Dear Team,

This is to inform you all that the client has given us an additional sample of 6 which needs to be completed by Friday, please find below the sample cut:

|  |  |  |  |
| --- | --- | --- | --- |
| Centre | Sample Size | Age (18-23) | Age (24-34) |
| Delhi | 2 | 1 | 1 |
| Bangalore | 2 | 1 | 1 |
| Mumbai | 2 | 1 | 1 |
| Total | 6 | 3 | 3 |

Also, We need the below criteria:

1. The interview will be held over MS teams only,
2. The LOI will be up to 1 hour.
3. We need a good mix of Age of the respondent which is mentioned in the sample split.
4. We need only the competition brand that **Nua, plus & whisper only.**

Kindly initiate the FW