Blue Collar workers survey

# Demographic questions

A1. What is your age?

1. <18 Years [terminate]
2. 18-25 Years
3. 26-35 Years
4. 36-45 Years
5. 46-60 Years
6. 60+ Years

A2. How do you identify yourself?

1. Male
2. Female

A3. Which city/area do you work in?

1. Delhi
2. Noida
3. Gurgaon
4. Faridabad
5. Ghaziabad
6. Others [terminate]

A4. Which city/area do you live in?

1. Delhi
2. Noida
3. Gurgaon
4. Faridabad
5. Ghaziabad
6. Others [terminate]

A5. Please tell us about your educational qualification.

1. Less than SSC (Tenth) standard
2. Completed SSC (Tenth) standard
3. Completed HSC (Twelveth) standard
4. Completed Diploma
5. Completed Graduation [Terminate]
6. Post Graduate [Terminate]

A6. Please select the type of worker you are.

1. Electrician
2. ITI trained Fitters – (*hover text - Fitter is a technician who assembles or installs machinery, plants, machines, and other mechanical products. If the candidates have witnessed the construction of a plant or the installation of a machine, they must have witnessed how a fitter works to connect each part perfectly*)
3. Welder
4. Carpenter
5. Factory Worker/ Bar Benders/ Assembler/ Foreman/ Handlers
6. Plumbers
7. Hairstylist/ Beautician
8. Construction Workers/Labour
9. Tailor
10. Others (Please specify)
11. None of the above [Exclusive] [Terminate]

A7. Please select the type of factory do you work in.

1. Leather factory
2. Textile factory
3. Food and drinks factory
4. Metals factory
5. Auto parts factory
6. Construction
7. Beauty Parlors
8. Other (specify)

A8. How long you have been working in the current factory?

1. Less than a month
2. About 2-3 months
3. Around 6 months
4. Around 1 year
5. Around 2-3 years
6. Around 4-5 years
7. More than 5 years

# Main Survey

B1. How kind of phone do you use?

1. Basic phone (keypad)
2. Smartphone (touchscreen)

Ask if B1 = Smartphone

B2. How savvy are you in using your smartphone?

[Select all that apply]

1. Can answer/dial calls
2. Use Whatsapp for texting
3. I watch videos on youtube, facebook, instagram etc
4. Know how to download apps from Playstore
5. Surf the internet using Chrome browser

B3. How did you find your current job?

1. Saw a poster/banner outside the factory
2. A friend/colleague referred
3. Received call from recruiter (HR)
4. Agency called me/Registered with an agency
5. Other (specify)

B4. What is the primary reason for leaving your last job?

1. This is my first job
2. Low salary/wages
3. Delay in payments
4. Poor working conditions
5. Hostile environment/ Risk job
6. Location was too far

**Intro of solution:**

We would you know your opinion and feedback for a solution that we are working. If there is an app that you can download on a smartphone to search new jobs in your locality. It will help you find more relevant jobs. It will be a free app with no charges. This app will serve as a direct connection between workers like you and hirers who want to hire you without the intervention of a 3rd party. This app will be simple to use like any other app that you may use. App will also have some videos to help you navigate better in the app.

You can use this app primarily for,

1. You can change your job using this app if you are not satisfied with current workplace.
2. If you are getting underpaid, then you can switch to another job using this app for a better salary.
3. You can find a job in a company/workplace which is near to your location.
4. You can help your other friends and colleagues who are looking for a job about the job posts available on the app.
5. You can get regular updates of job postings and also of those companies which are near by to your home.

C1. Would you be interested in using such an app?

1. Yes, would like to try this app
2. No, prefer the traditional approach of reaching out directly
3. I’m not too tech savvy/literate to use this app

C2. Do you already use any such app for seeking jobs?

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C3. Any feedback or suggestions you have may for such solutions/app?

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