

Shadab Ansari

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 31 January 2023 11:12
To: 'Shadab Ansari'
Cc: 'Manish Oberoi'; 'Amit Narula'
Subject: RE: (P22-65724) T2D Research RFQ

Dear Shadab,

Hi! Basis our discussion please raise 50% advance invoice for the study before 2:00 PM.

Also we will discuss the study as we go ahead.

Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .

Thanks & Regards

Shilpa Gupta
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.
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Follow us on



From: Rachael <r.tan@seesaw-mci.com>
Sent: Monday, January 30, 2023 12:10 PM
To: 'Amit Narula' <amit@market-xcel.com>
Cc: kapilnarang@market-xcel.com; 'Shilpa Gupta' <shilpa.gupta@market-xcel.com>; manishoberoi@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Hi Amit

I received an out of office notice from the client, she is on trade and consumer visits today and tomorrow, hence most likely could only come back on Wednesday. Thanks for your patience.

With best regards
Rachael

rachael tan | [seesaw market+consumer insights pte ltd](#) | r.tan@seesaw-mci.com | www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>

Sent: Monday, 30 January 2023 11:36 AM

To: Rachael <r.tan@seesaw-mci.com>

Cc: kapilnarang@market-xcel.com; Shilpa Gupta <shilpa.gupta@market-xcel.com>; manishoberoi@market-xcel.com

Subject: Re: (P22-65724) T2D Research RFQ

Not a problem Rachael! I can understand. No problem on this. Will await to hear on the schedule further.

Will try to share the advance invoice later today.

Regards,
Amit

Sent from my iPhone

On 30-Jan-2023, at 7:51 AM, Rachael <r.tan@seesaw-mci.com> wrote:

Hi Amit

Sorry for my late reply. I have just emailed the client to follow up on the fieldwork dates and screener. I should be getting a reply soon. I will come back to you regarding the KO call once I have heard from the client, thanks.

Invoicing dates are as follows:

SEESAW MARKET + CONSUMER INSIGHTS PTE LTD

GST Registration Number: 200706168Z

7 Temasek Boulevard

#12-07 Suntec City Tower One

Singapore 038987

With best regards

Rachael

rachael tan | [seesaw market+consumer insights pte ltd](#) | r.tan@seesaw-mci.com | www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>

Sent: Wednesday, 25 January 2023 12:34 PM

To: 'Rachael' <r.tan@seesaw-mci.com>

Cc: kapilnarang@market-xcel.com; 'Shilpa Gupta' <shilpa.gupta@market-xcel.com>; manishoberoi@market-xcel.com

Subject: RE: (P22-65724) T2D Research RFQ

Hi Rachael,

Trust you are doing well and had a good time with the Chinese New Year!

Would like to check if there is any further feedback from the client on the proposed dates.

I am looping in my Project Management team who would take this ahead from here.

For now, request you to share a suitable time on your calendar for a quick project KO call sometime next week.

Lastly, please do confirm if the invoice needs to be raised to your name. thanks!

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<image005.png>

Thanks & Regards,

Amit Narula
(AVP Client Services)

<image007.png>

Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Rachael <r.tan@seesaw-mci.com>
Sent: 18 January 2023 10:50
To: amit@market-xcel.com
Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ
Importance: High

Hi Amit

May I check if the following group schedule works for the moderators/ team:

Kolkata:

G1: 21 Feb, Tue, 10am – 12noon
G2: 21 Feb, Tue, 2 – 4pm
G3: 22 Feb, Wed, 10am – 12noon
22 Feb – travel to Chennai

Chennai:

G4: 23 Feb, Thu, 10am – 12noon
G5: 23 Feb, Thu, 2 – 4pm
G6: 24 Feb, Fri, 10am – 12noon

Please propose alternatives if the above timings are not ideal. Thanks.

One more item to confirm – if the client need help to translate the storyboards into Tamil/ Bengali, would you be able to assist? Thanks.

