

## Shadab Ansari

---

**From:** Shilpa Gupta <shilpa.gupta@market-xcel.com>  
**Sent:** 09 March 2023 16:21  
**To:** shadab.ansari@market-xcel.com  
**Subject:** FW: FW: [External] RE: Request quote for Consumer Recruitment

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**  
Thanks & Regards

---

Shilpa Gupta  
Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 553 / Direct Line: +91 11 42343 553 / Mobile: +91 9953166976

---

Follow us on



---

**From:** Amit Narula <[amit@market-xcel.com](mailto:amit@market-xcel.com)>  
**Sent:** Monday, March 6, 2023 7:34 PM  
**To:** [Sampanna.Kagalkar@raymond.in](mailto:Sampanna.Kagalkar@raymond.in)  
**Cc:** 'Sachin Sivaraman' <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>; 'Manas Gupta' <[manas.gupta@market-xcel.com](mailto:manas.gupta@market-xcel.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com); 'Kapil Narang' <[kapilnarang@market-xcel.com](mailto:kapilnarang@market-xcel.com)>  
**Subject:** RE: FW: [External] RE: Request quote for Consumer Recruitment

Thanks Sachin!

Hi Sampanna - Nice to e-meet you! We will have our colleague Bhanu Dhingra (copied here) take this up from our end.  
He will be closely assisted by his Reporting Manager Shilpa Gupta. The team will be in touch over next updates.

Thanks & Regards,

---

Amit Narula  
(AVP Client Services)



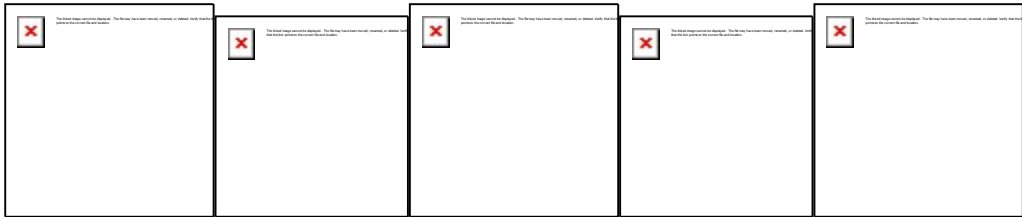
**Market Xcel Data Matrix Pvt. Ltd.**  
Extension: 511 / Direct Line: +91 11 42343 511 / Mobile: +91 9899 142 424

----- Forwarded message -----  
From: **Sachin Sivaraman** <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
Date: Mon, 6 Mar 2023, 18:28  
Subject: FW: [External] RE: Request quote for Consumer Recruitment  
To: Sampanna Kagalkar <[Sampanna.Kagalkar@raymond.in](mailto:Sampanna.Kagalkar@raymond.in)>  
Cc: Manas Gupta <[manas.gupta@market-xcel.com](mailto:manas.gupta@market-xcel.com)>, <[amit@market-xcel.com](mailto:amit@market-xcel.com)>

Hi Sampanna

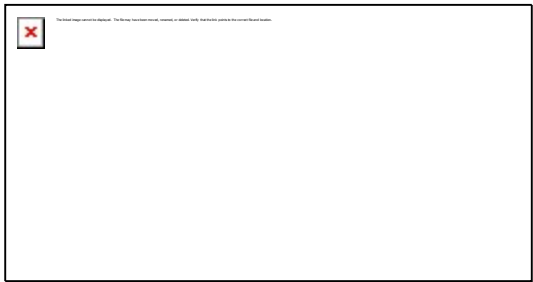
Thanks for the confirmation, am marking my colleague Amit who will take this ahead hereon and do the needful. He will reach out for any queries.

Look forward to a fruitful association.



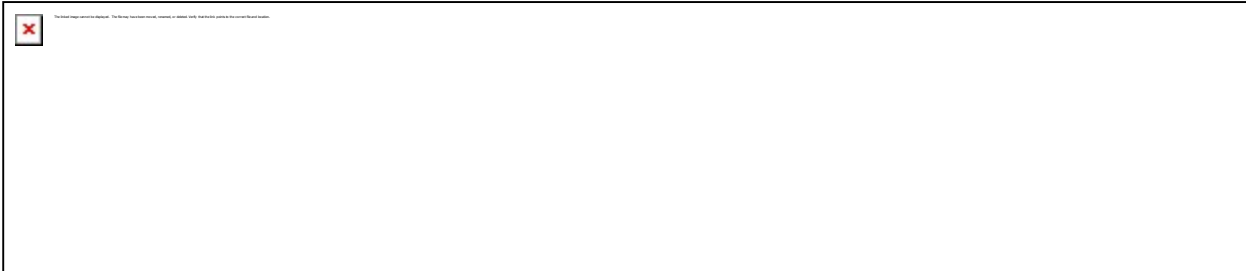
Best Regards

**Sachin Sivaraman**  
Regional Sales Lead



Market Xcel Data Matrix Pvt. Ltd.

