

Shadab Ansari

From: Shilpa Gupta <shilpa.gupta@market-xcel.com>
Sent: 22 May 2023 10:59
To: 'Malla, Ayush'; 'Shadab Ansari'
Cc: 'Shriyan, Swati'; 'Rai, Priyanka'; 'Amit Narula'; 'Manish Oberoi'; 'Kapil Narang'
Subject: RE: Project Rhythm_Evaluate doctors' prescription behavior towards sacubitril + valsartan brand_Feasibility Check (P23-69039)

Dear Ayush,

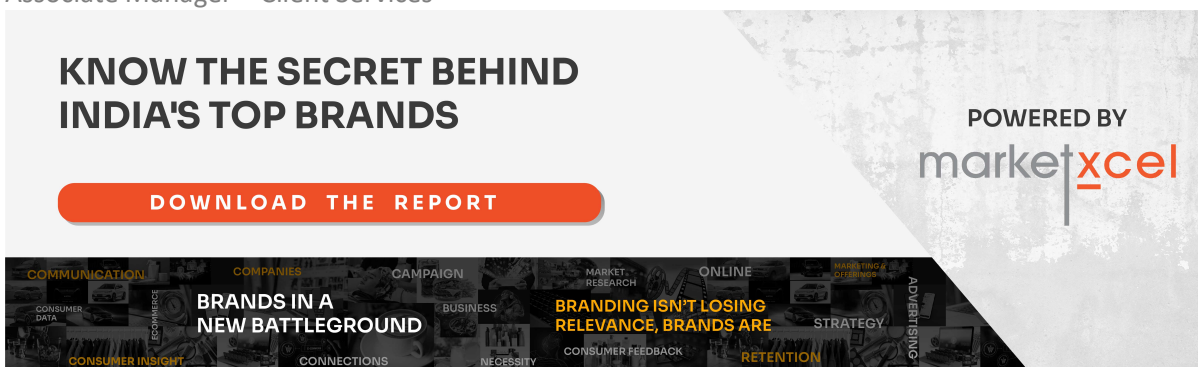
Hi! Basis our discussion and below email, sharing the revised cost due to change in sample and centre.

IDI Cardiologist			
Methodology	Online IDIs- In Mumbai		
LOI	60 Min		
Speciality	Units	CPI (INR)	Total Cost (INR)
Cardiologist	7	4910	34370
Overall Study Cost			34370
Taxes			Additional
Timelines			1.5 weeks

@Shadab Ansari please take a note of the changes made and plan the study in accordance.

Thanks & Regards

Shilpa Gupta
Associate Manager – Client Services



Market Xcel Data Matrix Private Limited
Extension: 553 / Direct Line: +91 11 42343553
Mobile: +91 9953166976

From: Malla, Ayush ayush.malla@iqvia.com
Sent: Monday, May 22, 2023 10:55 AM
To: shilpa.gupta@market-xcel.com; shadab.ansari@market-xcel.com
Cc: Shriyan, Swati swati.shriyan@iqvia.com; Naik, Mrugesh mrugesh.naik@iqvia.com
Subject: Project Rhythm_Evaluate doctors' prescription behavior towards sacubitril + valsartan brand_Feasibility Check

Hi Shilpa,

We are starting another project called “Project Rhythm”. We would require your help in recruiting the respondents. Please find the details below for the same

Project Rhythm

Objective – Evaluate doctors’ prescription behavior towards sacubitril + valsartan brand

Methodology – Qualitative

LOI – 50-60 mins

Timeline - Tentative start date 23rd May 2023 (1.5 Week)

Sample spread:

Centers	Cardiologists
Delhi	7
Total	7

Request you to please confirm on your feasibility and costing for this project

Regards,
Ayush Malla
Analyst - PI



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Unit No. 902, B Wing, 9th Floor, Supreme Business Park, Supreme City,
Hiranandani Gardens, Powai, Mumbai, Maharashtra 400076
India

| M: +91 7506430810

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From: Shilpa Gupta <shilpa.gupta@market-xcel.com>

Sent: Friday, May 19, 2023 8:51 PM

To: Malla, Ayush <ayush.malla@iqvia.com>; Shadab Ansari <shadab.ansari@market-xcel.com>

Cc: Shriyan, Swati <Swati.Shriyan@iqvia.com>; Rai, Priyanka <priyanka.indramanithakur@iqvia.com>

Subject: Re: Project Rhythm_Evaluate doctors’ prescription behavior towards sacubitril + valsartan brand_Feasibility Check (P23-69039)

Dear Ayush,

Hi! We will have Shadab take this up from our end.
Shadab please take this up.

Thanks,
With Regards,
Shilpa Gupta.

Sent from my iPhone

On 16-May-2023, at 3:10 PM, Malla, Ayush <ayush.malla@iqvia.com> wrote:

Hi Shilpa,

Sending you the screener for the study. Please start with the recruitment process for the same. We will tentatively start with interviews by end of this week or early next week.

Centers	Cardiologists
Mumbai	8
Total	8

Regards,
Ayush Malla
Analyst - PI