**To Whomsoever it May concern.**

**MXDM PVT LTD** is the market research company and specializes in undertaking large scale surveys in the country. Currently, we have been assigned to

conduct a “Listing Study” to understand the product usage, media and internet

consumption.

We have been retained by a leading industry body representing Broadcasters,

Advertisers and Media agencies to conduct the Listing Study and other related

activities.

This is to assure you that our representatives are completely healthy and are

following all the COVID related protocols laid by the Government and we therefore,

request you to kindly cooperate with our representative and give your honest

opinion.

The representative would be carrying a ID card from company with a photo been attested by company stamp.

This authorization is issued by MXDM PVT LTD on 6th June 2022 and shall be valid till 31st August 2022.

Yours sincerely,

For **MXL.**

Authorized signatory