

## Anil Kaul

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**From:** Goyal, Nitin (GfK) <Nitin.Goyal@gfk.com>  
**Sent:** 25 September 2023 13:12  
**To:** Anshuman Dwivedi  
**Cc:** Shivaji, Minesh (GfK); 'Kapil Narang'; amit@market-xcel.com; 'RFP@'; anilkaul@market-xcel.com; Manish Oberoi; Siddiqui, Shahid (GfK)  
**Subject:** FW LAUNCH || Engine oil segment - Mystery & Interviews || DD794Mar23Version3 MX  
**Attachments:** PO4500313660\_Pj.Artemis\_CAPI\_Engine Oil Audit\_R\_MX.PDF

Hi Anshuman,

This is update you on this study – We have complete the script and planning to launch the field work by this week end. Also, We are planning to do the field briefing by this Wednesday.

Following are the credential to check the test link of script :

Username: MOP\_TEST  
Password: 1234  
Organization: GfK INDIA  
Version:- 40

Also, Attaching the PO of the study for your reference.

Regards,  
Nitin Goyal

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**From:** Manish Oberoi <manishoberoi@market-xcel.com>  
**Sent:** Tuesday, August 29, 2023 10:59 AM  
**To:** Siddiqui, Shahid (GfK) <Shahid.Siddiqui@gfk.com>  
**Cc:** Goyal, Nitin (GfK) <Nitin.Goyal@gfk.com>; Shivaji, Minesh (GfK) <Minesh.Shivaji@gfk.com>; 'Kapil Narang' <kapilnarang@market-xcel.com>; amit@market-xcel.com; 'RFP@' <rfp@market-xcel.com>; anilkaul@market-xcel.com; Anshuman Dwivedi <anshuman@market-xcel.com>  
**Subject:** Re: STUDY GO AHEAD (P23-34213) || Engine oil segment - Mystery & Interviews || DD794Mar23Version3 MX

Hi Shahid,

I trust you are doing good. I would like to share an update that from our end my colleague Anshuman Dwivedi will be leading the project. Please keep his reporting manager Mr. Anil Kaul copied in all the communications.

Furthermore, I wanted to provide you with an overview of the hierarchy flow within our PM team for this particular project.

1<sup>st</sup> point of contact – Mr. Anshuman Dwivedi

2<sup>nd</sup> point of contact – Mr. Anil Kaul

Thank you!

Thanks & Regards

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**Manish Oberoi**  
Sr. Manager – Client Services