With best regards
Rachael

rachael tan | seesaw market+consumer insights pte ltd | r.tan@seesaw-mci.com
| www.seesaw-mci.com


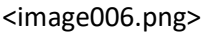

From: Amit Narula <amit@market-xcel.com>
Sent: Tuesday, 17 January 2023 4:06 PM
To: 'Rachael' <r.tan@seesaw-mci.com>
Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

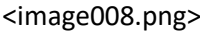
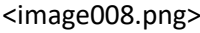

Hi Rachael,

Thank you for your patience on this. It is my pleasure to help and support you with your queries. Please find my responses in green for your quick reference-

1. Fresh milk - Amul Milk, Mother Dairy, Nestle, Aavin, Dudhsagar Dairy, Kwality **[MX] – This is fine.**
2. **The below mentioned brands are providing majorly skimmed milk powder**
 1. **Amirthaa Skimmed Milk Powder**
 2. **Farmer Fresh Milk Powder**
 3. **Mother Dairy Whitener**
 4. **Amulya Dairy Whitener**
3. **For Adult milk, in relation to the brands mentioned by the client, you may consider the following brands:**
 1. **Bio Nutrients (India) Pvt.Ltd**
 2. **Parag Milk Foods**
 3. **NutraVita**

Further, it is always good to have the translated material handy just in case. Hope this is helpful!

Thanks & Regards,

Amit Narula
(AVP Client Services)



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From: Rachael <r.tan@seesaw-mci.com>
Sent: 17 January 2023 09:02
To: amit@market-xcel.com
Cc: kapolnarang@market-xcel.com; RFP@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ
Importance: High

Hi Amit

Thank you very much. I will use the below for the screener. May I check the brands for the following categories:

4. Fresh milk - Amul Milk, Mother Dairy, Nestle, Avin, Dudhsagar Dairy, Schreiber Dynamix Dairies, Kwality
 5. Adult milk – Anlene, Nestle Omega
- For the above, I just need a few brands as examples.

I also have some questions regarding test materials. Must these be translated to local language as well? Tamil in Chennai and Bengali in Kolkata? Because in Philippines when we conduct groups with SES AB consumers, the test materials are in English even though the groups are conducted in local language. Kindly advice the practice in Chennai/ Kolkata.

If the clients need help with translation would your agency be able to help?

My apologies for the many questions and thanks for your patience.

With best regards

Rachael

rachael tan | seesaw market+consumer insights pte ltd | r.tan@seesaw-mci.com
| www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>

Sent: Monday, 16 January 2023 7:33 PM

To: 'Rachael' <r.tan@seesaw-mci.com>

Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com

Subject: RE: (P22-65724) T2D Research RFQ

Hi Rachael,

Thank you for your patience on this. Please find below my responses in green for your quick reference-

1. For 40 – 55 years old, is it appropriate to recruit mainly working (full time or part time)? For both males and females?
[MX] – It is suggested to do part timers (both Male & Female) as full timers may have availability challenges.
2. How is SES AB identified for Kolkata/ Chennai? Kindly share questions/ income level to be used [personal/ household income]?
[MX] – Attached the same for your quick reference.
3. I will have a camouflage question to ask what product categories they consume. Kindly review if the following categories work for India and also the example brands to use.
[MX] – It is powder supplement which is more prevalent in Indian market. Listed below are some of the brands for your quick reference. The ones highlighted in yellow are purely for diabetics and the others are more of protein supplements-
D-Protein
Ensure Diabetes
GRD Sugar Free
Horlicks Diabetes Plus
Prohance D
Protinex Diabetes Care
Resource Diabetic
B-Protein
Celevida
Diarich
Ensure
GRD
Horlicks Protein Plus
Macprot
Maxvida
Prohance
Protinex
Threptin
Threptin Lite
Vidavance
4. The brands of diabetic milk in Kolkata and Chennai – please indicate if they are powder or ready to drink liquid.

