

Shadab Ansari

From: Manish Oberoi <manishoberoi@market-xcel.com>
Sent: 26 April 2023 13:59
To: 'SINGHVI PRATEEK'
Cc: 'NAVALKAR ALOK'; 'MX Kapil Narang'; 'amit'; shadab.ansari@market-xcel.com; 'Shilpa Gupta'
Subject: RE: Recruitments in Chandigarh - (P23-68430)

Dear Prateek,

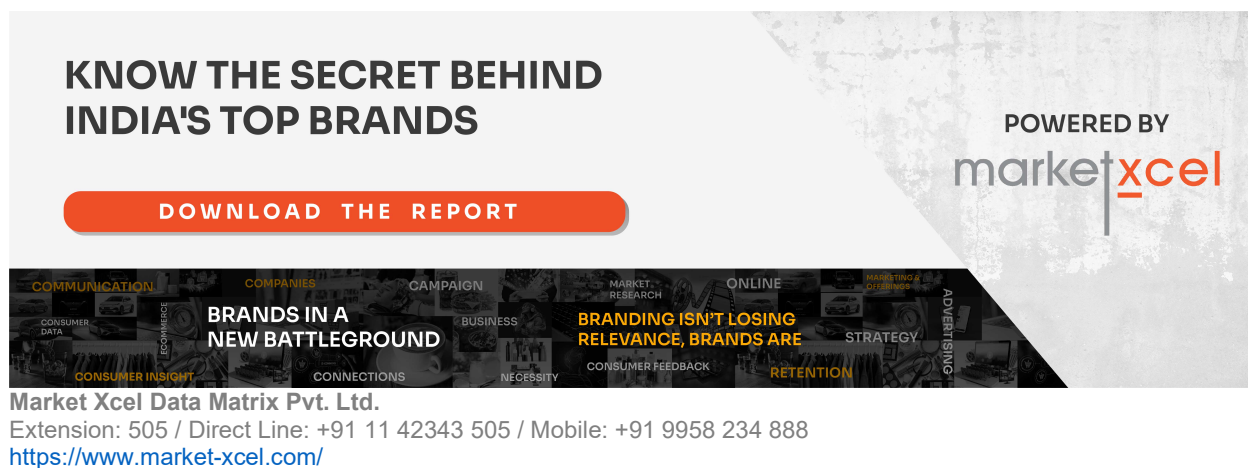
Just wanted to share that I missed out on adding travel & stay for Chandigarh as this is our travel center.

Here is the final cost please approve the same.

Fieldwork cost – 3 X 2500 = 7500
Travel & Stay for Chandigarh = 7500
Total – INR 15000/-
Taxes – Additional

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services



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From: SINGHVI PRATEEK <25000100@MAHINDRA.COM>
Sent: Wednesday, April 26, 2023 8:47 AM
To: manishoberoi@market-xcel.com
Cc: NAVALKAR ALOK <NAVALKAR.ALOK@mahindra.com>; 'MX Kapil Narang' <kapilnarang@market-xcel.com>; 'amit' <amit@market-xcel.com>; shadab.ansari@market-xcel.com; 'Shilpa Gupta' <shilpa.gupta@market-xcel.com>
Subject: Re: Recruitments in Chandigarh - (P23-68430)

Cost is okay. Please try and get minimum 3. Thanks

From: Manish Oberoi <manishoberoi@market-xcel.com>

Sent: Wednesday, April 26, 2023 8:39:38 AM

To: SINGHVI PRATEEK <25000100@MAHINDRA.COM>

Cc: NAVALKAR ALOK <NAVALKAR.ALOK@mahindra.com>; 'MX Kapil Narang' <kapilnarang@market-xcel.com>; 'amit' <amit@market-xcel.com>; shadab.ansari@market-xcel.com <shadab.ansari@market-xcel.com>; 'Shilpa Gupta' <shilpa.gupta@market-xcel.com>

Subject: RE: Recruitments in Chandigarh - (P23-68430)

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Dear Prateek,

Thank you for the patience.

We can assist for the same basis best efforts basis as sample is less and time is also less. From our side my colleague Shadab Ansari will be the SPOC on this, please keep his reporting manager Shilpa Gupta copied in all communication.

