


|   |  |                           |
|---|--|---------------------------|
|  | 17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020<br>Executive Name: <u>Mohd Rizwan</u><br>Mobile No.: <u>9310564500</u>  | PIC of the freelancer     |
|   | This is to certify that <u>Kirti</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____<br>Date of Issue: _____ Valid From: _____ to _____ Job Fieldwork Location: <u>Delhi</u> Mobile No: <u>7289858223</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment. |                           |
|   |  | (Card Holder's Signature) |

### Assignment letter

|  |   |  |
|--|---|--|
| Freelancer Name <u>Kirti</u><br>House Address <u>Sada Ram Bazar</u><br><u>Ajmeri Gate Delhi 110006</u> | Job No: <u>20250175</u><br>Job Title: <u>Gamers - Gen Z</u><br>Fieldwork Location: <u>Delhi</u> | Freelancer Code: <u>MYDEL2023-0182</u><br>Reference No:<br>Date: |
|--|---|--|

Dear Sir/Madam,  
This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.  
We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.  
(A) Fees for Assignment:

| Data Collection Type | Segment - Center | Quantity (Nos) | Rate Rs. (Per Qty) |
|----------------------|------------------|----------------|--------------------|
| F2F                  | IDI Delhi        | 6              | 550/-              |
|                      |                  |                |                    |

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date:

Name of signee:

Kirti

Signature:

Kirti

Signed in the presence of:

1) Witness Name:

Mohd Rizwan

Contact number:

9310564500

Signature:

(Signature)

2) Witness Name:

Contact number:

Signature:

From  
Name of the Freelancer:-  
Address:-  
Mobile No:-

Kirti  
Sita Ram Bazar Ajmeri Gate Delhi 110006  
728 98 58223

## BILL

Customer's Name & Address  
**To : MARKET XCEL DATA MATRIX PVT. LTD.**  
17, Okhla Industrial Estate Phase -III, New Delhi-110020  
Ph.: +91-11-42343500  
PAN No.: AAECM5086D

For Commercial Use:

Bill No:  
Date:  
Freelancer Code: **MXDEL F2023-0182**

Towards my Charges/Fees against Assignment/s stated below:

| Job No:         | Original Assignment Number and Date | Revised Assignment Number and Date | Quantity And Amount Payble |
|-----------------|-------------------------------------|------------------------------------|----------------------------|
| <b>20250175</b> |                                     |                                    |                            |

Job Title:

Fieldwork Locations:

| Fees for Assignment  | Quantity | Rate       | Amount        |
|--|----------|------------|---------------|
| Data Collection Type & Segment   |          |            |               |
| 1- Briefing charges  |          |            |               |
| 2- Recruitment/Contact/Listing   |          |            |               |
| 3- Main interview -  |          |            |               |
| 4- Main interview-   |          |            |               |
| 5- Moderation/Translation/Transcription/Others (Specify)..... <b>Mainday</b> | <b>6</b> | <b>550</b> | <b>3300/-</b> |

Other Fees/Charges

Supervision Charges

Executive Name: **Mohd Rizwan**

EIC Employee ID: **MX2273** Date: **11/3/2025** Signature: **Ram**

**3300/-**

Totals

| A) Fees for Assignemt  | Job No.         | Task Code | Amount:- |
|------------------------|-----------------|-----------|----------|
|                        | <b>20250175</b> |           |          |
| B) Supervision Charges |                 |           | Amount:- |

Grand Total (A+B) For Net Payment

Rupees in Words: **Three Thousand Three Hundred**

## Summary

| Assignment Number | Job No.         | Segment    | Centre       | Date Collection Type | Quantity Synched/ Submitted | Quantity Rejectedby IQC and Agreed by me | Invoice Quantity Accepted | Quantity Paidinthis Invoice | Quantity Payable in Subsequent Invoices |
|-------------------|-----------------|------------|--------------|----------------------|-----------------------------|--|---------------------------|-----------------------------|---|
|                   | <b>20250175</b> | <b>F2F</b> | <b>Delhi</b> | <b>IDI</b>           | <b>6</b>                    | <b>-</b>                                 | <b>6</b>                  | <b>-</b>                    | <b>-</b>                                |