mob: +91 9920980054



---

**From:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Sent:** 06 March 2023 18:08  
**To:** [sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

Please initiate

Regards,

Sampanna

---

**From:** Sachin Sivaraman <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
**Sent:** Monday, March 6, 2023 6:02 PM  
**To:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

"This e-mail has been sent from outside Raymond Group. Be CAUTIOUS, check & confirm sender identity particularly with links and attachments before you attempt to open it"

Let me know if you want us to initiate it.

Best,

Sachin

---

**From:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Sent:** 06 March 2023 18:00  
**To:** [sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

ok

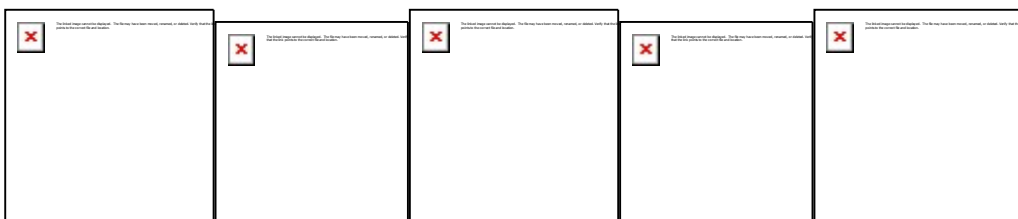
---

**From:** Sachin Sivaraman <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
**Sent:** Monday, March 6, 2023 5:57 PM  
**To:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

"This e-mail has been sent from outside Raymond Group. Be CAUTIOUS, check & confirm sender identity particularly with links and attachments before you attempt to open it"

Hi Sampanna,

14<sup>th</sup> is a bit dicey, can try by 16<sup>th</sup>/17<sup>th</sup> on a rolling basis.

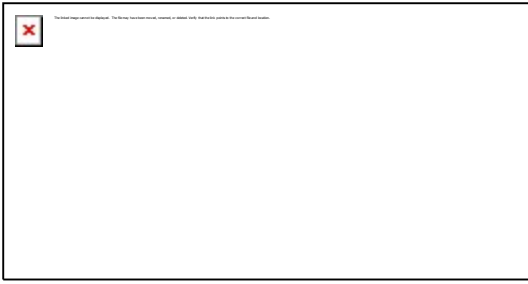


Best Regards

---

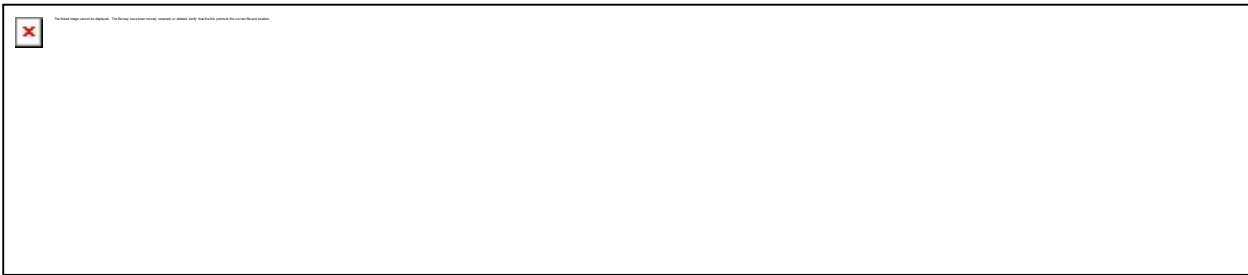
**Sachin Sivaraman**

Regional Sales Lead



**Market Xcel Data Matrix Pvt. Ltd.**

mob: +91 9920980054



---

**From:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Sent:** 06 March 2023 17:53  
**To:** [sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

By 14<sup>th</sup> ?

