

RE: 2103059 MarketXcel (P22-65162)[MXCL0305]



Ashwani Raj <ashwani.raj@market-xcel.com>

To ○ 'Vibhor Mathur'; ○ 'Amzad Ali'; ○ 'Saurabh Bisht'

Cc ○ 'APACOSS'; ○ raaj.dharmani@market-xcel.com; ○ anshika.chugh@market-xcel.com; ○ 'Taniya Gupta'; ○ pm@market-xcel.com; ○ deepiti@market-xcel.com; +3 others

Follow up. Completed on 04 November 2022.

Hi Amzad,

Happy Friday!

Thanks for sending this request our way. With majority of the quotas being closed, we would be able to field this on a best effort basis and would push to deliver maximum number of completes from our end. We would field this for over a week to see how progress goes. Here is our detailed proposal:

2103059 MarketXcel (P22-65162)						
Geography	IR (in %)	LOI (in mins)	Sample Size	CPI (USD)	Timelines	Device
India	49%	15 mins	BE	USD 2.25	7 days	DA

Kindly let us know in case of any queries.

****The CPI is exclusive of taxes, and it will vary in case of any change in IR. Also, in case of rejections more than 15%, we would be needing raw data from your end.**

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Follow up. Completed on 04 November 2022.

To: bids@market-xcel.com

Cc: APACOSS <APACOSS@Toluna.com>; Vibhor Mathur <Vibhor.Mathur@Toluna.com>;
raaj.dharmani@market-xcel.com; Taniya Gupta <Taniya.Gupta@Toluna.com>; Abhishek Kumar Ojha
<Abhishek.Ojha@Toluna.com>; APAC.FM <APAC.FM@Toluna.com>; Abhay Kumar Singh
<AbhayKumar.Singh@Toluna.com>

Subject: Re: 2103059 MarketXcel (P22-65162)

Hi Anshika,

Please send over your redirects.

Best Regards,

Amzad Ali