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: **GFRPK9246C**

Beneficiary Bank Account Name: **Kirti**

Beneficiary Bank Account Number: **0127001500056973**

E&OE

Beneficiary Bank Name: **Punjab National Bank**

Beneficiary IFSC Code: **PUNB0012700**

**Kirti**

(Signature & Date)


**Ram**

Approved by with date

Bill Received On:

Bill Checked & Cleared On:



|  |   |                           |
|--|---|---------------------------|
|  | 17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020<br>Executive Name: <u>Mohd Rizwan</u><br>Mobile No.: <u>9310564500</u>   | PIC of the freelancer     |
|  | This is to certify that <u>Tamij Aggarwal</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____<br>Date of Issue: _____ Valid From: _____ to _____ Job Fieldwork Location: <u>Delhi</u> Mobile No: <u>7794000084</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment. |                           |
|  |   | (Card Holder's Signature) |

### Assignment letter

|  |   |   |
|--|---|---|
| Freelancer Name: <u>Tamij Aggarwal</u><br>House Address: <u>A221 Crdli No.9</u><br><u>Saurabh Vihar Heri Nagar</u><br><u>Badarpur Delhi-44</u> | Job No: <u>20250175</u><br>Job Title: <u>Gamers - Gen Z</u><br>Fieldwork Location: <u>Delhi</u> | Freelancer Code: <u>MXDEL20240736</u><br>Reference No: _____<br>Date: _____ |
|--|---|---|

Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

| Data Collection Type | Segment - Center | Quantity (Nos) | Rate Rs. (Per Qty) |
|----------------------|------------------|----------------|--------------------|
| <u>4</u>             | <u>F2F Delhi</u> | <u>4</u>       | <u>550</u>         |
|                      |                  |                |                    |

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date: \_\_\_\_\_

Name of signee: \_\_\_\_\_

Signature: \_\_\_\_\_

Signed in the presence of:

1) Witness Name: Mohd Rizwan

Contact number: 9310564500

Signature: Ranjan

2) Witness Name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Signature: \_\_\_\_\_

From  
Name of the Freelancer:- Tanuj Aggarwal  
Address:- A221 Gali No-9 Saurabh Vihar Hari Nagar Badli - 44  
Mobile No:- 7794000084

## BILL

Customer's Name & Address  
**To : MARKET XCEL DATA MATRIX PVT. LTD.**  
17, Okhla Industrial Estate Phase -III, New Delhi-110020  
Ph.: +91-11-42343500  
PAN No.: AAECM5086D

For Commercial Use:

Bill No:  
Date:  
Freelancer Code:

Towards my Charges/Fees against Assignment/s stated below:

|                         |                                     |                                    |                            |
|-------------------------|-------------------------------------|------------------------------------|----------------------------|
| Job No: <u>20250175</u> | Original Assignment Number and Date | Revised Assignment Number and Date | Quantity And Amount Payble |
|-------------------------|-------------------------------------|------------------------------------|----------------------------|

Job Title: Gamers - Gen Z

Fieldwork Locations: Delhi

### Fees for Assignment

| Data Collection Type & Segment  | Quantity | Rate       | Amount        |
|---|----------|------------|---------------|
| 1- Briefing charges   |          |            |               |
| 2- Recruitment/Contact/Listing  |          |            |               |
| 3- Main interview -   |          |            |               |
| 4- Main interview-  |          |            |               |
| 5- Moderation/Translation/Transcription/Others (Specify)..... <u>Maindays</u> | <u>4</u> | <u>550</u> | <u>2200/-</u> |