[MX] – It will be primarily powder drink only.

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Thanks & Regards,

Amit Narula
(AVP Client Services)

<image007.png>

Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Rachael <r.tan@seesaw-mci.com>
Sent: 16 January 2023 12:41
To: amit@market-xcel.com
Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ
Importance: High

Hi Amit

Thank you so much for your inputs, duly noted.

I am preparing the recruitment screener and need your advice for the India market:

1. For 40 – 55 years old, is it appropriate to recruit mainly working (full time or part time)? For both males and females?
2. How is SES AB identified for Kolkata/ Chennai? Kindly share questions/ income level to be used [personal/ household income]?
3. I will have a camouflage question to ask what product categories they consume. Kindly review if the following categories work for India and also the example brands to use.

	Q11a Nowadays	Q11b 1mth/ >	Q11c Occasional	Q11d 1X/ wk	Q11e Reject
Family liquid fresh/ UHT milk (e.g. Marigold HL milk, Magnolia Cowhead, Dutch Lady)	1	1	1	1	1
Adult liquid/ powdered milk (e.g. Anlene, Ensure Gold, Omega)	2	2	2	2	2
Nutrient dense beverage in powder , specifically for diabetics/ Powdered/ liquid diabetic milk (e.g. Glucerna, Nutren, Diben)	3	3	3	3	3
Nutrient dense beverage in liquid , specifically for diabetics/ Powdered/ liquid diabetic milk (e.g. Glucerna, Nutren, Diben)	4	4	4	4	4
Health supplements (vitamins, minerals, herb/ natural ingredient based supplements, e.g. 4Multivitamin, Calcium, beauty supplements such as crystal tomato etc.)	5	5	5	5	5

4. The brands of diabetic milk in Kolkata and Chennai – please indicate if they are powder or ready to drink liquid.

Thanks again for your help. I will put in the questions/ specifics for India and co-ordinate with client to get the screener confirm soonest.

With best regards
Rachael

rachael tan | seesaw market+consumer insights pte ltd | r.tan@seesaw-mci.com
| www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>
Sent: Monday, 16 January 2023 2:41 PM
To: 'Rachael' <r.tan@seesaw-mci.com>
Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Hi Rachael,

A very Happy New Year to you too! This is indeed a great news. Please find my responses in green for your queries-

The client would like to schedule fieldwork for 20 Feb. Please could you advise on the following:

1. Are dates doable, assuming that I will send screener by end this week.
[MX] – The dates look good.
2. Which city would you start the study first – Kolkata or Chennai?
[MX] – We will be starting with Kolkata first.
3. Can the groups be in English at all? Given that we are targeting SES AB? Is it common to have English speaking groups with this target?
[MX] – It is always advisable to do the groups in local language given these are consumers and may not be very conversant with English.
4. I assume that remote viewing will be arranged, as the clients will be observing from Singapore. I have not confirmed if I will be travelling yet. If I am able to go to only one market, which market would you advise I observe?
[MX] – Yes, this will be arranged. We recommend you travel to Kolkata given we will be starting with it first and any learnings from here could be replicated to Chennai.

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Thanks & Regards,

Amit Narula
(AVP Client Services)

<image007.png>

Market Xcel Data Matrix Pvt. Ltd.
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From: Rachael <r.tan@seesaw-mci.com>
Sent: 16 January 2023 11:11
To: amit@market-xcel.com
Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ
Importance: High

Hi Amit

Happy New Year 😊

The client has come back with regards to the group structure and preferred dates:

	India (n=6 groups)	
	Users	Non-users
	40 – 55 years old	
Males	1 group (Chennai only)	1 group
Females	1 group (Kolkata only)	1 group
	1. Mix of Ensure Diabetes + competitor brand users 2. Must have used brand for at least 1 month	3. Must be open to adopting new products to manage diabetes 4. Must be non-rejecters of category/ Ensure Diabetes
Total	3 groups each in Chennai and Kolkata, total of 6 groups	
Other requirements	In all groups, recruit 1. Diagnosed within 3 – 24 months 2. All are struggling with managing their glucose levels but are motivated to take control of it. 3. Non ad haters	

