Shadab Ansari

Dear Mrugesh,

Hi! Thanks a lot for the go ahead. We will have my colleague Shadab Ansari take this up.

@ (shadab.ansari@market-xcel.com) please go through the mail below and plan in accordance.

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services

Market Xcel Data Matrix Private Limited
Extension: 553 / Direct Line: +91 11 42343553
Mobile: +91 9953166976

From: Naik, Mrugesh <mrugesh.naik@iqvia.com>
Sent: Tuesday, May 30, 2023 9:12 AM
To: shilpa.gupta@market-xcel.com
Cc: Shriyan, Swati <swati.shriyan@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; A, Umesh <umesh.a@iqvia.com>; BHITALE, PRATIK <pratik.bhitale@iqvia.com>; P, Hema <hema.p@iqvia.com>; 'Manish Oberoi' <manishoberoi@market-xcel.com>; 'RFP@' <rfp@market-xcel.com>
Subject: RE: Project Jupiter_Quant_Quote request

Hi Shilpa,

Please start identifying the respondents.

Please note, we would need accompaniments for 6 interviews each across metro locations and 2 each across mini metro locations.

Regards
Mrugesh

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: Monday, May 29, 2023 10:00 AM
To: Naik, Mrugesh <mrugesh.naik@iqvia.com>
Cc: Shriyan, Swati <swati.shriyan@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; A, Umesh <umesh.a@iqvia.com>; BHITALE, PRATIK <pratik.bhitale@iqvia.com>; P, Hema <hema.p@iqvia.com>; 'Manish Oberoi' <manishoberoi@market-xcel.com>; 'RFP@' <rfp@market-xcel.com>
Subject: RE: Project Jupiter_Quant_Quote request

Dear Mrugesh,

Hi! Thanks a lot for your time over the call. Please find below the cost for your reference –

Zones	Centres	Diabetologists	CPI-INR	Total Cost-INR	Endocrinologists	CPI-INR	Total Cost-INR	Consulting Physicians
North	Delhi	15	1500	22500	5	2800	14000	10
East	Kolkata	15	1500	22500	5	2800	14000	10
Metro Total		**30**			**10**			**20**
East	Patna	4	1500	6000	2	2800	5600	2
East	Guwahati	4	1575	6300	2	2940	5880	2
North	Chandigarh	4	1575	6300	2	2940	5880	2
Mini-metro Total		**12**		**63600**	**6**		**45360**	**6**
Grand total		**42**			**16**			**26**

Basis our discussion on past projects we would like to suggest a way forward for upcoming projects –

- The quant projects shared from your team are very critical and data specific which requires good administration of the questionnaire,
- We would like to propose that we can always have 10 – 15 mins qualitative interview with few doctors so that data validation can be taken care which will be an additional cost,
- Team will be taking IQVIA PM on 2 interviews across each location on call while completing the quant sample,
- Centres like Guwahati & Chandigarh are travel centres so team might instantly call team IQVIA to be a part of the aligned interview,

Please feel free to discuss the same in case needed.

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services

Market Xcel Data Matrix Private Limited
Extension: 553 / Direct Line: +91 11 42343553
Mobile: +91 9953166976

From: Naik, Mrugesh <mrugesh.naik@iqvia.com>
Sent: Monday, May 29, 2023 9:36 AM
To: Shilpa Gupta <shilpa.gupta@market-xcel.com>; A, Umesh <umesh.a@iqvia.com>
Cc: Shriyan, Swati <swati.shriyan@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; BHITALE, PRATIK <pratik.bhitale@iqvia.com>; P, Hema <hema.p@iqvia.com>; Manish Oberoi <manishoberoi@market-xcel.com>; RFP@ <rfp@market-xcel.com>
Subject: RE: Project Jupiter_Quant_Quote request

Hi Shilpa,

Please update on the feasibility and quote for Project Jupiter.

Note: 20% accompaniments in the sample spread is required

Also let us know a feasible time for questionnaire briefing tomorrow.

Regards
Mrugesh

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: Saturday, May 27, 2023 12:02 AM
To: A, Umesh <umesh.a@iqvia.com>
Cc: Shriyan, Swati <swati.shriyan@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>; BHITALE, PRATIK <pratik.bhitale@iqvia.com>; P, Hema <hema.p@iqvia.com>; Naik, Mrugesh <mrugesh.naik@iqvia.com>; Manish Oberoi <manishoberoi@market-xcel.com>; RFP@ <rfp@market-xcel.com>
Subject: Re: Project Jupiter_Quant_Quote request

Dear Umesh,

Hi! Confirming the receipt of this mail. Allow us time to share the cost and feasibility within today.

Thanks,
With Regards,
Shilpa Gupta.

Sent from my iPhone

> On 26-May-2023, at 10:07 PM, A, Umesh <umesh.a@iqvia.com> wrote:

Hi Shilpa,
Please share your field interviews quote for below mentioned description.

1. Objective: ***To evaluate doctors' perception towards self-monitoring of blood glucose (SMBG) category, brands and understand their prescription pattern***

Methodology: Quant
LOI: 30 min
Tentative start date: next week

Zones	Centres	Diabetologists	Endocrinologists	Consulting Physicians	Total
North	Delhi	15	5	10	30
East	Kolkata	15	5	10	30
Metro Total		**30**	**10**	**20**	**60**
East	Patna	4	2	2	8
East	Guwahati	4	2	2	8
North	Chandigarh	4	2	2	8
Mini-metro Total		**12**	**6**	**6**	**24**
Grand total		**42**	**16**	**26**	**84**

Regards
Umesh

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