### Other Fees/Charges

Supervision Charges

Executive Name: Mohd Fiaz

EIC Employee ID: Date: Signature: MX2273 11/3/25 @Ransari

Totals 2200/-

|                        |                 |           |          |
|------------------------|-----------------|-----------|----------|
| A) Fees for Assignemt  | Job No.         | Task Code | Amount:- |
|                        | <u>20250175</u> |           |          |
| B) Supervision Charges |                 |           | Amount:- |

Grand Total (A+B) For Net Payment

Rupees in Words: Two Thousand Two Hundred -

### Summary

| Assignment Number | Job No.         | Segment    | Centre       | Date Collection Type | Quantity Synched/ Submitted | Quantity Rejectedby IQC and Agreed by me | Invoice Quantity Accepted | Quantity Paid in this Invoice | Quantity Payable in Subsequent Invoices |
|-------------------|-----------------|------------|--------------|----------------------|-----------------------------|--|---------------------------|-------------------------------|---|
|                   | <u>20250175</u> | <u>F2F</u> | <u>Delhi</u> | <u>IDC</u>           | <u>4</u>                    | <u>-</u>                                 | <u>4</u>                  | <u>-</u>                      | <u>-</u>                                |

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: EUSPA0207D

Beneficiary Bank Account Name: Tanuj Aggarwal

Beneficiary Bank Account Number: 922010042673691

E&OE

Beneficiary Bank Name: Axis Bank LTD

Beneficiary IFSC Code: UTIB0001771


Tanuj  
(Signature & Date)

Ransari  
Approved by with date

Bill Received On:

Bill Checked & Cleared On:



|  |   |                                   |
|--|---|-----------------------------------|
|  | 17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi -110020<br>Executive Name: <u>Mohd Rizwan</u><br>Mobile No.: <u>9310564500</u>   | PIC of the freelancer<br><br><br> |
|  | This is to certify that <u>Anjali Singh</u> registered with us as a freelance supplier for conducting interviews and collecting data. He/She has been authorized to collect Market Research Data by Market Xcel as per project specific Assignment Letter. Reference No: _____<br>Date of Issue: _____ Valid From: _____ to _____ Job Fieldwork Location: <u>Delhi</u> Mobile No: <u>8700383724</u> Address: This Authority Card is issued on the specific request of the freelance supplier to facilitate in his/her assignment. |                                   |

### Assignment letter

|   |   |   |
|---|---|---|
| Freelancer Name <u>Anjali Singh</u><br>House Address <u>HN. 222 Saurabh Vihar Hari Nagar Jaitpur Badli Delhi - 110044</u> | Job No: <u>20250175</u><br>Job Title: <u>Gramers-Genz</u><br>Fieldwork Location: <u>Delhi</u> | Freelancer Code: <u>MXDEL20240896</u><br>Reference No:<br>Date: |
|---|---|---|

Dear Sir/Madam,

This has reference to the discussion we had with you regarding the assignment pertaining to the captioned subject matter and explained in detail at the project briefing which you had attended on.

We now offer you fees for the assignment and other associated fees as mentioned hereunder, on the terms and conditions mentioned below and overleaf.

(A) Fees for Assignment:

| Data Collection Type | Segment - Center | Quantity (Nos) | Rate Rs. (Per Qty) |
|----------------------|------------------|----------------|--------------------|
| <u>IDI</u>           | <u>F2F Delhi</u> | <u>6</u>       | <u>550/-</u>       |
|                      |                  |                |                    |

The above stated assignment will start from \_\_\_\_\_ and end on \_\_\_\_\_. The completed assignment should be delivered in required numbers/quantity through the device handed over to you for the data collection task in complete quantity and data be synced on daily basis so that data collected in the device is sent directly into the secured server. The device location should be always in active and GPS be captured live as communicated at the above stated briefing. Non-Compliance of agreed schedule may result in non-acceptance and may to rejection of the assignment in part/full without any further reference/intimation to you. This is not an employment but merely an assignment to you as a freelancer, and you are free to pursue any other vocation of your choice or work for any other person, and that no request from you for permanent/temporary employment in the Company shall be entertained in future. The Company reserves its right to terminate your assignment without showing any reason thereof.