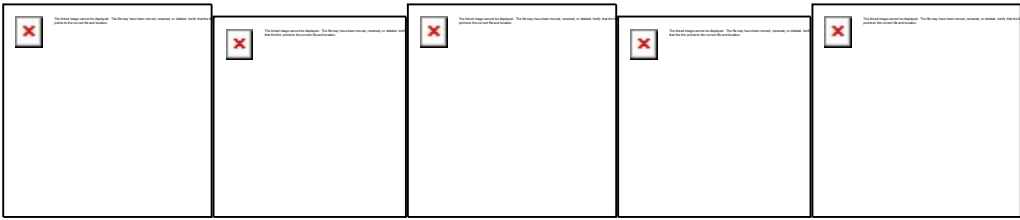
---

**From:** Sachin Sivaraman <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
**Sent:** Monday, March 6, 2023 5:52 PM  
**To:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

"This e-mail has been sent from outside Raymond Group. Be CAUTIOUS, check & confirm sender identity particularly with links and attachments before you attempt to open it"

Hi Sampanna,

Keeping in mind the festive occasion this week, we can look at aligning the panelists by latter half of next week on a rolling basis.



Best Regards

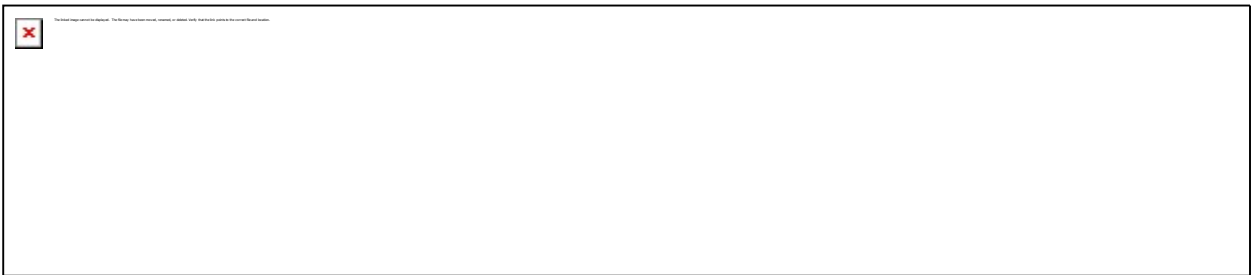
Sachin Sivaraman

Regional Sales Lead



Market Xcel Data Matrix Pvt. Ltd.

mob: +91 9920980054



**From:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Sent:** 06 March 2023 17:45  
**To:** [sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

Dear Sachin

When is the earliest you will be able to recruit for this?

regards,

Sampanna

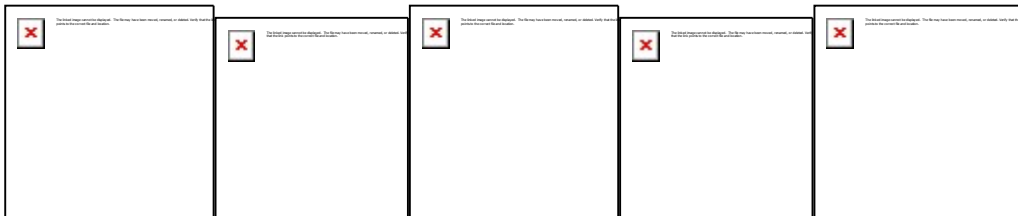
---

**From:** Sachin Sivaraman <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
**Sent:** Friday, February 17, 2023 12:33 PM  
**To:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

"This e-mail has been sent from outside Raymond Group. Be CAUTIOUS, check & confirm sender identity particularly with links and attachments before you attempt to open it"

Hi Sampanna,

Any updates on this, kindly confirm.



Best Regards

---

**Sachin Sivaraman**

Regional Sales Lead



Market Xcel Data Matrix Pvt. Ltd.

mob: +91 9920980054

---

**From:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Sent:** 15 February 2023 16:05  
**To:** [sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

Sure. Thanks

Regards,

Sampanna

---

**From:** Sachin Sivaraman <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
**Sent:** Wednesday, February 15, 2023 3:45 PM  
**To:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

"This e-mail has been sent from outside Raymond Group. Be CAUTIOUS, check & confirm sender identity particularly with links and attachments before you attempt to open it"

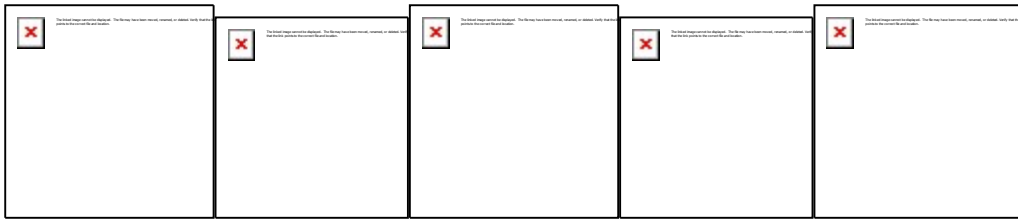
Hi Sampanna,

The costs would be 3500 per interaction, taxes extra

Also as mentioned earlier, our role will be limited to recruitment, incentives and project management. Any other requirements (note taking, recording etc.) will be chargeable extra if required.

