

Anil Kaul

From: Pali, Vijay (GfK) <Vijay.Pali@gfk.com>
Sent: 20 December 2022 19:16
To: Anshuman Dwivedi
Cc: Verma, Manoj (GfK); Kol, Bhaskar (GfK); Anil Kaul (anilkaul@market-xcel.com) (anilkaul@market-xcel.com)
Subject: Monthly Circular Points - Dec'22-Jan'22 FW
Attachments: Field Brief -Dec'22_Jan'23_FW.docx; NPI MWO Dec 2022- LG.xlsx; NPI WM Dec 2022- LG.xlsx; SMP New launch_Field Circular Oct Nov'22.xlsx

Dear Anshuman,

Attached please find the Field circular brief note.
I hope every field person briefed on the attached field circular points.

Mobile Handsets -> Please verify the model variant from the subcategories tabs available on the tablets. The 1st subcategory is for “ RAM” and the 2nd subsubcategory would have “ STORAGE”. Please cross verify the same before submitting the entry.

Best Regards,

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Vijay Pali

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