

From
Name of the Freelancer:- Aseem Sharma
Address:- Mogha, Gurgaon, Haryana
Mobile No:- 70076 45 975

BILL

Customer's Name & Address
To : MARKET XCEL DATA MATRIX PVT. LTD.
House No. 151, Sec 20, Near CNS Hospital, Indira Nagar,
Lucknow - 226016
PAN No.: AAECM5086D

For Commercial Use:

Bill No: 35082
Date: 20/2/25
Freelancer Code: MXLXOF2024-396

Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payble
<u>20250175</u>			
Job Title: <u>Gathering Gen Z</u>			
Fieldwork Locations: <u>Lucknow</u>			

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing	<u>31</u>	<u>200</u>	<u>6200</u>
3- Main interview -			
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges
Supervision Charges

Executive Name: Aseem Sharma
EIC Employee ID: MX474 Date: Ans Signature: Ans

Totals	Job No.	Task Code	Amount:-
A) Fees for Assignemt	<u>20250175</u>		<u>6200/-</u>
B) Supervision Charges			Amount:-

Grand Total (A+B) For Net Payment 6200/-

rupees In Words: Six Thousand Two Hundred Rupee/-

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejectedby IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paidinthis Invoice	Quantity Payable in Subsequent Invoices
	<u>20250175</u>	<u>Qual</u>	<u>Lucknow</u>	<u>-</u>	<u>31</u>	<u>0</u>	<u>31</u>	<u>31</u>	<u>0</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.
My PAN Account Number is: AXLPS9238A
Beneficiary Bank Account Name: Aseem Sharma
Beneficiary Bank Account Number: 83540100007088
Beneficiary Bank Name: Bank of Baroda
Beneficiary IFSC Code: BARBOVJHEWE

E&OE
Aseem
(Signature & Date)
Santosh Singh
Approved by with date
Bill Received On:
Bill Checked & Cleared On:

From
Name of the Freelancer: Simrah Arora
Address: 557/304 A Om Nagar Alakhnagar Lucknow
Mobile No: 7985569924

BILL

Customer's Name & Address
To : MARKET XCEL DATA MATRIX PVT. LTD.
House No.151, Sec 20, Near CNS Hospital, Indira Nagar,
Lucknow - 226016
PAN No.: AAECM5086D

For Commercial Use:

Bill No: 35083

Date: 20/2/20

Freelancer Code: MXLKOF2024-453

Towards my Charges/Fees against Assignment/stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
<u>20250175</u>			

Job Title: Bakery - Gen Z
Fieldwork Locations: Bakery - Gen Z Lucknow

Fees for Assignment Lucknow

Data Collection Type & Segment	Quantity	Rate	Amount
--------------------------------	----------	------	--------

1- Briefing charges	<u>2</u>	<u>200</u>	<u>400</u>
2- Recruitment/Contact/Listing			
3- Main interview -			
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges

Executive Name: Arshi Singh

EIC Employee ID: MX474 Date: Ans Signature: Arshi Singh

Totals

	Job No.	Task Code	Amount:-
A) Fees for Assignment	<u>20250175</u>		<u>400/-</u>
B) Supervision Charges			

Grand Total (A+B) For Net Payment 400/-

Rupees in Words: Four Hundred Rupee/-

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejected by IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paid in this Invoice	Quantity Payable in Subsequent Invoices
	<u>20250175</u>	<u>Qd</u>	<u>Lucknow</u>	<u>-</u>	<u>2</u>	<u>0</u>	<u>2</u>	<u>2</u>	<u>0</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: CMEPA 9742D
Beneficiary Bank Account Name: Simrah Arora
Beneficiary Bank Account Number: 324910 8004399

Beneficiary Bank Name: Canara Bank
Beneficiary IFSC Code: CNRB0003249

E&OE

Simrah
(Signature & Date)

Santosh Singh
Approved by with date

Bill Received On:

Bill Checked & Cleared On:

From
Name of the Freelancer:- Anuradha Bhardi
Address:- 102 Jangal Tuli Path Gurgaon
Mobile No:-

9956921057

BILL

Customer's Name & Address
To : MARKET XCEL DATA MATRIX PVT. LTD.
House No.151, Sec 20, Near CNS Hospital, Indira Nagar,
Lucknow - 226016
PAN No.: AAECM5086D

For Commercial Use:

Bill No: 35084

Date: 20/2/25

Freelancer Code:

MX40F 2024-446

Towards my Charges/Fees against Assignment/s stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payable
---------	-------------------------------------	------------------------------------	-----------------------------

Job Title: Books - Gen 2

Fieldwork Locations: Lucknow

Fees for Assignment

Data Collection Type & Segment	Quantity	Rate	Amount
1- Briefing charges			
2- Recruitment/Contact/Listing	5	200	1000
3- Main interview -			
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges

Executive Name: Anuradha Bhardi

EIC Employee ID: MX479 Date: 20/2/25 Signature: Anuradha Bhardi

Totals

A) Fees for Assignemt	Job No.	Task Code	Amount:-
-----------------------	---------	-----------	----------

	20250175		1000/-
--	----------	--	--------

B) Supervision Charges	Amount:-
------------------------	----------

Grand Total (A+B) For Net Payment 1000/-

Rupees in Words: One Thousand Rupee/-

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejected by IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paid in this Invoice	Quantity Payable in Subsequent Invoices
20250175	135	Deal	Luck UP	-	5	0	5	5	0

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: AWHPB6382N

Beneficiary Bank Account Name: Anuradha Bhardi

Beneficiary Bank Account Number: 55880 201 0004236

Beneficiary Bank Name: Union Bank

Beneficiary IFSC Code: UBIN0555886

E&OE

Anuradha Bhardi
(Signature & Date)

Santosh Singh
Approved by with date

Bill Received On:

Bill Checked & Cleared On:

From
Name of the Freelancer: Amit Kumar
Address: Sector H Aligarh Lucknow
Mobile No: 9260 912415

BILL

Customer's Name & Address
To : MARKET XCEL DATA MATRIX PVT. LTD.
House No.151, Sec 20, Near CNS Hospital, Indira Nagar,
Lucknow - 226016
PAN No.: AAECM5086D

For Commercial Use:

Bill No: 35085
Date: 20/2/25
Freelancer Code: MXLKOF 2023-276

Towards my Charges/Fees against Assignment/stated below:

Job No:	Original Assignment Number and Date	Revised Assignment Number and Date	Quantity And Amount Payble
<u>20250175</u>			
Job Title: <u>Gaberg-Gen Z</u>			
Fieldwork Locations: <u>Lucknow</u>			

Fees for Assignment	Quantity	Rate	Amount
Data Collection Type & Segment			
1- Briefing charges			
2- Recruitment/Contact/Listing			
3- Main interview -			
4- Main interview-			
5- Moderation/Translation/Transcription/Others (Specify).....			

Other Fees/Charges

Supervision Charges

38X2000 30% 2280

Executive Name: Amit Kumar

EIC Employee ID: 20250175 Date: 20/2/25 Signature: Amit Kumar

Totals

A) Fees for Assignment Job No. Task Code Amount:-

B) Supervision Charges

20250175

Amount:- 2280/-

Grand Total (A+B) For Net Payment 2280/-

Rupees in Words: Two Thousand Two Hundred Eighty Rupees

Summary

Assignment Number	Job No.	Segment	Centre	Date Collection Type	Quantity Synched/ Submitted	Quantity Rejected by IQC and Agreed by me	Invoice Quantity Accepted	Quantity Paid in this Invoice	Quantity Payable in Subsequent Invoices
	<u>20250175</u>	<u>Gen Z</u>	<u>Lucknow</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: ATAPK5575K
Beneficiary Bank Account Name: Amit Kumar
Beneficiary Bank Account Number: 680010110002693

Beneficiary Bank Name: Bank of India
Beneficiary IFSC Code: BKID0006800

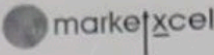
E&OE

(Signature & Date)

Approved by with date

Bill Received On:

Bill Checked & Cleared On:

	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Anshu Singh</u> Mobile No.: <u>9650415475</u>	PIC of the freelancer
	This is to certify that <u>Aseem Sharma</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>27/1/25</u> Valid From: <u>27/1/25</u> to <u>10/2/25</u> Job Fieldwork Location: <u>Lucknow</u> Mobile No: <u>9097645925</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

Assignment letter

Freelancer Name: <u>Aseem Sharma</u> House Address: <u>Magbhadgaon Lucknow</u>	Job No: <u>20250125</u> Job Title: <u>Gehray-Gen Z</u> Fieldwork Location: <u>Lucknow</u>	Freelancer Code: <u>MXLKF2024-396</u> Reference No: Date: <u>27/1/25</u>
---	---	--

Dear Sir/Madam,
 This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.
 We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.
 (A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>32</u>	<u>200</u>

The above stated assignment will start from 27/1/25 and end on 10/2/25. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.