Here is the proposal for the study-

Sample Size – 2

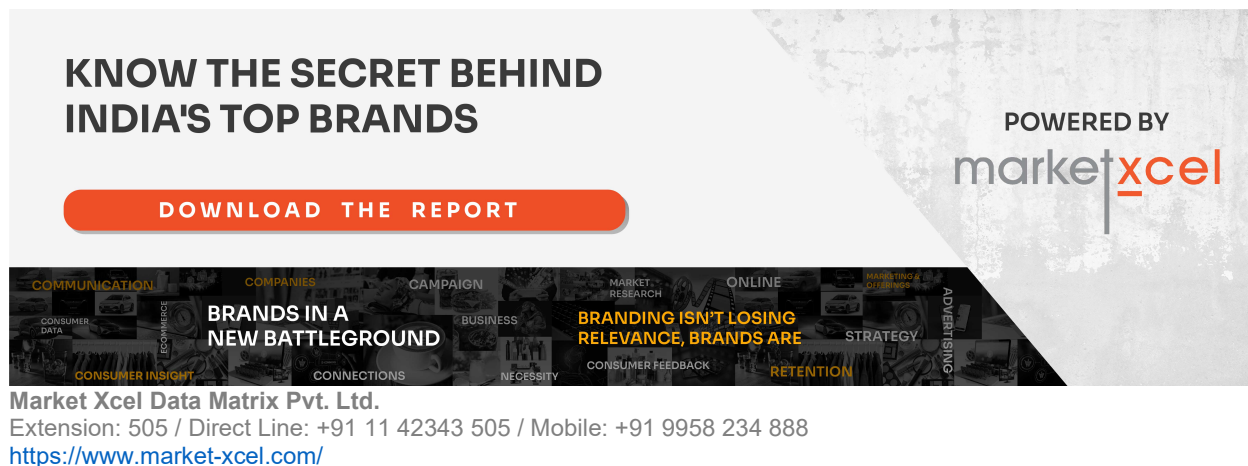
CPI – INR 2500/-

Total Cost – INR 5000/-

Taxes – Additional

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services



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From: Manish Oberoi <manishoberoi@market-xcel.com>

Sent: Tuesday, April 25, 2023 7:06 PM

To: 'SINGHVI PRATEEK' <25000100@MAHINDRA.COM>; 'Shilpa Gupta' <shilpa.gupta@market-xcel.com>

Cc: 'NAVALKAR ALOK' <NAVALKAR.ALOK@mahindra.com>; 'MX Kapil Narang' <kapilnarang@market-xcel.com>; 'amit' <amit@market-xcel.com>

Subject: RE: Recruitments in Chandigarh

Dear Prateek,

Thank you for sharing the request. Allow us time to work around the given scope with team and we shall come back to you with an update on the same.

Thanks & Regards

Manish Oberoi
Sr. Manager – Client Services

The banner features a dark, textured background with various business-related terms in a grid-like layout. The main headline on the left reads "KNOW THE SECRET BEHIND INDIA'S TOP BRANDS" in bold white capital letters. Below it is a prominent orange button with the text "DOWNLOAD THE REPORT" in white. On the right side, the text "POWERED BY marketxcel" is displayed, with "marketxcel" in a stylized font where the 'x' is a vertical line. The bottom section of the banner contains several smaller text elements: "COMMUNICATION", "COMPANIES", "CAMPAIGN", "MARKET RESEARCH", "ONLINE", "BRANDING ISN'T LOSING RELEVANCE, BRANDS ARE", "STRATEGY", "CONSUMER INSIGHT", "CONNECTIONS", "NECESSITY", "CONSUMER FEEDBACK", and "RETENTION".

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From: SINGHVI PRATEEK <25000100@MAHINDRA.COM>
Sent: Tuesday, April 25, 2023 5:59 PM
To: Manish Oberoi <manishoberoi@market-xcel.com>; Shilpa Gupta <shilpa.gupta@market-xcel.com>
Cc: NAVALKAR ALOK <NAVALKAR.ALOK@mahindra.com>
Subject: Recruitments in Chandigarh

Hi Manish,

Have an urgent requirement on recruiting EV owners (Tata Nexon Max or MG ZS EV) in Chandigarh on 27th & 28th April. I am traveling to Chandigarh, and for an urgent new requirement I want to add these interactions. I will be moderating and meeting these consumers. I will be available from 11am to 7pm on 27th April, and 10am to 5pm on 28th April – will be flexible enough to accommodate any slots on these days. Ideally I would like to meet 5 consumers, but due to paucity of time, even if I am able to meet minimum 3 consumers, it will really help.

I understand the timeline is extremely crunched on this one, but I am hopeful on a quick turnaround from MarketXcel. Call if there's any further clarity required. Thanks.

Regards,
Prateek

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