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

Date:

Name of signee:

Signature:

Signed in the presence of:

1) Witness Name:

Contact number:

Signature:

2) Witness Name:

Contact number:

Signature:

From  
Name of the Freelancer:-  
Address:-  
Mobile No:-

Anjali Sighal  
222 Saurabh Vihar Hari Nagar - Jaitpur Badli Delhi - 110044  
8700383724

## BILL

Customer's Name & Address  
**To : MARKET XCEL DATA MATRIX PVT. LTD.**  
17, Okhla Industrial Estate Phase -III, New Delhi-110020  
Ph.: +91-11-42343500  
PAN No.: AAECM5086D

For Commercial Use:

Bill No:  
Date:  
Freelancer Code: **MXDEL2024-0696**

Towards my Charges/Fees against Assignment/stated below:

| Job No:                           | Original Assignment Number and Date | Revised Assignment Number and Date | Quantity And Amount Payable |
|-----------------------------------|-------------------------------------|------------------------------------|-----------------------------|
| <b>20250175</b>                   |                                     |                                    |                             |
| Job Title: <b>Gramers - Gen 2</b> |                                     |                                    |                             |

Fieldwork Locations: **Delhi**

### Fees for Assignment

| Data Collection Type & Segment                                | Quantity | Rate       | Amount        |
|---|----------|------------|---------------|
| 1- Briefing charges   |          |            |               |
| 2- Recruitment/Contact/Listing                                |          |            |               |
| 3- Main interview -   |          |            |               |
| 4- Main interview-  |          |            |               |
| 5- Moderation/Translation/Transcription/Others (Specify)..... | <b>6</b> | <b>550</b> | <b>3300/-</b> |

### Other Fees/Charges

|                     |  |  |  |
|---------------------|--|--|--|
| Supervision Charges |  |  |  |
|---------------------|--|--|--|

Executive Name: **Mohd Rizwan**

EIC Employee ID: **MX2273** Date: **27/2/2025** Signature: **[Signature]**

Totals **3300/-**

|                        |                 |           |          |
|------------------------|-----------------|-----------|----------|
| A) Fees for Assignemt  | Job No.         | Task Code | Amount:- |
|                        | <b>20250175</b> |           |          |
| B) Supervision Charges |                 |           | Amount:- |

Grand Total (A+B) For Net Payment

Rupees in Words: **Three Thousand Three Hundred Only/-**

### Summary

| Assignment Number | Job No.        | Segment    | Centre       | Date Collection Type | Quantity Synched/ Submitted | Quantity Rejectedby IQC and Agreed by me | Invoice Quantity Accepted | Quantity Paidinthis Invoice | Quantity Payable in Subsequent Invoices |
|-------------------|----------------|------------|--------------|----------------------|-----------------------------|--|---------------------------|-----------------------------|---|
|                   | <b>2025017</b> | <b>F2F</b> | <b>Delhi</b> | <b>IDI</b>           | <b>6</b>                    | <b>-</b>                                 | <b>6</b>                  | <b>-</b>                    | <b>-</b>                                |

I solemnly declare the information mentioned herein (both sides of the page) is true and correct to the best of my beliefs and I agree with all terms and conditions.

My PAN Account Number is: **OGNPS6169F**

Beneficiary Bank Account Name: **Anjali Sighal**

Beneficiary Bank Account Number: **160422010002285**

E&OE

Beneficiary Bank Name: **Union Bank of India**

Beneficiary IFSC Code: **UBIN0916048**

Bill Received On:

Bill Checked & Cleared On:

(Signature & Date)

Approved by with date