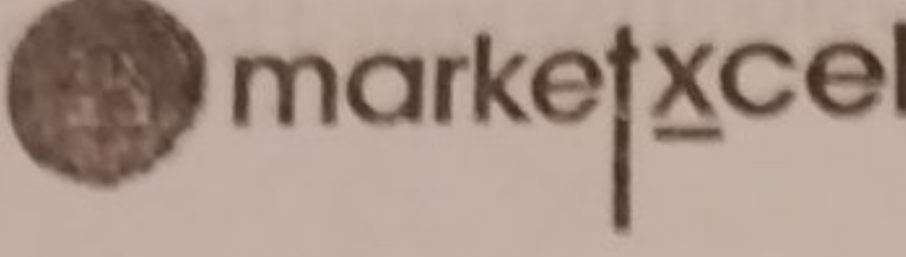


| | | |
|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
|  | 17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020 Executive Name: <u>Mohd Rizwan</u> Mobile No.: <u>9310564500</u> | PIC of the freelancer |
| | This is to certify that <u>Kirti Bhat</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____ Date of Issue: _____ Valid From: <u>9/7/24</u> to <u>10/8/24</u> Job Fieldwork Location: <u>Delhi</u> Mobile No: <u>9810549984</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment. | |
| | | (Card Holder's Signature) |

Assignment letter

| | | |
|-------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| Freelancer Name: <u>Kirti Bhat</u> House Address: <u>I-40, 2nd Floor</u> <u>ODS Lastatnagar</u> | Job No: <u>20240738</u> Job Title: <u>Consumer Research</u> Fieldwork Location: <u>Delhi</u> | Freelancer Code: <u>MXDEL2023-0219</u> Reference No: _____ Date: _____ |
|-------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|

Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

| Data Collection Type | Segment - Center | Quantity (Nos) | Rate Rs. (Per Qty) |
|----------------------|------------------|----------------|--------------------|
| FGD | FGD Delhi | 3 | 300 |
| | | | |

The above stated assignment will start from _____ and end on The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date:

Name of signee: Kirti Bhat

Signature: Kirti

Signed in the presence of:

1) Witness Name: Mohd Rizwan

Contact number: 9310564500

Signature: Rizwan

2) Witness Name: _____

Contact number: _____

Signature: _____

From

Name of the Freelancer:- Kirti Bhat
Address:- I-40, 2nd Floor, Old Lajpat Nagar
Mobile No:- 9810547984

BILL

Customer's Name & Address

To : MARKET XCEL DATA MATRIX PVT. LTD.

17, Okhla Industrial Estate, Phase - III,

New Delhi - 110020

PAN No.: AAECM5086D

For Commercial Use:

Bill No:

29437

Date:

Freelancer Code: MXDELP 2023-0219

Towards my Charges/Fees against Assignment/s stated below:

| Job No: | Original Assignment Number and Date | Revised Assignment Number and Date | Quantity And Amount Payable |
|---------|-------------------------------------|------------------------------------|-----------------------------|
|---------|-------------------------------------|------------------------------------|-----------------------------|

Job Title: Consumer Persona Research YEF & MMH.

Fieldwork Locations: Delhi

Fees for Assignment

| Data Collection Type & Segment | Quantity | Rate | Amount |
|---------------------------------------------------------------|----------|------|--------|
| 1- Briefing charges | | | |
| 2- Recruitment/Contact/Listing | 3 | 300 | 900 |
| 3- Main interview - | | | |
| 4- Main interview - | | | |
| 5- Moderation/Translation/Transcription/Others (Specify)..... | | | |

Other Fees/Charges

Supervision Charges

Executive Name: Mohd Rizwan

EIC Employee ID: Date: Signature: MX227 20/8/24 Rizwan

Totals

| | | | |
|------------------------|----------|-----------|--------------|
| A) Fees for Assignment | Job No. | Task Code | Amount:- 900 |
| | 20240738 | | |
| B) Supervision Charges | | | Amount:- |

Grand Total (A+B) For Net Payment

Rupees in Words: nine hundred only.

Summary

| Assignment Number | Job No. | Segment | Centre | Date Collection Type | Quantity Synched/ Submitted | Quantity Rejected by IQC and Agreed by me | Invoice Quantity Accepted | Quantity Paid in this Invoice | Quantity Payable in Subsequent Invoices |
|-------------------|----------|---------|-----------|----------------------|-----------------------------|-------------------------------------------|---------------------------|-------------------------------|-----------------------------------------|
| | 20240738 | F2F | FND Delhi | | 3 | - | 3 | - | - |

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: AMMPB5401C

Beneficiary Bank Account Name: Kirti Bhat

Beneficiary Bank Account Number: 07741000002826

E&OE

Beneficiary Bank Name: Punjab & Sindh Bank

Beneficiary IFSC Code: PSIB0000774

Kirti

(Signature & Date)

Rizwan

Approved by with date

Bill Received On:

Bill Checked & Cleared On: