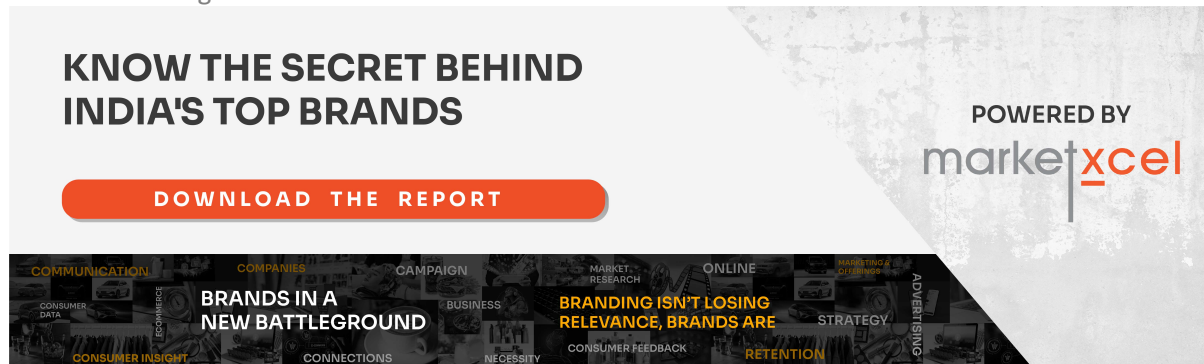
Dear Ayush,

Hi! Please find below the cost for your reference –

Project Speed	
Methodology	Qualitative
LOI	Up to 60 min
Speciality	Neurologist
Sample	10
CPI (INR)	5040
Total Cost (INR)	50400

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services



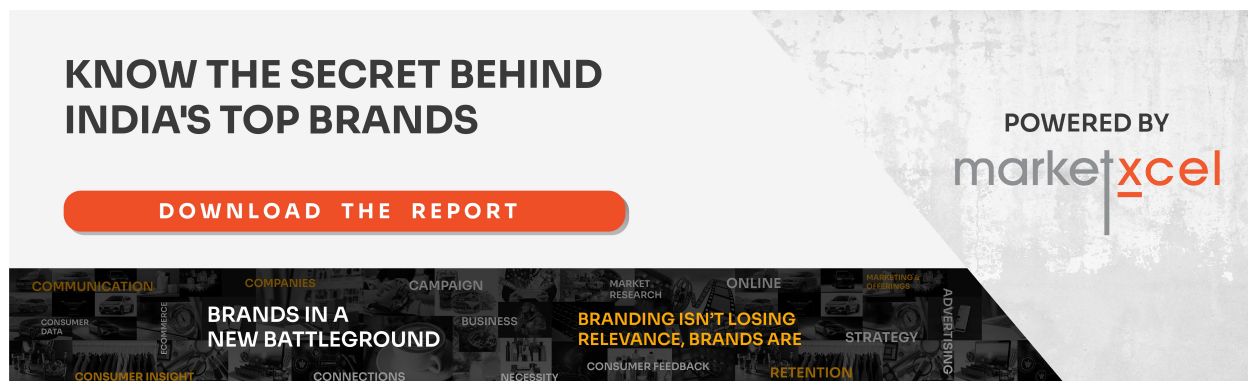
Market Xcel Data Matrix Private Limited
Extension: 553 / Direct Line: +91 11 42343553
Mobile: +91 9953166976

From: Amit Narula <amit@market-xcel.com>
Sent: Wednesday, April 26, 2023 12:20 PM
To: 'Malla, Ayush' <ayush.malla@iqvia.com>
Cc: 'Shriyan, Swati' <swati.shriyan@iqvia.com>; 'Rai, Priyanka' <priyanka.indramanithakur@iqvia.com>; shilpa.gupta@market-xcel.com; manishoberoi@market-xcel.com; 'Kapil Narang' <kapilnarang@market-xcel.com>
Subject: RE: Project Speed_Market Assessment and Concept Check_Feasibility Check

Hi Ayush,

Thank you for reaching out. Please allow us to check this and come back to you.

Amit Narula
(AVP Client Services)



Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Malla, Ayush <ayush.malla@iqvia.com>
Sent: Wednesday, April 26, 2023 12:19 PM
To: amit@market-xcel.com
Cc: Shriyan, Swati <swati.shriyan@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>
Subject: RE: Project Speed_Market Assessment and Concept Check_Feasibility Check

Hi Amit,

We are launching a new study. We would require your help in recruiting the respondents. Please find the details below for the same

Project Speed

Objective – Market Assessment and Concept Check

Methodology – Qualitative

LOI – 50-60 mins

Timeline - 1 week tentative start date on or before 1st May 2023

Sample spread:

Centers	Neurologists
Mumbai	2
Delhi	2
Kolkata	2
Chennai	2
Hyderabad	2
Total	10

The respondents would be from the database and the same would be provided for recruitment.
Request you to please confirm on your feasibility and costing for this project

Regards,
Ayush Malla
Analyst - PI



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