The client would like to schedule fieldwork for 20 Feb. Please could you advise on the following:

5. Are dates doable, assuming that I will send screener by end this week.
6. Which city would you start the study first – Kolkata or Chennai?
7. Can the groups be in English at all? Given that we are targeting SES AB? Is it common to have English speaking groups with this target?
8. I assume that remote viewing will be arranged, as the clients will be observing from Singapore. I have not confirmed if I will be travelling yet. If I am able to go to only one market, which market would you advise I observe?

Thanks in advance for your assistance.

With best regards

Rachael

rachael tan | seesaw market+consumer insights pte ltd | r.tan@seesaw-mci.com
| www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>

Sent: Tuesday, 20 December 2022 5:47 PM

To: 'Rachael' <r.tan@seesaw-mci.com>

Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com

Subject: RE: (P22-65724) T2D Research RFQ

Thanks so much Rachael! Will await to hear further on this.

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Thanks & Regards,

Amit Narula
(AVP Client Services)

<image007.png>

Market Xcel Data Matrix Pvt. Ltd.
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From: Rachael <r.tan@seesaw-mci.com>
Sent: 20 December 2022 15:04
To: 'Amit Narula' <amit@market-xcel.com>
Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Hi Amit

I just got update that most likely we are starting the work only in mid Feb. I am currently clearing some other urgent work...so most likely work on the screener etc. next month, will keep you updated.

With best regards
Rachael

rachael tan | seesaw market+consumer insights pte ltd | r.tan@seesaw-mci.com
| www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>
Sent: Tuesday, 20 December 2022 9:55 AM
To: Rachael <r.tan@seesaw-mci.com>
Cc: kapilnarang@market-xcel.com; RFP@market-xcel.com
Subject: Re: (P22-65724) T2D Research RFQ

Dear Rachael,

This is great news! No problem on that. Will await to hear further developments on this. Hope we get this closed before close of the year. We have our fingers crossed!

Regards,
Amit

Sent from my iPhone

On 20-Dec-2022, at 6:41 AM, Rachael <r.tan@seesaw-mci.com> wrote:

Dear Amit

Thank you for following up. The client has confirmed the study and I have drafted out a tentative schedule. However, the decision maker is currently away and my past experience with them indicates that there will be multiple rounds of changes

before things are settled and confirmed. Once I have firmed plans, I will be in touch again.

Thanks again for all your help. I hope to come back with more solid plans soon.

With best regards
Rachael

rachael tan | seesaw market+consumer insights pte ltd |
r.tan@seesaw-mci.com | www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>
Sent: Monday, 19 December 2022 8:52 PM
To: 'Rachael' <r.tan@seesaw-mci.com>
Cc: kapilnarang@market-xcel.com; rfp@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Hi Rachael,

Trust you are doing well! Wanted to check if there is any update/questions on this research scope. Please do let us know when you have a moment. Thanks!

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<image001.png>

Thanks & Regards,

Amit Narula
(AVP Client Services)

<image003.png>

Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Rachael <r.tan@seesaw-mci.com>
Sent: 14 December 2022 10:48
To: amit@market-xcel.com
Cc: kapilnarang@market-xcel.com; rfp@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Hi Amit

May I clarify, in Chennai, the groups are conducted in Tamil in Chennai and Bengali in Kolkata? That means we use two moderators for the 2 markets? I just want to be ready in case clients asked. Thanks

With best regards
Rachael

rachael tan | seesaw market+consumer insights pte ltd |
r.tan@seesaw-mci.com | www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>
Sent: Wednesday, 14 December 2022 12:17 PM
To: 'Rachael' <r.tan@seesaw-mci.com>
Cc: kapilnarang@market-xcel.com; rfp@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Thanks for the prompt revert Rachael! Look forward!