Date: 27/1/25

Name of signee: Aseem Sharma

Signature: Aseem

Signed in the presence of:

- Witness Name: Anshu Singh
 Contact number: 9650415475
 Signature: Anshu
- Witness Name: Ritesh Kumar
 Contact number: 9555108196
 Signature: Ritesh

	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Anshu Singhania</u> Mobile No.: <u>9650415475</u>	PIC of the freelancer
	This is to certify that <u>Simeah Arora</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____ Date of Issue: <u>27/1/25</u> Valid From: <u>27/1/25</u> to <u>10/2/25</u> Job Fieldwork Location: <u>Lucknow</u> Mobile No: <u>7895169424</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

Assignment letter

Freelancer Name: <u>Simeah Arora</u> House Address: <u>557/324A Om Nagar Alakhya Lucknow</u>	Job No: <u>20250175</u> Job Title: <u>Gaborg-GenZ</u> Fieldwork Location: <u>Lucknow</u>	Freelancer Code: <u>MX4K6F2024Y5J</u> Reference No: _____ Date: <u>27/1/25</u>
---	--	--

Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>2</u>	<u>200</u>

The above stated assignment will start from 27/1/25 and end on 10/2/25. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 27/1/25

Name of signee: Simeah Arora

Signature: [Signature]

Signed in the presence of:

1) Witness Name: Anshu Singhania

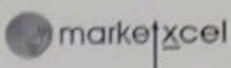
Contact number: 9650415475

Signature: [Signature]

2) Witness Name: Shivam Verma

Contact number: 955108196

Signature: [Signature]

	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Anuradha Bhardi</u> Mobile No.: <u>9650415475</u>	PIC of the freelancer
	This is to certify that <u>Anuradha Bhardi</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>22/1/25</u> Date of Issue: <u>22/1/25</u> Valid From: <u>22/1/25</u> to <u>10/2/25</u> Job Fieldwork Location: <u>Lucknow</u> Mobile No: <u>953692637</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

Assignment letter

Freelancer Name: <u>Anuradha Bhardi</u> House Address: <u>102 Jangal Tuli Path Gorakhpur</u>	Job No: <u>20250175</u> Job Title: <u>Gamers-GenZ</u> Fieldwork Location: <u>Lucknow</u>	Freelancer Code: <u>MXLKF-2024-446</u> Reference No: Date: <u>22/1/25</u>
---	--	---

Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>5</u>	<u>200</u>

The above stated assignment will start from 22/1/25 and end on 10/2/25. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 22/1/25

Name of signee: Anuradha Bhardi

Signature: Anuradha Bhardi


Signed in the presence of:

1) Witness Name: Anuradha Bhardi
 Contact number: 9650415475

Signature: Anuradha Bhardi

2) Witness Name: Anuradha Bhardi
 Contact number: 9555100196

Signature: Anuradha Bhardi

 marketxcel	17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Anshu Srivastava</u> Mobile No.: <u>968410425</u>	PIC of the freelancer
	This is to certify that <u>Amit Kumar</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: <u>27/1/25</u> Valid From: <u>27/1/25</u> to <u>6/2/25</u> Job Fieldwork Location: <u>Lucknow</u> Mobile No: <u>926092415</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment.	
		(Card Holder's Signature)

Assignment letter

Freelancer Name: <u>Amit Kumar</u>	Job No: <u>20250175</u>	Freelancer Code: <u>MXLV01-2023-276</u>
House Address: <u>Sector - H Aligarh</u>	Job Title: <u>Gabers - Gen Z</u>	Reference No:
<u>Lucknow</u>	Fieldwork Location: <u>Lucknow</u>	Date: <u>27/1/25</u>

Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

Data Collection Type	Segment - Center	Quantity (Nos)	Rate Rs. (Per Qty)
	<u>Lucknow</u>	<u>38X200</u>	<u>30%</u>

The above stated assignment will start from 27/1/25 and end on 7/2/25. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: 27/1/25

Name of signee: Amit Kumar

Signature:

Amit Kumar

Signed in the presence of:

1) Witness Name: Anshu Srivastava

Contact number: 968410425

Signature: Anshu

2) Witness Name: Atish Verma

Contact number: 955568196

Signature: Atish Verma