

## Shadab Ansari

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**From:** Manish Oberoi <manishoberoi@market-xcel.com>  
**Sent:** 30 January 2023 14:01  
**To:** 'Smriti Raj'; 'Namita Bisht'  
**Cc:** 'Akshaya Venkataraman'; 'Kapil Narang'; amit@market-xcel.com; shilpa.gupta@market-xcel.com; shadab.ansari@market-xcel.com  
**Subject:** RE: -(P22-66622) Request for quotation: LIPID\_Treatment management\_22-089884-01

Thanks Smriti for the go ahead.

My colleague Shadab Ansari will be leading this from our end.

Thanks & Regards

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**Manish Oberoi**  
Sr. Manager – Client Services



Market Xcel Data Matrix Pvt. Ltd.  
Extension: 505 / Direct Line: +91 11 42343 505 / Mobile: +91 9958 234 888

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**From:** Smriti Raj <Smriti.Raj@ipsos.com>  
**Sent:** 30 January 2023 13:56  
**To:** manishoberoi@market-xcel.com; shilpa.gupta@market-xcel.com; Namita Bisht <Namita.Bisht@ipsos.com>  
**Cc:** Akshaya Venkataraman <Akshaya.Venkataraman@ipsos.com>; 'RFP@' <rfp@market-xcel.com>  
**Subject:** RE: -(P22-66622) Request for quotation: LIPID\_Treatment management\_22-089884-01

Hi Manish,

We are awarding the study to Market Xcel.  
Please let us know if we schedule the field briefing for tomorrow in the first half.

@Namita Bisht request you to share the field kit with the team.

Warm regards  
Smriti

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**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 30 January 2023 13:53

**To:** Smriti Raj <[Smriti.Raj@ipsos.com](mailto:Smriti.Raj@ipsos.com)>; [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)  
**Cc:** Akshaya Venkataraman <[Akshaya.Venkataraman@ipsos.com](mailto:Akshaya.Venkataraman@ipsos.com)>; Namita Bisht <[Namita.Bisht@ipsos.com](mailto:Namita.Bisht@ipsos.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE: -(P22-66622) Request for quotation: LIPID\_Treatment management\_22-089884-01

**CAUTION: EXTERNAL**

Dear Smriti,

As team is working around the feasibility of the audience as per shared screener from your end, the below cost is shared on best efforts. Team will confirm and share the challenges if there are any in completing the required N.

Thanks & Regards

**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Manish Oberoi <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>  
**Sent:** 30 January 2023 13:49  
**To:** 'Smriti Raj' <[Smriti.Raj@ipsos.com](mailto:Smriti.Raj@ipsos.com)>; 'shilpa.gupta@market-xcel.com' <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>  
**Cc:** 'Akshaya Venkataraman' <[Akshaya.Venkataraman@ipsos.com](mailto:Akshaya.Venkataraman@ipsos.com)>; 'Namita Bisht' <[Namita.Bisht@ipsos.com](mailto:Namita.Bisht@ipsos.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>  
**Subject:** RE:-(P22-66622) Request for quotation: LIPID\_Treatment management\_22-089884-01

Dear Smriti,

Thank you for your patience on this.

Please find below our proposal for the study.

LIPID Treatment management_22-089884-01- Qual - 30-45 min - IDI			
Speciality	Unit	CPI	Total Cost
Interventional Cardiologist	21	5000/-	1,05,000/-

Thanks & Regards

**Manish Oberoi**  
Sr. Manager – Client Services



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**From:** Shilpa Gupta <[shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)>

**Sent:** 30 January 2023 13:13

**To:** 'Smriti Raj' <[Smriti.Raj@ipsos.com](mailto:Smriti.Raj@ipsos.com)>

**Cc:** 'Akshaya Venkataraman' <[Akshaya.Venkataraman@ipsos.com](mailto:Akshaya.Venkataraman@ipsos.com)>; 'Namita Bisht' <[Namita.Bisht@ipsos.com](mailto:Namita.Bisht@ipsos.com)>; 'Manish Oberoi' <[manishoberoi@market-xcel.com](mailto:manishoberoi@market-xcel.com)>; 'RFP@' <[rfp@market-xcel.com](mailto:rfp@market-xcel.com)>

**Subject:** RE: Request for quotation: LIPID\_Treatment management\_22-089884-01

Dear Smriti,

Hi! Confirming the receipt of this mail. Sure, we will share the cost and feasibility before 3:00 PM.

**Kindly Note : Need Acknowledgement within 1 working day, if not then it will be considered as Acknowledged .**

Thanks & Regards

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Shilpa Gupta

Associate Manager Client Services



Market Xcel Data Matrix Pvt. Ltd.

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**From:** Smriti Raj <[Smriti.Raj@ipsos.com](mailto:Smriti.Raj@ipsos.com)>

**Sent:** Monday, January 30, 2023 12:35 PM

**To:** [shilpa.gupta@market-xcel.com](mailto:shilpa.gupta@market-xcel.com)

**Cc:** Akshaya Venkataraman <[Akshaya.Venkataraman@ipsos.com](mailto:Akshaya.Venkataraman@ipsos.com)>; Namita Bisht <[Namita.Bisht@ipsos.com](mailto:Namita.Bisht@ipsos.com)>

**Subject:** Request for quotation: LIPID\_Treatment management\_22-089884-01

**Importance:** High

Hi Shilpa,

Request you to share the cost for the study as priority.  
Specs are below-

**Objectives-** Understanding management practice for Dyslipidemia

**LOI: 30-45 mins**

Virtual in-depth discussions

**Target Group-**

- Specialists- Interventional Cardiologist
- Field Work Centers are – Mumbai, Delhi, Bangalore, Kolkata, Chennai, Hyderabad
- HCPs with experience ranging between 5-35 years

Cities	Interventional Cardiologist
Mumbai	1
Delhi	2
Bangalore	4
Kolkata	5
Chennai	5
Hyderabad	4
Total	21

**Timeline-1.5 weeks**

Warm regards

**SMRITI RAJ**, Management Trainee  
Healthcare