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Thanks & Regards,

Amit Narula
(AVP Client Services)

<image003.png>

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From: Rachael <r.tan@seesaw-mci.com>
Sent: 14 December 2022 09:44
To: amit@market-xcel.com
Cc: kapilnarang@market-xcel.com; manish@market-xcel.com; rfp@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Hello Amit

Thank you for following up. There are a few discussions about the project. Let me get things sorted; I will get back to you soon.

With best regards
Rachael

[rachel tan | seesaw market+consumer insights pte ltd |](mailto:r.tan@seesaw-mci.com)
r.tan@seesaw-mci.com | www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>
Sent: Wednesday, 14 December 2022 12:08 PM
To: 'Rachael' <r.tan@seesaw-mci.com>
Cc: kapilnarang@market-xcel.com; manish@market-xcel.com; rfp@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Hi Rachael,

Trust you are doing well! Would like to touchbase and check if there is any further movement or any follow up questions on this research scope from the client.. please do let us know when you have a moment. Thanks!

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<image001.png>

Thanks & Regards,

Amit Narula
(AVP Client Services)

<image003.png>

Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Amit Narula <amit@market-xcel.com>
Sent: 05 December 2022 07:14
To: 'Rachael' <r.tan@seesaw-mci.com>
Cc: 'kapilnarang@market-xcel.com' <kapilnarang@market-xcel.com>; 'manish@market-xcel.com' <manish@market-xcel.com>; 'rfp@market-xcel.com' <rfp@market-xcel.com>
Subject: RE: (P22-65724) T2D Research RFQ

Sure Rachael. Please find attached the moderator CV for your reference. As you rightly indicated, this can be firmed up only once we have the schedule confirmed.

Look forward to collaborating with you on this assignment!

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Thanks & Regards,

Amit Narula
(AVP Client Services)

<image003.png>

Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Rachael <r.tan@seesaw-mci.com>
Sent: 05 December 2022 06:38
To: amit@market-xcel.com
Cc: kapilnarang@market-xcel.com; manish@market-xcel.com; rfp@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ
Importance: High

Hi Amit

Thank you so much for your prompt feedback. I will keep you updated on the status.

Sorry I have another request, could you send me the likely moderator CV for this study? I understand that this cannot be confirmed till we have final dates, so if you could share the possible moderators on the study would be great. Many thanks.

With best regards
Rachael

rachael tan | seesaw market+consumer insights pte ltd |
r.tan@seesaw-mci.com | www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>
Sent: Sunday, 4 December 2022 10:51 PM
To: 'Rachael' <r.tan@seesaw-mci.com>
Cc: kapilnarang@market-xcel.com; manish@market-xcel.com; rfp@market-xcel.com
Subject: RE: (P22-65724) T2D Research RFQ

Hi Rachael,

Thank you for sharing the clarifications.

1. The said recruitments will be done through snowballing & through physicians'/pharmacists' references,
2. We will recruit 8 for 6 to sit,
3. Will include one-way view mirror facilities to conduct fieldwork,

Please find below our costs for your kind reference-

	Kolkata N=4 groups	Chennai N=4 groups	Total Units	CPI (in SGD)	Total
Recruitment	32	32	64	SGD 95	SGD
Incentives	24	24	48	SGD 95	SGD
Up to moderation	4	4	8	SGD 120	SGD
Up to report	1	1	1	SGD 1,600	SGD
Simultaneous translation	4	4	8	SGD 90	SGD
Web-streaming for overseas observers	1	1	8	SGD 65	SGD
Transcripts	4	4	8	SGD 80	SGD
Facility Hire	4	4	8	SGD 100	SGD
Project Management	1	1	1	SGD 500	SGD
Total					SGD 1

	Duration/ dates
Time required for recruitment	
Fieldwork	
Analysis (if required)	
Any blackout dates in January	Jan 1st – New Year's Day Jan 15th - Jan 18th - Pongal in Chennai Jan 26th - Republic Day

Please do let us know of questions, if any.

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Thanks & Regards,

Amit Narula
(AVP Client Services)

<image003.png>

Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Rachael <r.tan@seesaw-mci.com>
Sent: 04 December 2022 17:36
To: amit@market-xcel.com
Cc: kapilnarang@market-xcel.com; manish@market-xcel.com; rfp@market-xcel.com
Subject: RE: T2D Research RFQ

Hi Amit

Thank you for your email. Kindly see my responses below. Hope they address your questions. Do let me know if you have further queries, thanks!

With best regards
Rachael

rachael tan | seesaw market+consumer insights pte ltd |
r.tan@seesaw-mci.com | www.seesaw-mci.com

From: Amit Narula <amit@market-xcel.com>
Sent: Sunday, 4 December 2022 2:23 PM
To: 'Rachael' <r.tan@seesaw-mci.com>
Cc: kapilnarang@market-xcel.com; manish@market-xcel.com; rfp@market-xcel.com
Subject: RE: T2D Research RFQ

Hi Rachael,

Thank you for reaching out. This is certainly good news to see the client circling back. Few things to check before we share our costs & feasibility on this-

1. We understand this will be a F2F/in-person groups so will we have the clients viewing also need to include facility inclusions here, [Yes, understood.](#)
2. With report, we need the topline report or a detailed report. Please advise, [If a report is needed, it would be a detailed report, with report structure provided](#)
3. For Glucerna consumers, our approach will be to reach out to these consumers through reference of doctors/pharmacists and snowballing. Please do let us know if the client is sharing any database to reach out to these consumers.

Kindly assume that all respondents would be via free find and that clients will not be providing list, thanks.

Will be able to share our costs as we have above clarifications. Thanks!

<image001.png>
<image002.png>
<image001.png>
<image002.png>
<image001.png>

Thanks & Regards,

Amit Narula
(AVP Client Services)

<image003.png>

Market Xcel Data Matrix Pvt. Ltd.
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

From: Rachael <r.tan@seesaw-mci.com>
Sent: 03 December 2022 22:27
To: amit@market-xcel.com
Cc: kapilnarang@market-xcel.com; manish@market-xcel.com; rfp@market-xcel.com
Subject: T2D Research RFQ
Importance: High

Dear Amit

Greetings from Singapore, hope this finds you very well.

The client who previously requested for a quote for India among T2D consumers has come back for another quote. The specs look similar so it may be the project that they did not do the last time.

The group structure is as follows:

	Users	Non-users
	40 – 55 y.o.	
Males	1 group	1 group
Females	1 group	1 group
	1. Mix of Glucerna + competitor brand users 2. Must have used brand for at least 3 months	3. Must be open to adopting new products to manage diabetes 4. Must be non-rejecters of category
Total	4 groups per market	
Other requirements	In all groups, recruit 1. Those who have been diagnosed between 3 – 24 months 2. Struggling but motivated to take control of glucose levels 3. none ad haters	

The client has indicated that the research is to be done in Kolkata and Chennai.

Kindly use the table below for quotation:

Please assume 2 hour group, 6 respondents per group, face to face.

	Kolkata N=4 groups	Chennai N=4 groups
Up to moderation		
Up to report		
Simultaneous translation		
Web-streaming for overseas observers		
Any other costs, kindly specify		

[Please quote in SGD and include all taxes, assuming invoiced party is based in SG.]

Please let me know the timeline required for this study:

	Duration/ dates
Time required for recruitment	
Fieldwork	
Analysis (if required)	
Any blackout dates in January	

Do let me know if you need other info for quotation. Please let me know when you have received this, hope you can provide costs by EOD Monday. Many thanks!

With best regards

Rachael

rachael tan | seesaw market+consumer insights pte ltd |
r.tan@seesaw-mci.com | www.seesaw-mci.com