Look forward.



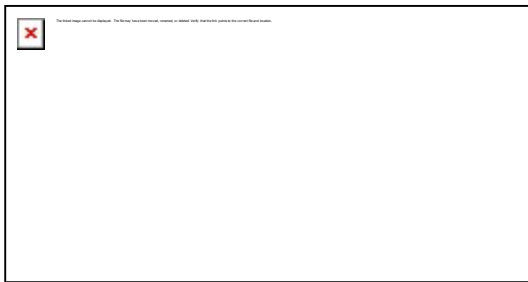


Best Regards

---

**Sachin Sivaraman**

Regional Sales Lead



**Market Xcel Data Matrix Pvt. Ltd.**

mob: +91 9920980054

---

**From:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Sent:** 15 February 2023 15:35  
**To:** [sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

Their place

---

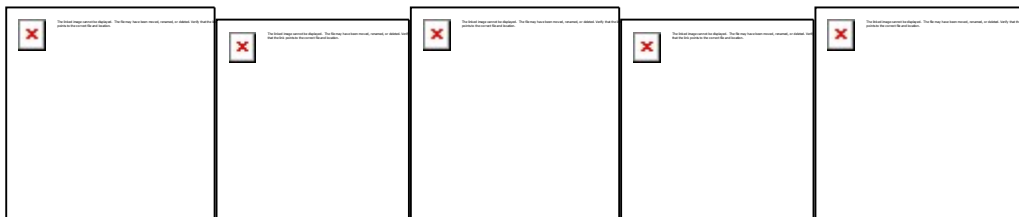
**From:** Sachin Sivaraman <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
**Sent:** Wednesday, February 15, 2023 3:21 PM  
**To:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

"This e-mail has been sent from outside Raymond Group. Be CAUTIOUS, check & confirm sender identity particularly with links and attachments before you attempt to open it"

Hi Sampanna,

What will be the venue, their home, Raymond office (which location) or any 3<sup>rd</sup> party location (please share preference)

Will accordingly have the revised costing shared.



Best Regards

---

**Sachin Sivaraman**

Regional Sales Lead



**Market Xcel Data Matrix Pvt. Ltd.**

mob: +91 9920980054

---

**From:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>

**Sent:** 15 February 2023 15:03

**To:** [sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)

**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>

**Subject:** RE: [External] RE: Request quote for Consumer Recruitment

We will have to meet them F2F in Mumbai

Please let me know

Thanks

Regards,

Sampanna

---

**From:** Sachin Sivaraman <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
**Sent:** Wednesday, February 15, 2023 1:07 PM  
**To:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** [External] RE: Request quote for Consumer Recruitment

"This e-mail has been sent from outside Raymond Group. Be CAUTIOUS, check & confirm sender identity particularly with links and attachments before you attempt to open it"

Hi Sampanna,

Have gone through the brief, basis our understanding

- We will be conducting these interviews virtually with prospective consumers,
- The platform used could be MS Teams or similar,
- Our role will be limited to recruitment, incentives and project management,
- We will be interviewing 4 loyal consumers of Amazon Woods,
- We shall take one week to recruit the said respondents.

With the above in mind, our costs per interaction will be INR 2750/-

Taxes extra

Have quoted quite competitively to commence an association with your organization.

Look forward to your confirmation.



Best Regards

Sachin Sivaraman

Regional Sales Lead



Market Xcel Data Matrix Pvt. Ltd.

mob: +91 9920980054

**From:** Sachin Sivaraman <[sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)>  
**Sent:** 14 February 2023 16:42  
**To:** 'Sampanna Kagalkar' <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Cc:** 'MANISH WAGH' <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** RE: Request quote for Consumer Recruitment

Hi Sampanna

Thanks for sharing this requirement, will get back to you soon on this.



Best Regards

**Sachin Sivaraman**

Regional Sales Lead



**Market Xcel Data Matrix Pvt. Ltd.**

mob: +91 9920980054

---

**From:** Sampanna Kagalkar <[Sampanna.Kagalkar@Raymond.in](mailto:Sampanna.Kagalkar@Raymond.in)>  
**Sent:** 14 February 2023 12:54  
**To:** [sachin.sivaraman@market-xcel.com](mailto:sachin.sivaraman@market-xcel.com)  
**Cc:** MANISH WAGH <[MANISH.WAGH@Raymond.in](mailto:MANISH.WAGH@Raymond.in)>  
**Subject:** Request quote for Consumer Recruitment

Dear Sachin

It was nice talking to you after a long time!

As discussed, PFB the brief:

Context:

Fragrance category has been badly hit by Covid. It is yet to recover to the pre-covid business numbers.

In spite of the Category headwinds, PA Amazon Woods (AW), launched in May 2019 is growing at 20% per quarter.

As such, we need to get a deeper understanding of the consumer of AW.

Research:

Need 45 mins interaction with the loyalist of the AW

Consumer:

18 to 30 years, Male, have bought Amazon Woods(PFB) at least 2 times in the last 15 months. Kindly note- he should have bought & used it (not gifted it)

Centres:

Mumbai (4)

Total Consumers: 4



No recording is need. We don't need a moderator.

Request you to share quotes for the same.

Warm Regards,

Sampanna Kagalkar

Category Manager (Fragrances)

Raymond Consumer Care

---

This transmission may contain information that is privileged, confidential, legally privileged, and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of the information contained herein (including any reliance thereon) is STRICTLY PROHIBITED. Although this transmission and any attachments are believed to be free of any virus or other defect that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free and no responsibility is accepted by Raymond Ltd., its subsidiaries and affiliates, as applicable, for any loss or damage arising in any way from its use. If you received this transmission in error, please immediately contact the sender and destroy the material in its entirety, whether in electronic or hard copy format. Thank you.

---

This transmission may contain information that is privileged, confidential, legally privileged, and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of the information contained herein (including any reliance thereon) is STRICTLY PROHIBITED. Although this transmission and any attachments are believed to be free of any virus or other defect that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free and no responsibility is accepted by Raymond Ltd., its subsidiaries and affiliates, as applicable, for any loss or damage arising in any way from its use. If you received this transmission in error, please immediately contact the sender and destroy the material in its entirety, whether in electronic or hard copy format. Thank you.

---

This transmission may contain information that is privileged, confidential, legally privileged, and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of the information contained herein (including any reliance thereon) is STRICTLY PROHIBITED. Although this transmission and any attachments are believed to be free of any virus or other defect that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free and no responsibility is accepted by Raymond Ltd., its subsidiaries and affiliates, as applicable, for any loss or damage arising in any way from its use. If you received this transmission in error, please immediately contact the sender and destroy the material in its entirety, whether in electronic or hard copy format. Thank you.

---

This transmission may contain information that is privileged, confidential, legally privileged, and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of the information contained herein (including any reliance thereon) is STRICTLY PROHIBITED. Although this transmission and any attachments are believed to be free of any virus or other defect that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free and no responsibility is accepted by Raymond Ltd., its subsidiaries and affiliates, as applicable, for any loss or damage arising in any way from its use. If you received this transmission in error, please immediately contact the sender and destroy the material in its entirety, whether in electronic or hard copy format. Thank you.

---

This transmission may contain information that is privileged, confidential, legally privileged, and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of the information contained herein (including any reliance thereon) is STRICTLY PROHIBITED. Although this transmission and any attachments are believed to be free of any virus or other defect that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free and no responsibility is accepted by Raymond Ltd., its subsidiaries and affiliates, as applicable, for any loss or damage arising in any way from its use. If you received this transmission in error, please immediately contact the sender and destroy the material in its entirety, whether in electronic or hard copy format. Thank you.

---

This transmission may contain information that is privileged, confidential, legally privileged, and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of the information contained herein (including any reliance thereon) is STRICTLY PROHIBITED. Although this transmission and any attachments are believed to be free of any virus or other defect that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free and no responsibility is accepted by Raymond Ltd., its subsidiaries and affiliates, as applicable, for any loss or damage arising in any way from its use. If you received this transmission in error, please immediately contact the sender and destroy the material in its entirety, whether in electronic or hard copy format. Thank you.

---

This transmission may contain information that is privileged, confidential, legally privileged, and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of the information contained herein (including any reliance thereon) is STRICTLY PROHIBITED. Although this transmission and any attachments are believed to be free of any virus or other defect that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free and no responsibility is accepted by Raymond Ltd., its subsidiaries and affiliates, as applicable, for any loss or damage arising in any way from its use. If you received this transmission in error, please immediately contact the sender and destroy the material in its entirety, whether in electronic or hard copy format. Thank you.

---

This transmission may contain information that is privileged, confidential, legally privileged, and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of the information contained herein (including any reliance thereon) is STRICTLY PROHIBITED. Although this transmission and any attachments are believed to be free of any virus or other defect that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free and no responsibility is accepted by Raymond Ltd., its subsidiaries and affiliates, as applicable, for any loss or damage arising in any way from its use. If you received this transmission in error, please immediately contact the sender and destroy the material in its entirety, whether in electronic or hard copy format. Thank you.